ESTTA Tracking number:

ESTTA1069341

Filing date:

07/20/2020

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91250143
Party	Plaintiff Theragun, LLC
Correspondence Address	ROD S BERMAN JEFFER MANGELS BUTLER & MITCHELL LLP 1900 AVENUE OF THE STARS 7TH FLOOR LOS ANGELES, CA 90067 UNITED STATES Primary Email: trademarkdocket@jmbm.com 310-203-8080
Submission	Plaintiff's Notice of Reliance
Filer's Name	Jessica Bromall Sparkman
Filer's email	jsparkman@jmbm.com, trademarkdocket@jmbm.com
Signature	/Jessica Bromall Sparkman/
Date	07/20/2020
Attachments	Notice of Reliance.pdf(223922 bytes) Exhibits 1-23.pdf(1175567 bytes) Exhibits 24-52.pdf(2379742 bytes) Exhibits 53-57.pdf(4045310 bytes) Exhibit 58.pdf(5112689 bytes) Exhibits 59-64.pdf(5461725 bytes) Exhibits 65-72.pdf(4874549 bytes) Exhibit 73.pdf(6224528 bytes) Exhibits 74-77.pdf(2685134 bytes) Proof of Service.pdf(86114 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

THERAGUN, LLC,

Opposition No. 91/250,143

Opposer,

Appl. Serial Nos.: 88/369,252; 88/369,266

v.

Mark: THERAGEN

THERAGEN, INC.,

Published for Opposition: July 3, 2019

Applicant.

Atty. Ref. No.: 76840-9019

Commissioner for Trademarks P.O. Box 1451 Alexandria, Virginia 22313-1451

OPPOSER'S NOTICE OF RELIANCE

Pursuant to Trademark Rule 2.122(e), 37 C.F.R. § 2.122(e), and Trademark Trial and Appeal Board Manual of Procedure Sections 703.02(b) and 708, opposer Theragun, LLC ("Opposer") hereby offers into evidence and gives notice that it will rely on the following documents and evidence in this proceeding:

I. FEDERAL REGISTRATIONS AND OFFICIAL DOCUMENTS

- 1. U.S. Reg. No. 5213141 for THERAGUN. A true and correct copy of a printout from the Trademark Electronic Search System ("TESS") database showing the current status and title of U.S. Reg. No. 5213141 is attached hereto as Exhibit 1.
- 2. U.S. Reg. No. 4760327 for THERAGUNZ. A true and correct copy of a printout from the TESS database showing the current status and title of U.S. Reg. No. 4760327 is attached hereto as Exhibit 2.

- 3. U.S. Reg. No. 6081408 for THERAGUN G3. A true and correct copy of a printout from the TESS database showing the current status and title of U.S. Reg. No. 6081408 is attached hereto as Exhibit 3.
- 4. U.S. Reg. No. 6060204 for THERAGUN NETWORK. A true and correct copy of a printout from the TESS database showing the current status and title of U.S. Reg. No. 6060204 is attached hereto as Exhibit 4.
- 5. U.S. Reg. No. 6043917 for THERAGUN LIV. A true and correct copy of a printout from the TESS database showing the current status and title of U.S. Reg. No. 6043917 is attached hereto as Exhibit 5.
- 6. U.S. Reg. No. 6043891 for THERAGUN G3PRO. A true and correct copy of a printout from the TESS database showing the current status and title of U.S. Reg. No. 6043891 is attached hereto as Exhibit 6.
- 7. U.S. Reg. No. 6030995 for THERAGUN RESET. A true and correct copy of a printout from the TESS database showing the current status and title of U.S. Reg. No. 6030995 is attached hereto as Exhibit 7.
- 8. A printout from the TESS database showing the current status and title of U.S. for App. Ser. No. 88682583 for THERAGUN MINI and the Notice of Allowance issued in connection with the same, true and correct copies of which are attached hereto as Exhibits 8 and 9, respectively.
- 9. A printout from the TESS database showing the current status and title of U.S. for App. Ser. No. 88682598 for THERAGUN PRO and the Notice of Allowance issued in connection with the same, true and correct copies of which are attached hereto as Exhibits 10 and 11, respectively.

- 10. A printout from the TESS database showing the current status and title of U.S. for App. Ser. No. 88682612 for THERAGUN ELITE and the Notice of Allowance issued in connection with the same, true and correct copies of which are attached hereto as Exhibits 12 and 13, respectively.
- 11. A printout from the TESS database showing the current status and title of U.S. for App. Ser. No. 88721223 for THERAGUN PRIME and the Notice of Allowance issued in connection with the same, true and correct copies of which are attached hereto as Exhibits 14 and 15, respectively.
- 12. A printout from the TESS database showing the current status and title of U.S. for App. Ser. No. 88422970 for THERAGUN and the Notice of Allowance issued in connection with the same, true and correct copies of which are attached hereto as Exhibits 16 and 17, respectively.

II. PRINTED PUBLICATIONS

- 13. U.S. Reg. No. 5391052 for TIMTAM and U.S. Reg. No. 5391100 for TIMTAM (stylized). True and correct copies of printouts from the TESS database for these registrations are attached hereto as Exhibits 18 and 19. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 14. U.S. Reg. No. 5287799 for PLAYMAKAR. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 20. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 15. U.S. Reg. No. 5768183 for RXGUN. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 21. The foregoing is

relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.

- 16. U.S. Reg. No. 6017444 for RECOVERY FOR ATHLETES. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 22. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 17. U.S. Reg. No. 5843409 for RECOVERY BLADE. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 23. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 18. U.S. Reg. No. 5986244 for COMPLETE RECOVERY. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 24. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 19. U.S. Reg. No. 5508589 for CORE PRODUCTS. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 25. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 20. U.S. Reg. No. 5771848 for POWER MASSAGER. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 26. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.

- 21. U.S. Reg. No. 5540874 for PARAMED. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 27. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 22. U.S. Reg. No. 5902512 for ALPHASONIC and U.S. Reg. No. 5902514 for ALPHASONIC & Design. True and correct copies of printouts from the TESS database for these registrations are attached hereto as Exhibits 28 and 29. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 23. U.S. Reg. No. 6074810 for AMYBY. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 30. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 24. U.S. Reg. No. 5729810 for ARCHER MEDTECH. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 31. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 25. U.S. Reg. No. 6068349 for AUVON. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 32. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 26. U.S. Reg. No. 6068572 for COOLMAN. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 33. The

foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.

- 27. U.S. Reg. No. 5957385 for DRP. DR. POCKET. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 34. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 28. U.S. Reg. No. 5506984 for ELECTRIFY YOUR FIT. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 35. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 29. U.S. Reg. No. 5826113 for ELEVATED HOME ESSENTIALS. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 36. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 30. U.S. Reg. No. 5826113 for ELEVATED HOME ESSENTIALS. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 36. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 31. U.S. Reg. No. 6076132 for FLEEK. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 37. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.

- 32. U.S. Reg. No. 5331347 for iSTIM (stylized) and U.S. Reg. No. 5637840 for iSTIIM & Design. True and correct copies of printouts from the TESS database for these registrations are attached hereto as Exhibits 38 and 39. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 33. U.S. Reg. No. 6088324 for LONG LIFE PAD & Design and U.S. Reg. No. 6088323 for LONG LIFE PAD & Design. True and correct copies of printouts from the TESS database for these registrations are attached hereto as Exhibits 40 and 41. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 34. U.S. Reg. No. 6090512 for LIFEJOY & Design. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 42. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 35. U.S. Reg. No. 5843438 for MED SPA CARE & Design. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 43. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 36. U.S. Reg. No. 5814207 for SOMAMED. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 44. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 37. U.S. Reg. No. 5814207 for SOMASTIM. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 45. The

foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.

- 38. U.S. Reg. No. 6090483 for VOMEDIC & Design. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 46. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 39. U.S. Reg. No. 6090483 for MXT MILLENNIUM X TECHNOLOGY & Design. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 47. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 40. U.S. Reg. No. 6089539 for STROBODY (stylized). A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 48. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 41. U.S. Reg. No. 6090520 for TONCUR. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 49. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 42. U.S. Reg. No. 4828170 for TENSMATE. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 50. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.

- 43. U.S. Reg. No. 5511519 for TENSTIM. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 51. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 44. U.S. Reg. No. 5838860 for POLISH PRO. A true and correct copy of the of a printout from the TESS database for this registration is attached hereto as Exhibit 52. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 45. Printouts of portions of the website for Compex, publicly available at www.compex.com, true and correct copies of which are attached hereto as Exhibit 53. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 46. Printouts of portions of the website for iReliev, publicly available at ireliev.com, true and correct copies of which are attached hereto as Exhibit 54. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 47. Printouts of portions of the website for RehabMart, publicly available at rehabmart.com, true and correct copies of which are attached hereto as Exhibit 55. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.
- 48. Printouts of portions of the website for ScripHessco, publicly available at scriphessco.com, true and correct copies of which are attached hereto as Exhibit 56. The foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.

49. Printouts of portions of the website for Beurer, publicly available at beurer.com,

true and correct copies of which are attached hereto as Exhibit 57. The foregoing is relevant to

likelihood of confusion, and specifically to the similarity or relatedness of the parties' goods.

50. Printouts of portions of the website for PlayMakar, publicly available at

playmakar.com, true and correct copies of which are attached hereto as Exhibit 58. The

foregoing is relevant to likelihood of confusion, and specifically to the similarity or relatedness

of the parties' goods.

51. Printouts of portions of the website for TENSPro, publicly available at

tenspro.com, true and correct copies of which are attached hereto as Exhibit 59. The foregoing is

relevant to likelihood of confusion, and specifically to the similarity or relatedness of the parties'

goods.

52. Printouts of articles from numerous websites and publications, including Vogue,

British Vogue, Teen Vogue, Sports Illustrated, Men's Health, the Los Angeles Times, GQ, Self,

Shape, Paper, Stack, and Health are attached hereto as Exhibits 60-77. The foregoing are relevant

to the strength and fame of Opposer's marks.

Respectfully submitted,

Dated: July 20, 2020

/s/ Jessica Bromall Sparkman

Rod S. Berman, Esq.

Jessica Bromall Sparkman, Esq.

Remi Salter, Esq.

JEFFER MANGLES BUTLER & MITCHELL LLP

1900 Avenue of the Stars, Seventh Floor

Los Angeles, CA 90067

Telephone: (310) 203-8080

Facsimile: (30) 203-0567

E-mail: trademarkdocket@jmbm.com

Attorneys for Opposer Theragun, LLC

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THERAGUN

Word Mark

THERAGUN

Goods and Services

IC 010. US 026 039 044. G & S: Massage apparatus; Massage apparatus and instruments; Massage apparatus for massaging injured muscles; Massaging apparatus for personal use; Vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes; Electric massage appliances, namely, electric vibrating massager; Electric massage appliances, namely, electric vibrating massager; Foot massage apparatus. FIRST USE: 20150531. FIRST USE IN COMMERCE: 20150531

IC 025. US 022 039. G & S: Hats; T-shirts; Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Baseball caps and hats; Short-sleeved or long-sleeved t-shirts. FIRST USE: 20161013. FIRST USE IN COMMERCE: 20161013

Standard Characters Claimed

Mark Drawing

(4) STANDARD CHARACTER MARK

Code

Serial 87206326 Number

Filing Date October 17, 2016

Current 1A **Basis** Original **Filing Basis**

Published for March 14, 2017 Opposition

Registration

5213141 Number

International

Registration 1372692; 1534168

Number

Registration May 30, 2017

Date

Owner (REGISTRANT) THERAGUN, LLC LIMITED LIABILITY COMPANY DELAWARE 9420 Wilshire Blvd., Fourth Floor Beverly Hills CALIFORNIA 90212

(LAST LISTED OWNER) THERAGUN, INC. CORPORATION DELAWARE 9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY HILLS CALIFORNIA 90212

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Rod S. Berman

Prior Registrations ⁴⁷⁶⁰³²⁷

Type of Mark TRADEMARK Register **PRINCIPAL** Live/Dead LIVE Indicator

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THERAGUNZ

Word Mark

THERAGUNZ

Goods and Services

IC 010. US 026 039 044. G & S: Vibrating apparatus used to stimulate muscles and increase strength and physical performance for

health and medical purposes. FIRST USE: 20140719. FIRST USE IN COMMERCE: 20140719

IC 025. US 022 039. G & S: Hats; Shirts; Socks. FIRST USE: 20140915. FIRST USE IN COMMERCE: 20140915

Standard Characters Claimed

Code

Mark Drawing

(4) STANDARD CHARACTER MARK

Serial Number 86447506

Filing Date November 6, 2014

Current Basis Original Filing 1A **Basis**

Published for

April 7, 2015 Opposition

Registration Number

4760327

Registration **Date**

June 23, 2015

Owner

(REGISTRANT) Theragun□ Inc. DBA Theragun□ CORPORATION CALIFORNB405 Bayview Dr. Manhattan Beach CALIFORNIA

90266

(LAST LISTED OWNER) THERAGUN, INC. CORPORATION DELAWARE 9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY

HILLS CALIFORNIA 90212

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Rod S. Berman

Type of Mark **TRADEMARK** Register **PRINCIPAL** Live/Dead

Indicator

LIVE

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THERAGUN G3

Word Mark

THERAGUN G3

Goods and Services

IC 010. US 026 039 044. G & S: Massage apparatus; massage apparatus and instruments; massage apparatus for massaging injured muscles; massaging apparatus for personal use; vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes; electric massage appliances, namely, electric vibrating massager; foot massage apparatus. FIRST USE: 20190423. FIRST USE IN COMMERCE: 20190423

Standard

Characters Claimed

Mark Drawing

(4) STANDARD CHARACTER MARK

Code

Serial 88402300 Number

April 25, 2019 **Filing Date**

Current **Basis** 1B

Original Filing Basis

Published for August 20, 2019

Opposition

Registration 6081408

Number International

Registration 1500725

Number

Registration

Date

June 16, 2020

Owner (REGISTRANT) THERAGUN, INC. CORPORATION DELAWARE 9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY HILLS CALIFORNIA

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of

Rod S. Berman Record

4760327;5213141 Registrations Type of Mark TRADEMARK

Register Live/Dead

PRINCIPAL

Indicator

LIVE

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Word Mark THERAGUN NETWORK

Goods and IC 035. US 100 101 102. G & S: Affiliate marketing; Promoting the goods and services of others by arranging for businesses to affiliate Services their goods and services with the goods and services of third parties by means of sponsorship relationships. FIRST USE: 20190503.

FIRST USE IN COMMERCE: 20190503

Standard Characters Claimed

Mark Drawing

(4) STANDARD CHARACTER MARK Code

Serial Number 88422917 **Filing Date** May 9, 2019

Current Basis Original Filing **Basis**

Published for Opposition

September 17, 2019

Registration 6060204 Number

International

Registration 1503567

Number

Registration May 19, 2020

Date Owner (REGISTRANT) THERAGUN, INC. CORPORATION DELAWARE 9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY HILLS

CALIFORNIA 90212

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Rod S. Berman

Prior Registrations

4760327;5213141

Disclaimer

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NETWORK" APART FROM THE MARK AS SHOWN

SERVICE MARK Type of Mark Register **PRINCIPAL** Live/Dead

Indicator

LIVE

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TTAB Status

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THERAGUN LIV

Word Mark

THERAGUN LIV

Goods and Services

IC 010. US 026 039 044. G & S: Massage apparatus; Massage apparatus and instruments; Massage apparatus for massaging injured muscles; Massaging apparatus for personal use; Vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes; Electric massage appliances, namely, electric vibrating massager; Foot massage apparatus. FIRST USE: 20190423. FIRST USE IN COMMERCE: 20190423

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK

Code

Serial 88422901 Number

Filing Date May 9, 2019

Current 1A **Basis** Original 1B Filing Basis

Published for September 10, 2019 Opposition

Registration

6043917

Number International

Registration 1502086

Number

Registration

Owner

April 28, 2020 Date

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of

Rod S. Berman Record

Registrations

4760327;5213141 Type of Mark TRADEMARK

Register Live/Dead **PRINCIPAL**

Indicator

LIVE

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(REGISTRANT) THERAGUN, INC. CORPORATION DELAWARE 9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY HILLS CALIFORNIA

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THERAGUN G3PRO

Word Mark

THERAGUN G3PRO

Goods and Services

IC 010. US 026 039 044. G & S: Massage apparatus; Massage apparatus and instruments; Massage apparatus for massaging injured muscles; Massaging apparatus for personal use; Vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes; Electric massage appliances, namely, electric vibrating massager; Foot massage apparatus. FIRST USE: 20181200. FIRST USE IN COMMERCE: 20200100

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK Code

Serial 88402270 Number

April 25, 2019 **Filing Date**

Current 1A **Basis** Original 1B Filing Basis

Published for August 13, 2019

Opposition

Registration 6043891

Number International

Registration 1500746

Number

Owner

Registration

April 28, 2020 Date

Assignment

Recorded

Attorney of Record

Rod S. Berman

Registrations

4760327;5213141

ASSIGNMENT RECORDED

Type of Mark TRADEMARK Register

PRINCIPAL

Live/Dead LIVE Indicator

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(REGISTRANT) THERAGUN, INC. CORPORATION DELAWARE 9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY HILLS CALIFORNIA



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THERAGUN RESET

Word Mark

THERAGUN RESET

Goods and Services

IC 044. US 100 101. G & S: Percussive therapy services in the nature of massage therapy using percussive technology; Salon and day spa services, namely, massage therapy; massage; massage therapy services; Bodywork therapy services, namely, massage therapy. FIRST USE:

20190800. FIRST USE IN COMMERCE: 20190800

Standard Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number 88536440 Filing Date July 25, 2019

Current Basis 1A Original Filing 1B

Basis

Published for October 22, 2019 Opposition

Registration 6030995

Number

International

1517441 Registration

Number

Registration April 7, 2020 Date

(REGISTRANT) THERAGUN, INC. CORPORATION DELAWARE 9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY HILLS CALIFORNIA Owner

90212

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Rod S. Berman

Prior Registrations

4760327;5213141

Type of Mark SERVICE MARK PRINCIPAL Register Live/Dead

Indicator

LIVE

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THERAGUN MINI

Word Mark

THERAGUN MINI

Goods and Services

IC 010. US 026 039 044. G & S: Massage apparatus; Massage apparatus and instruments; Massage apparatus for massaging injured muscles; Massaging apparatus for personal use; Vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes; Electric massage appliances, namely, electric vibrating massager; Foot massage

apparatus. FIRST USE: 20200500. FIRST USE IN COMMERCE: 20200500

Standard Characters Claimed

Mark **Drawing**

(4) STANDARD CHARACTER MARK

Code

Serial 88682583 Number

Filing Date November 6, 2019

Current 1A **Basis** Original 1B **Filing Basis**

Published for March 24, 2020 Opposition

(APPLICANT) THERAGUN, INC. CORPORATION DELAWARE 9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY HILLS Owner

CALIFORNIA 90212

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Rod S. Berman

Prior

Registrations

4760327;5213141

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MINI" APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK **PRINCIPAL** Register Live/Dead

Indicator

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From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, May 19, 2020 00:19 AM
To: trademarkdocket@jmbm.com

Subject: Official USPTO Notice of Allowance: U.S. Trademark SN 88682583: THERAGUN MINI: Docket/Reference No. 76840-1124

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: May 19, 2020

U.S. Serial Number: 88682583 Mark: THERAGUN MINI

Docket/Reference Number: 76840-1124

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- Án SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at https://www.uspto.gov/trademarks-application-process/filing-online (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see https://www.uspto.gov/trademarks-getting-started/process-overview/additional-information-post-notice-allowance-process.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-APPROVAL/PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) AMENDMENT FORMS" category, available at https://www.uspto.gov/trademarks-application-process/filing-online/post-approvalpublicationpost-notice-allowance-noa. Do **NOT** reply to this e-mail, as e-mailed filings will NOT be processed.

 Serial Number:
 88682583

 Mark:
 THERAGUN MINI

 Docket/Reference Number:
 76840-1124

 Owner:
 THERAGUN, INC.

9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY HILLS, CALIFORNIA 90212

Correspondence Address: ROD S. BERMAN

JEFFER MANGELS BUTLER & MITCHELL LLP 1900 AVENUE OF THE STARS, 7TH FLOOR

LOS ANGELES, CA 90067

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

Massage apparatus; Massage apparatus and instruments; Massage apparatus for massaging injured muscles; Massaging apparatus for personal use; Vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes; Electric massage appliances, namely, electric vibrating massager; Foot massage apparatus -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Appropriate Specimens for Goods and/or Services: A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, click here.

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result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at https://www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of this application, go to <a href="https://tsdr.uspto.gov/#caseNumber=88682583&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch_or contact the Trademark_or con Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88682583&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.



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THERAGUN PRO

Word Mark

THERAGUN PRO

Goods and Services

IC 010. US 026 039 044. G & S: Massage apparatus; Massage apparatus and instruments; Massage apparatus for massaging injured muscles; Massaging apparatus for personal use; Vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes; Electric massage appliances, namely, electric vibrating massager; Foot massage apparatus. FIRST USE: 20200100. FIRST USE IN COMMERCE: 20200100

Standard Characters Claimed

Mark **Drawing**

(4) STANDARD CHARACTER MARK

Code

Serial

88682598 Number

Filing Date November 6, 2019

Current **Basis** Original 1B **Filing Basis**

Opposition

Published for March 17, 2020

(APPLICANT) THERAGUN, INC. CORPORATION DELAWARE 9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY HILLS Owner

CALIFORNIA 90212

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Rod S. Berman

Registrations 4760327;5213141

Type of Mark TRADEMARK **PRINCIPAL** Register

Live/Dead Indicator

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From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, May 12, 2020 00:20 AM
To: trademarkdocket@jmbm.com

Subject: Official USPTO Notice of Allowance: U.S. Trademark SN 88682598: THERAGUN PRO: Docket/Reference No. 76840-1255

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: May 12, 2020

U.S. Serial Number: 88682598 Mark: THERAGUN PRO

Docket/Reference Number: 76840-1255

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at https://www.uspto.gov/trademarks-application-process/filing-online (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see https://www.uspto.gov/trademarks-getting-started/process-overview/additional-information-post-notice-allowance-process.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-APPROVAL/PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) AMENDMENT FORMS" category, available at https://www.uspto.gov/trademarks-application-process/filing-online/post-approvalpublicationpost-notice-allowance-noa. Do **NOT** reply to this e-mail, as e-mailed filings will NOT be processed.

 Serial Number:
 88682598

 Mark:
 THERAGUN PRO

 Docket/Reference Number:
 76840-1255

 Owner:
 THERAGUN, INC.

9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY HILLS, CALIFORNIA 90212

Correspondence Address: ROD S. BERMAN

JEFFER MANGELS BUTLER & MITCHELL LLP 1900 AVENUE OF THE STARS, 7TH FLOOR

LOS ANGELES, CA 90067

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

Massage apparatus; Massage apparatus and instruments; Massage apparatus for massaging injured muscles; Massaging apparatus for personal use; Vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes; Electric massage appliances, namely, electric vibrating massager; Foot massage apparatus -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Appropriate Specimens for Goods and/or Services: A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, click here.

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Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at https://www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of this application, go to <a href="https://tsdr.uspto.gov/#caseNumber=88682598&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch_or contact the Trademark_or con Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

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THERAGUN ELITE

Word Mark

THERAGUN ELITE

Goods and Services

IC 010. US 026 039 044. G & S: Massage apparatus; Massage apparatus and instruments; Massage apparatus for massaging injured muscles; Massaging apparatus for personal use; Vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes; Electric massage appliances, namely, electric vibrating massager; Foot massage apparatus. FIRST USE: 20200100. FIRST USE IN COMMERCE: 20200100

Standard Characters Claimed

Mark **Drawing**

(4) STANDARD CHARACTER MARK

Code

Serial 88682612 Number

Filing Date November 6, 2019

Current **Basis** Original 1B **Filing Basis**

Published for March 17, 2020

Opposition

(APPLICANT) THERAGUN, INC. CORPORATION DELAWARE 9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY HILLS Owner

CALIFORNIA 90212

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Rod S. Berman

Registrations 4760327;5213141

Type of Mark TRADEMARK Register **PRINCIPAL**

Live/Dead Indicator

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From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, May 12, 2020 00:20 AM
To: trademarkdocket@jmbm.com

Subject: Official USPTO Notice of Allowance: U.S. Trademark SN 88682612: THERAGUN ELITE: Docket/Reference No. 76840-1256

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: May 12, 2020

U.S. Serial Number: 88682612 Mark: THERAGUN ELITE

Docket/Reference Number: 76840-1256

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

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For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see https://www.uspto.gov/trademarks-getting-started/process-overview/additional-information-post-notice-allowance-process.

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REVIEW APPLICATION INFORMATION FOR ACCURACY

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 Serial Number:
 88682612

 Mark:
 THERAGUN ELITE

 Docket/Reference Number:
 76840-1256

 Owner:
 THERAGUN, INC.

9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY HILLS, CALIFORNIA 90212

Correspondence Address: ROD S. BERMAN

JEFFER MANGELS BUTLER & MITCHELL LLP 1900 AVENUE OF THE STARS, 7TH FLOOR

LOS ANGELES, CA 90067

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

Massage apparatus; Massage apparatus and instruments; Massage apparatus for massaging injured muscles; Massaging apparatus for personal use; Vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes; Electric massage appliances, namely, electric vibrating massager; Foot massage apparatus -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Appropriate Specimens for Goods and/or Services: A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, click here.

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result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at https://www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of this application, go to https://tsdr.uspto.gov/#caseNumber=88682612&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88682612&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.



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THERAGUN PRIME

Word Mark

THERAGUN PRIME

Goods and Services

IC 010. US 026 039 044. G & S: Massage apparatus; Massage apparatus and instruments; Massage apparatus for massaging injured muscles; Massaging apparatus for personal use; Vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes; Electric massage appliances, namely, electric vibrating massager; Foot massage

Standard

Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK

apparatus

Code

Serial 88721223 Number

Filing Date December 10, 2019

Current **Basis** Original 1B

Filing Basis

Published for March 17, 2020 Opposition

(APPLICANT) THERAGUN, INC. CORPORATION DELAWARE 9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY HILLS Owner

CALIFORNIA 90212

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Rod S. Berman

Registrations 4760327;5213141

Type of Mark TRADEMARK

PRINCIPAL

Register Live/Dead Indicator

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TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG

From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, May 12, 2020 00:22 AM
To: trademarkdocket@jmbm.com

Subject: Official USPTO Notice of Allowance: U.S. Trademark SN 88721223: THERAGUN PRIME: Docket/Reference No. 76840-1266

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: May 12, 2020

U.S. Serial Number: 88721223 Mark: THERAGUN PRIME

Docket/Reference Number: 76840-1266

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

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- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

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Serial Number: 88721223

Mark: THERAGUN PRIME
Docket/Reference Number: 76840-1266
Owner: THERAGUN, INC.

9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY HILLS, CALIFORNIA 90212

Correspondence Address: ROD S. BERMAN

JEFFER MANGELS BUTLER & MITCHELL LLP 1900 AVENUE OF THE STARS, 7TH FLOOR

LOS ANGELES, CA 90067

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

Massage apparatus; Massage apparatus and instruments; Massage apparatus for massaging injured muscles; Massaging apparatus for personal use; Vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes; Electric massage appliances, namely, electric vibrating massager; Foot massage apparatus -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Appropriate Specimens for Goods and/or Services: A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, click here.

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may

result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at https://www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of this application, go to https://tsdr.uspto.gov/#caseNumber=88721223&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88721223&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.



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TTAB Status

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THERAGUN

Word Mark THERAGUN

Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Massage oils; Massage creams; Non-medicated skin creams

IC 005. US 006 018 044 046 051 052. G & S: Sports cream for relief of pain; Dietary supplements; Nutritional

supplements

Standard Characters

Claimed

(4) STANDARD CHARACTER MARK **Mark Drawing Code**

88422970 **Serial Number** Filing Date May 9, 2019

Current Basis 1R **Original Filing Basis**

August 13, 2019 **Published for Opposition**

International Registration

Number

(APPLICANT) THERAGUN, INC. CORPORATION DELAWARE 9420 WILSHIRE BLVD., FOURTH FLOOR BEVERLY Owner

HILLS CALIFORNIA 90212

ASSIGNMENT RECORDED **Assignment Recorded**

Attorney of Record Rod S. Berman **Prior Registrations** 4760327;5213141 **TRADEMARK** Type of Mark **PRINCIPAL** Register **Live/Dead Indicator** LIVE

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HELP

From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, October 8, 2019 00:53 AM
To: trademarkdocket@jmbm.com

Subject: Official USPTO Notice of Allowance: U.S. Trademark SN 88422970: THERAGUN: Docket/Reference No. 76840-1090

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Oct 8, 2019

U.S. Serial Number: 88422970

Mark: THERAGUN

Docket/Reference Number: 76840-1090

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Correspondence Address:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at https://www.uspto.gov/trademarks-application-process/filing-online (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see https://www.uspto.gov/trademarks-getting-started/process-overview/additional-information-post-notice-allowance-process.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-APPROVAL/PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) AMENDMENT FORMS" category, available at https://www.uspto.gov/trademarks-application-process/filing-online/post-approvalpublicationpost-notice-allowance-noa. Do **NOT** reply to this e-mail, as e-mailed filings will NOT be processed.

 Serial Number:
 88422970

 Mark:
 THERAGUN

 Docket/Reference Number:
 76840-1090

 Owner:
 Theragun, LLC

2803 Colorado Avenue

Santa Monica, CALIFORNIA 90404

ROD S. BERMAN

JEFFER MANGELS BUTLER & MITCHELL LLP 1900 AVENUE OF THE STARS. 7TH FLOOR

LOS ANGELES, CA 90067

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

003 - Massage oils; Massage creams; Non-medicated skin creams -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

005 - Sports cream for relief of pain; Dietary supplements; Nutritional supplements -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Appropriate Specimens for Goods and/or Services: A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, click here.

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may

result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at https://www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of this application, go to https://tsdr.uspto.gov/#caseNumber=88422970&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=88422970&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.



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TTAB Status **TSDR ASSIGN Status** (Use the "Back" button of the Internet Browser to return to TESS)

Word Mark TIMTAM

Goods and Services

IC 010. US 026 039 044. G & S: Massage apparatus; Massage apparatus and instruments; Massaging apparatus for personal use; Chemically activated hot and cold gel packs for medical purposes; Compression garments, namely, t-shirt, hoodie, legging, tank top; Electrical stimulation apparatus for muscles for rehabilitative, pain management and recovery purposes; Electromedical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators; Manually-operated exercise equipment for physical therapy purposes; Physical rehabilitation, physical therapy and sports medicine equipment all designed specifically for medical use, namely, shoulder stretcher using a cable, FIRST USE: 20160201, FIRST USE IN COMMERCE: 20160201

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK

Code

Serial 87506973 Number

Filing Date June 27, 2017

Current 1Δ **Basis** Original 1A **Filing Basis**

Published

for November 14, 2017

Opposition

Registration ₅₃₉₁₀₅₂

Number

Date

Registration January 30, 2018

Owner

(REGISTRANT) Thomas Pepe INDIVIDUAL UNITED STATES 9119 Highway 6, Suite 230 #18 6 Missouri City TEXAS 77459

Type of **TRADEMARK** Mark **PRINCIPAL** Register

Live/Dead LIVE Indicator

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Word Mark TIMTAM

Goods and Services

IC 010. US 026 039 044. G & S: Massage apparatus; Massage apparatus and instruments; Massaging apparatus for personal use; Chemically activated hot and cold gel packs for medical purposes; Compression garments, namely, t-shirt, hoodie, legging, tank top; Electrical stimulation apparatus for muscles for rehabilitative, pain management and recovery purposes; Electromedical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators; Manually-operated exercise equipment for physical therapy purposes; Physical rehabilitation, physical therapy and sports medicine equipment all designed specifically for medical use, namely, shoulder stretcher using a cable. FIRST USE: 20160201. FIRST USE IN COMMERCE: 20160201

Mark

Drawing

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Code

Serial 87508484

Number

Filing Date June 28, 2017 Current

1A **Basis** Original 1A Filing Basis

Published

November 14, 2017

Opposition

 $\textbf{Registration}_{\ 5391100}$

Number

Registration January 30, 2018 **Date**

(REGISTRANT) Thomas Pepe INDIVIDUAL UNITED STATES 9119 Highway 6, Suite 230 #18 6 Missouri City TEXAS 77459 Owner

Description Color is not claimed as a feature of the mark. The mark consists of the styli□ ed wording "TIMTAM" where the top of each letter "T" extends of Mark

to the following letter "M" and the letter "A" is partially cut off at the top.

Type of **TRADEMARK** Mark Register **PRINCIPAL**

Live/Dead LIVE Indicator

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PlayMakar

Word Mark

PLAYMAKAR

Goods and Services

IC 010. US 026 039 044. G & S: Transcutaneous electrical nerve stimulators (TENS); Electrotherapy and modality devices for providing transcutaneous electrical nerve stimulation, nuero-muscular electrical stimulation (NMES), Massage for medical purposes. FIRST USE:

20170401. FIRST USE IN COMMERCE: 20170501

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK

Code

Serial 87185098 Number

Filing Date September 27, 2016

Current 1A **Basis** Original 1B Filing Basis

Published

February 14, 2017

Opposition

Registration ₅₂₈₇₇₉₉

Number

Date

Registration September 12, 2017

Owner (REGISTRANT) Williams, Mike INDIVIDUAL UNITED STATES 573 Still Meadow Drive Keller TEXAS 76248

(LAST LISTED OWNER) PLAYMAKAR INC. DBA PLAYMAKAR CORPORATION TEXAS 5825 PARK VISTA CIRCLE KELLER TEXAS

76244

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Type of **TRADEMARK** Mark Register **PRINCIPAL** Live/Dead LIVE

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RXGUN

Word Mark RXGUN

Goods and Services

IC 010. US 026 039 044. G & S: Electrical stimulation apparatus for muscles for rehabilitative and pain management purposes; Massage apparatus; Massage apparatus and instruments; Massage apparatus for massaging muscles; Massaging apparatus for personal use; Vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes; Electric massage apparatus for household use; Electric massage appliances, namely, electric vibrating massager; Electromedical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators; Electronic stimulation apparatus for muscles for physical therapy purposes; Manuallyoperated resistance bands for physical therapy purposes. FIRST USE: 20180815. FIRST USE IN COMMERCE: 20180815

Standard Characters Claimed

Mark

Drawing

(4) STANDARD CHARACTER MARK

Code

Serial

88153264 Number

Filing Date October 12, 2018

Current 1A **Basis** Original 1A **Filing Basis**

Published

March 19, 2019 for

Opposition

Number

Registration June 4, 2019 Date

Owner (REGISTRANT) Xfitfitx, Inc CORPORATION CALIFORNIA 6908 Warner Ave Huntington Beach CALIFORNIA 92647

Type of **TRADEMARK** Mark Register **PRINCIPAL** Live/Dead LIVE Indicator

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Recovery for Athletes

Word Mark RECOVERY FOR ATHLETES

Goods and Services

IC 035. US 100 101 102. G & S: On-line retail store services featuring athletic recovery equipment, electronic muscle stimulators, cold and compression therapy systems, electric and non-electric massage apparatus, vibrating massage devices, foam rollers, massage tables, instrument assisted soft tissue mobili□ ation (iastm) tools, and pneumaticompression garments. FIRST USE: 20180926. FIRST USE IN

COMMERCE: 20180926

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK

Code

Serial 88565020 Number

Filing Date August 2, 2019

Current **Basis** Original 1A **Filing Basis**

Published

for January 7, 2020

Opposition

Registration ₆₀₁₇₄₄₄

Number

Registration March 24, 2020

Date

Owner (REGISTRANT) Recovery for Athletes LLC DBA Recovery for Athletes LIMITED LIABILITY COMPANY FLORIDA 305 Fieldbrook PI 305

Fieldbrook PI Charlotte NORTH CAROLINA 28209

Type of SERVICE MARK Mark Register **PRINCIPAL** Live/Dead LIVE

Indicator

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Recovery Blade

Word Mark RECOVERY BLADE

Goods and Services

IC 010. US 026 039 044. G & S: Electromedical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators; Manually-operated exercise equipment for physical therapy purposes; Massage apparatus; Massage apparatus and instruments; Massaging apparatus for personal use; Physical rehabilitation, physical therapy and sports medicine equipment all designed specifically for medical use, namely, shoulder stretcher using a cable; Electrical stimulation apparatus for muscles for rehabilitative, pain management and recovery purposes. FIRST USE: 20180901. FIRST USE IN COMMERCE: 20180901

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK Code

Serial 88276043

Number

Filing Date January 25, 2019

Current 1A Rasis Original Filing Basis **Published**

June 11, 2019

Opposition

 $\textbf{Registration}_{\ 5843409}$ Number

Registration August 27, 2019

(REGISTRANT) Thomas Pepe INDIVIDUAL UNITED STATES 9119 Highway 6, Suite 230 #186 Missouri City TEXAS 77459 Owner

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RECOVERY" APART FROM THE MARK AS SHOWN

Type of **TRADEMARK** Mark Register **PRINCIPAL** Live/Dead

Indicator

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TSDR

ASSIGN Status

TTAB Status

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Complete Recovery

Word Mark

COMPLETE RECOVERY

Goods and Services

IC 010. US 026 039 044. G & S: Compression sleeves for athletic use; Electrotherapy devices for providing transcutaneous electrical nerve stimulation, infrared heat and compression; Massage apparatus and instruments; Massage apparatus; Massage apparatus; Massaging apparatus for personal use; Foam massage rollers. FIRST USE: 20190911. FIRST USE IN COMMERCE: 20190911

IC 028. US 022 023 038 050. G & S: Exercise balls. FIRST USE: 20190911. FIRST USE IN COMMERCE: 20190911

Standard Characters Claimed

Mark **Drawing**

(4) STANDARD CHARACTER MARK

Code

Serial 88391462 Number

April 18, 2019 Filing Date

Current 1A Basis Original 1B Filing Basis

Published

July 16, 2019

Opposition

Registration ₅₉₈₆₂₄₄

Number

Registration February 11, 2020

Date

Owner (REGISTRANT) Elevate Brands, LLC LIMITED LIABILITY COMPANY DELAWARE Suite 433 17412 Ventura Blvd Encinco CALIFORNIA

Attorney of

Nathan Gugliotta, Esq. Record

Type of Mark

TRADEMARK

Register **PRINCIPAL**

Live/Dead Indicator

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TTAB Status

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CORE PRODUCTS

Word Mark CORE PRODUCTS

Goods and Services

IC 010. US 026 039 044. G & S: cervical pillows for medical use; orthopaedic cushions; therapeutic non-electric body massagers; electric massage appliances, namely, electric vibrating massager; therapeutic hot and cold therapy packs; support belts used during pregnancy and for medical purposes; medical braces for arms, legs, wrists, knees and ankles for medical use; traction apparatus for medical use and, electrotherapy devices for providing transcutaneous electrical nerve stimulation for pain for the head, neck, shoulders, arms, wrists, hands, back, legs, ankles, and feet. FIRST USE: 19880601. FIRST USE IN COMMERCE: 19980601

Standard Characters Claimed

Mark Drawing

(4) STANDARD CHARACTER MARK

Code

Serial

87722927 Number

Filing Date December 15, 2017

Current 1A **Basis** Original 1A Filing Basis

Published

April 17, 2018

Opposition

Registration ₅₅₀₈₅₈₉ Number

Registration July 3, 2018

Date

Owner (REGISTRANT) Core Products International, Inc. CORPORATION MINNESOTA 808 Prospect Avenue Osceola WISCONSIN 54020

Attorney of Record

Paul G. Keglev

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PRODUCTS" APART FROM THE MARK AS SHOWN

Type of **TRADEMARK** Mark Register PRINCIPAL

Live/Dead LIVE Indicator

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ASSIGN Status (Use the "Back" button of the Internet Browser to return to TESS)

Power Massager

Word Mark POWER MASSAGER

Goods and Services

IC 010. US 026 039 044. G & S: Electromedical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators; Manually-operated exercise equipment for physical therapy purposes; Massage apparatus; Massage apparatus and instruments; Massaging apparatus for personal use; Physical rehabilitation, physical therapy and sports medicine equipment all designed specifically for medical use, namely, shoulder stretcher using a cable; Electrical stimulation apparatus for muscles for rehabilitative, pain management and recovery purposes. FIRST USE: 20180901. FIRST USE IN ČOMMERCE: 20180901

Standard Characters Claimed Mark

Drawing

(4) STANDARD CHARACTER MARK

Code Serial

88275993 Number

Filing Date January 25, 2019

Current **Basis** Original Filing Basis

Date

Amended to April 11, 2019

Current Register

 $\textbf{Registration}_{\ 5771848}$

Number

Registration June 4, 2019 Date

Owner (REGISTRANT) Thomas Pepe INDIVIDUAL UNITED STATES 9119 Highway 6, Suite 230 #186 Missouri City TEXAS 77459

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MASSAGER" APART FROM THE MARK AS SHOWN Disclaimer

Type of TRADEMARK SUPPLEMENTAL Register

Live/Dead Indicator

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PARAME

Word Mark PARAMED

Services

Goods and IC 010. US 026 039 044. G & S: Blood pressure measuring apparatus; Blood pressure monitors; Electrotherapy devices for providing transcutaneous electrical nerve stimulation, infrared heat and compression; Heating pads, electric, for medical purposes; Infrared thermometers for medical purposes; Massage apparatus; Medical devices, namely, pulse oximeters; Sphygmomanometers; Stethoscopes; Therapeutic white noise machines; Thermometers for medical purposes; Thermometers for medical use. FIRST USE: 20160830. FIRST USE IN COMMERCE: 20160830

Standard Characters Claimed

Mark **Drawing**

(4) STANDARD CHARACTER MARK

Code Serial

Number

87755136

Filing Date January 15, 2018

Current 1A **Basis** Original 1A Filing Basis

Published

May 29, 2018 for

Opposition

Registration ₅₅₄₀₈₇₄ Number

Registration August 14, 2018 Date

Owner (REGISTRANT) Sukhodolskyi Igor INDIVIDUAL UKRAINE 15 Pushkina Ave., Apt. 16 Dnipro UKRAINE

Attorney of Record

Lawrence G. Fridman

Type of Mark Register

TRADEMARK PRINCIPAL

Live/Dead Indicator

LIVE

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ASSIGN Status

TTAB Status

(Use the "Back" button of the Internet Browser to return to TESS)

ALPHASONIC

Word Mark

ALPHASONIC

Goods and Services

IC 010. US 026 039 044. G & S: Electromedical rehabilitative and pain management apparatus for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, infrasonic stimulators, magnet therapy stimulators and laser therapy stimulators; Electronic massage apparatus for use in human therapy, stress reduction, pain relief, softening scar tissue, increasing circulation, pain relief, stress reduction; Electronic massage apparatus for use in animal therapy, stress reduction, pain relief; acoustic massage apparatus. FIRST USE: 20010915. FIRST USE IN COMMERCE: 20010915

Standard Characters Claimed

Mark **Drawing**

(4) STANDARD CHARACTER MARK

Code Serial

88401906 Number

April 25, 2019 **Filing Date**

Current 1A **Basis** Original 1A Filing Basis

Published for August 20, 2019 Opposition

Registration 5902512 Number

Registration November 5, 2019 **Date**

Owner (REGISTRANT) ALPHASONIC, LLC LIMITED LIABILITY COMPANY NEVADA 441 W. Plumb Ln. Reno NEVADA 89509

Attorney of Record

Niq Howard

2728183 Registrations

Type of Mark TRADEMARK Register **PRINCIPAL**

Live/Dead LIVE Indicator

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Word Mark ALPHASONIC

Goods and Services

IC 010. US 026 039 044. G & S: Electromedical rehabilitative and pain management apparatus for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, infrasonic stimulators, magnet therapy stimulators and laser therapy stimulators; Electronic massage apparatus for use in human therapy, stress reduction, pain relief, softening scar tissue, increasing circulation, pain relief, stress reduction; electronic massage apparatus for use in animal therapy, stress reduction, pain relief; accoustic massage apparatus. FIRST USE: 20010915. FIRST USE IN COMMERCE: 20010915

Mark

Drawing

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Code

Design 01.15.24 - Sound waves, including designs depicting sound Search 24.17.06 - Plus symbol (+)

Code 26.01.21 - Circles that are totally or partially shaded.

Serial

88401978 Number

Filing Date April 25, 2019

Current 1A **Basis** Original 1A

Filing Basis

Published

August 20, 2019 for

Opposition

Registration ₅₉₀₂₅₁₄ Number

Registration November 5, 2019

Date Owner

(REGISTRANT) ALPHASONIC, LLC LIMITED LIABILITY COMPANY NEVADA 441 W. Plumb Ln. Reno NEVADA 89509

Attorney of Record

Description Color is not claimed as a feature of the mark. The mark consists of Circle with positive sign located at the center. Soundwaves depicted leaving the circle and traveling outward. Design accompanied by the word "ALPHASONIC".

of Mark Type of

TRADEMARK

Mark Register

Live/Dead

PRINCIPAL

Indicator

LIVE

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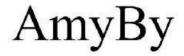
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ASSIGN Status TTAB Status

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Word Mark AMYBY

Translations The wording "AMYBY" has no meaning in a foreign language.

Goods and IC 010. US 026 039 044. G & S: Abdominal belts; Abdominal pads; Acupressure bands for relieving motion sickness, morning sickness, nausea; Acupressure mats; Air pillows for medical purposes; Baby bottle nipples; Bathtub rails adapted for physically disabled persons; Bed pans; Blankets for medical purposes; Breast pumps; Breast shields; Cervical collars; Compression garments; Crutches and tips therefor; Cupping glasses; Curettes; Dentures; Douche bags; Elastic bandages; Electromedical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators; Electronic aesthetic skin treatment devices using light emitting diodes, namely, infrared, red, orange, yellow, green, and blue wavelengths for generating light rays; Eli□ abethan collars for dgs; Exercise machines for therapeutic purposes; Face masks for use by health care providers; Fumigation apparatus for medical purposes; Gloves for massage; Hand and finger exercisers for therapeutic purposes; Heating pads, electric, for medical purposes; Incontinence bed pads; Invalid lifts; Massage apparatus; Medical apparatus, namely, electric heating devices for curative treatment; Medical boots for foot fractures and broken ankles; Medical braces for knee, ankle, elbow; Medical devices for use in cannulation or to stem the flow of traumatic bleeding, namely, tourniquets; Medical products, namely, therapeutic mattresses, beds, seats and cushions; Moxibustion apparatus; Orthodontic appliances; Otoscopes; Patient moving device, namely, a low friction pad for sliding patients to or from a stretcher and bed; Patient safety restraints; Posture correction device, namely, an adjustable harness to correct one's posture for medical purposes; Role playing dolls for use in psychological testing and therapy; Rollators; Sex toys; Slings; Slings for medical use; Splints for arms, legs, fingers; Stethoscopes and sphygmomanometers; Straight jackets; Stretcher straps; Supports for ankle, wrist for medical use; Surgical apparatus and instruments for medical, dental or veterinary use; Therapeutic hot and cold compression wraps; Therapeutic pet beds; Tongue scrapers; Traction apparatus for medical purposes; Walkers to aid in mobility; Walking aids for disabled persons, namely, walking frames. FIRST USE: 20191111. FIRST USE IN COMMERCE: 20191111

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK

Code

Serial 88690269 Number

Filing Date November 13, 2019

Current **Basis** Original 1A Filing Basis

Published

March 24, 2020

Opposition

 $\textbf{Registration}_{\ 6074810}$ Number

Registration June 9, 2020

Date

Owner

(REGISTRANT) Wei Hailing INDIVIDUAL CHINA T4C Qinyuan,No.3101 Qianhai Road Nanshan District Shen□ hen,Guangdong CHINA 518000

Attorney of Record

Indicator

Shiyong Ye

Type of **TRADEMARK** Mark **PRINCIPAL** Register Live/Dead LIVE

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TSDR

ASSIGN Status

TTAB Status

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ARCHER MEDTECH

Word Mark ARCHER MEDTECH

Goods and Services

IC 010. US 026 039 044. G & S: CPR (cardiopulmonary resuscitation) masks; Heart rate monitors; Massage apparatus; Medical electrodes; Snake bite kits; Splints; Thermometers for medical purposes; Traction apparatus for medical use; Electrical stimulation apparatus for nerve and/or muscle stimulation for physical therapy, rehabilitative and pain management purposes; Medical devices,

namely, pulse oximeters. FIRST USE: 20180517. FIRST USE IN COMMERCE: 20181201

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK

Code

Serial 87945837 Number Filing Date June 2, 2018

Current 1A **Basis** Original 1B **Filing Basis**

Published November 20, 2018

for

Opposition

Number

Registration April 16, 2019

Date

Owner (REGISTRANT) Pacifica Technologies, Inc. CORPORATION CALIFORNIA 2358 University Avenue #531 San Diego CALIFORNIA 92104

Attorney of

David Li□ erbram Record

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MEDTECH" APART FROM THE MARK AS SHOWN

Type of TRADEMARK Mark **PRINCIPAL** Register Live/Dead LIVE

Indicator

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ASSIGN Status

TTAB Status

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Word Mark AUVON

Translations The English translation of the word "AUVON" in the mark is "BLISS".

Goods and Services

IC 010. US 026 039 044. G & S: Electromedical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators; Health monitors comprising sensor that monitor the health of the elderly or disabled in their own homes; Hearing aids; Heart rate monitors; Massage apparatus and instruments; Medical electrodes; Orthopaedic soles; Pill crushers; Pill cutters; Incontinence bed pads. FIRST USE: 20171012. FIRST USE IN COMMERCE: 20171012

Mark Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS Drawing

Design 26.01.21 - Circles that are totally or partially shaded.

Search 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)

Code 26.17.05 - Bands, hori□ ontal ; Bars, hori□ ontal ; Hori□ ontal line(s), b(s) or bar(s) ; Lines, hori□ ontal

26.17.06 - Bands, diagonal; Bars, diagonal; Diagonal line(s), band(s) or bar(s); Lines, diagonal

26.17.12 - Angles (geometric); Chevrons

Serial 88671971 Number

Filing Date October 29, 2019

Current 1A **Basis** Original Filing Basis

Published

March 17, 2020 for

Opposition

 $\textbf{Registration}_{\ 6068349}$ Number

Registration June 2, 2020 Date

(REGISTRANT) Shen□ hen Yuwen E-Commerce Co., Ltd. limited company (ltd.) CliNA 14F, Block C, Changle Huayuan Baihua 4th Rd.,Yuanling Owner

Street Futian, Shen hen CHINA 518000

Attorney of

WILLIAM SCOTT GOLDMAN Record

Description Color is not claimed as a feature of the mark. The mark consists of a styli□ ed representation of the word mark "AUVON", featuring a geometric

of Mark design on the left-hand side, consisting of a series of lines contained within a circle.

Type of **TRADEMARK** Mark Register **PRINCIPAL** Live/Dead

LIVE Indicator

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COOLMAN

Word Mark COOLMAN

Translations The wording "COOLMAN" has no meaning in a foreign language.

Services

Goods and IC 010. US 026 039 044. G & S: Air cushions for medical purposes; Cold therapy wraps; Cooling apparatus used for medical and surgical equipment used during medical and surgical procedures; Electric massage apparatus for household use; Electronic stimulation apparatus for nerves, skin, muscles for physical therapy purposes; Foam positioning pads for medical and physical therapy use; Heating cushions, electric, for medical purposes; Heating pads, electric, for medical purposes; Ice bags for medical purposes; Kits for the application of ice bags for medical purposes comprised of plastic ice bags for medical purposes, plastic film, handle for the application of plastic film, plastic bag sealer, plastic bag dispenser; Manually-operated resistance bands for physical therapy purposes; Manually-operated resistance tubing for physical therapy purposes; Massage apparatus; Massage apparatus and instruments; Medical apparatus and instruments for diagnostic radiopharmaceutical use; Medical apparatus and instruments for use in surgery; Physical therapy equipment in the nature of foam rollers, manually-operated resistance tubing, weighted balls; Surgical and medical apparatus and instruments for use in general surgery; Therapeutic cold therapy packs; Thermoelectric compresses; Vapori□ ers for medical purposes; Weight lifting machines fophysical therapy. FIRST USE: 20190925. FIRST USE IN COMMERCE: 20190925

Standard Characters Claimed

Mark Drawing

(4) STANDARD CHARACTER MARK Code

Serial

88675273 Number

Filing Date October 31, 2019

Current **Basis** Original

Filing Basis **Published**

March 17, 2020 for

Opposition

Registration 6068572

Number

Registration June 2, 2020 Date

Owner (REGISTRANT) Shen ☐ hen Zhidaoyiju Environment Technology Co., Ltd limiteccompany (Itd.) CHINA 319, Block C, Zhantao Sci&Tech Building

Min□ hi Subdistrict, Longhua District Shen□ hen CHINA 518000

Attorney of Record

Xiaole Zhang

Type of **TRADEMARK** Mark Register **PRINCIPAL**

Live/Dead Indicator

LIVE

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Word Mark DRP. DR. POCKET

Services

Goods and IC 010. US 026 039 044. G & S: Nerve stimulator apparatus; Electronic nerve stimulators for medical purposes; Electronic stimulation apparatus for skin for physical therapy purposes; Medical devices, namely, pulse oximeters; Sphygmomanometers; Clinical thermometers; Body-fat monitors; Body fat scales for household use; Massage apparatus; Therapeutic white noise machines; Heart rate monitors;

Apparatus for magnet therapy. FIRST USE: 20190731. FIRST USE IN COMMERCE: 20190731

Mark

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM Drawing

Code

Serial 88256037 Number

Filing Date January 10, 2019

Current 1A Basis Original 1B **Filing Basis**

Published

for May 28, 2019

Opposition

Registration ₅₉₅₇₃₈₅ Number

Registration January 7, 2020

Owner

Date

(REGISTRANT) 1byone Products Inc. CORPORATION DELAWARE 1230 E Belmont St Ontario Ontario CALIFORNIA 91761

Description

Color is not claimed as a feature of the mark. The mark consists of the letters "DP" intertwined, followed by a small circle; and shown

Type of

of Mark above the term "DR. POCKET", all in styli□ ed letters. **TRADEMARK**

Mark Register

PRINCIPAL

Live/Dead Indicator

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Electrify Your Fit

Word Mark ELECTRIFY YOUR FIT

Goods and Services

IC 010. US 026 039 044. G & S: Electrotherapy devices for providing transcutaneous electrical nerve stimulation (TENS), and nueromuscular electrical stimulation (NMES), electrical muscle stimulators (EMS) for pain management, massage, rehabilitation, physical

therapy, muscle strength, endurance and recovery; and electrical massage apparatus. FIRST USE: 20170401. FIRST USE IN

COMMERCE: 20170501

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK

Code

Serial 87680313 Number

Filing Date November 10, 2017

Current **Basis** Original 1A **Filing Basis**

Published

April 17, 2018 for

Opposition

Registration ₅₅₀₆₉₈₄ Number

Registration July 3, 2018 **Date**

Owner (REGISTRANT) WILLIAMS, MIKE INDIVIDUAL UNITED STATES 573 STILL MEADOW DR KELLER TEXAS 76248

(LAST LISTED OWNER) PLAYMAKAR INC. DBA PLAYMAKAR CORPORATION TEXAS 5825 PARK VISTA CIRCLE KELLER TEXAS

76244

Assignment ASSIGNMENT RECORDED Recorded

Type of **TRADEMARK** Mark Register **PRINCIPAL** Live/Dead LIVE Indicator

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ELEVATED HOME ESSENTIALS

Word Mark ELEVATED HOME ESSENTIALS

Goods and Services

IC 008. US 023 028 044. G & S: Manicure sets; Pedicure implements, namely, electric callus remover; Pedicure sets; Beard trimmers; Electric manicure sets; Electric pedicure sets; Electric shavers; Electric beard trimmers; Electric hair trimmers; Hair trimmers; Mustache and beard trimmers. FIRST USE: 20181001. FIRST USE IN COMMERCE: 20181001

IC 010. US 026 039 044. G & S: Heating pads, electric, for medical purposes; Massage apparatus; Massaging apparatus for personal use; Electric massage apparatus for household use; Electric massage appliances, namely, electric vibrating massager; Electrical stimulation apparatus for nerves and muscles for relaxation and pain management purposes; Electronic stimulation apparatus for nerves and muscles for physical therapy purposes; Electronic muscle stimulators for medical purposes; Electronic nerve stimulators for medical purposes; Nerve stimulator apparatus; Therapeutic white noise machines; Vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes. FIRST USE: 20181001. FIRST USE IN COMMERCE: 20181001

IC 011. US 013 021 023 031 034. G & S: Dehumidifiers; Dehumidifiers for household use; Heating pads, electric, not for medical purposes; Humidifiers; Humidifiers for household purposes; Air purifiers; Electric heating pads, other than for medical purposes; Electric and battery operated aromatherapy units; Fabric steamers; Garment steamers; Light diffusers. FIRST USE: 20181001. FIRST USE IN COMMERCE: 20181001

Standard Characters Claimed

Mark

Drawing Code

(4) STANDARD CHARACTER MARK

Serial

88244288 Number

Filing Date December 28, 2018

Current **Basis** Original 1A Filing Basis

Published

May 21, 2019 for

Opposition

 $\textbf{Registration}_{\ 5826113}$

Number

Registration August 6, 2019 Date

(REGISTRANT) Bear Down Brands, LLC LIMITED LIABILITY COMPANY DELAWARE 1100 S. Linwood Ave., Suite B Santa Ana CALIFORNIA 92705 Owner

Recorded

Assignment ASSIGNMENT RECORDED

Attorney of Record

Jason Zedeck

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HOME" APART FROM THE MARK AS SHOWN Disclaimer

Type of **TRADEMARK** Mark **PRINCIPAL** Register Live/Dead

Indicator

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TTAB Status

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FLEEK

Word Mark FLEEK

Services

Goods and IC 010. US 026 039 044. G & S: vibration massaging apparatus for household purposes; electric massage apparatus for personal use; low frequency electric therapy apparatus; low frequency electromagnetic therapy apparatus; low frequency therapy apparatus, namely, massage apparatus; esthetic massage apparatus; low-frequency abdominal belts; low-frequency bands, namely, acupressure bands; abdominal belts for medical purposes; magnetic abdominal belts for medical purposes; portable electric massaging apparatus; low frequency electric therapy apparatus for medical purposes; low-frequency skin care apparatus for medical purposes, namely, electronic light therapy apparatus for the skin; massaging apparatus for personal use; low-frequency massaging apparatus for personal use; low-frequency apparatus for medical use, namely, electronic muscle stimulators for medical purposes; physical exercise equipment for medical purposes. FIRST USE: 20200225. FIRST USE IN COMMERCE: 20200225

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK

Code

Serial 88389848 Number Filing Date April 17, 2019

Current 1A Basis Original 1B Filing Basis

Published

November 12, 2019 for

Opposition

Registration ₆₀₇₆₁₃₂ Number

Registration June 9, 2020

Date

Owner (REGISTRANT) Adapt Inc. CORPORATION REPUBLIC OF KOREA 85, Bongeunsa-ro 18-gil Gangnam-gu, Seoul REPUBLIC OF KOREA

Attorney of Record

Ronald M. Kachmarik

Type of **TRADEMARK** Mark **PRINCIPAL** Register Live/Dead

Indicator

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ASSIGN Status TTAB Status **TSDR** (Use the "Back" button of the Internet Browser to return to TESS)

Word Mark ISTIM

Services

Goods and IC 010. US 026 039 044. G & S: Abdominal belts for medical purposes; Abdominal pads for medical use; Orthopedic belts; Belts for medical purposes; Traction apparatus for medical purposes; Orthopedic supports; Orthopedic braces; Cervical pillows for medical use; Rehabilitative and orthopedic devices used in physical therapy and injury prevention, namely, braces, supports and guards to support or treat portions of the human body; Electrodes for medical use; Beds, specially made for medical purposes; Electric acupuncture instruments; Massage apparatus for medical purposes; Massage apparatus and instruments; Medical apparatus, namely, electric heating devices for curative treatment; Computer displays and computer monitors and controllers therefor used in direct association with medical diagnosis apparatus during the process of diagnosis of a condition in an individual; Medical guidewires and parts and fittings therefor; Nerve stimulator apparatus. FIRST USE: 20170601. FIRST USE IN COMMERCE: 20170601

Mark Code

Drawing (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial

87278057 Number

December 22, 2016 Filing Date

Current **Basis** Original

1B Filing Basis

Published

May 30, 2017

Opposition

 $\textbf{Registration}_{\ 5331347}$

Number

Date

Registration November 7, 2017

Owner

(REGISTRANT) EVERYWAY MEDICAL INSTRUMENTS CO., LTD. Limited Company (ltd.) TAIWAN 8F., NO. 5, LANE 155, SEC. 3 BEISHAN

ROAD, SHENKING DIST. NEW TAIPEI CITY 22203 TAIWAN

(LAST LISTED OWNER) EVERYWAY4ALL CORPORATION CALIFORNIA 14636 CENTRAL AVE CHINO CALIFORNIA 91710

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of

Joe Mckinney Muncy

Record Description

Color is not claimed as a feature of the mark. The mark consists of they styli□ ed word "ISTIM".

of Mark Type of

TRADEMARK Mark **PRINCIPAL** Register

Live/Dead Indicator

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Word Mark ISTIM

Goods and Services

IC 010. US 026 039 044. G & S: Abdominal belts for medical purposes; Abdominal pads for medical use; Orthopedic belts; Belts for medical purposes; Traction apparatus for medical purposes; Orthopedic supports; Orthopedic braces; Cervical pillows for medical use; Rehabilitative and orthopedic devices used in physical therapy and injury prevention, namely, braces, supports and guards to support or treat portions of the human body; Electrodes for medical use; Beds, specially made for medical purposes; Electric acupuncture instruments; Massage apparatus for medical purposes; Massage apparatus and instruments; Medical apparatus, namely, electric heating devices for curative treatment; Computer displays and computer monitors and controllers therefor used in direct association with medical diagnosis apparatus during the process of diagnosis of a condition in an individual; Medical guidewires and parts and fittings therefor; Nerve stimulator apparatus. FIRST USE: 20170601. FIRST USE IN COMMERCE: 20170601

Mark

Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial

Number

87917655 Filing Date May 11, 2018

Current

Basis

Original Filing Basis

Published

for October 9, 2018

Opposition

Number

Registration December 25, 2018 Date

Owner (REGISTRANT) EVERYWAY4ALL CORPORATION CALIFORNIA 14636 Central Avenue Chino CALIFORNIA 91710 Attorney of

Joe McKinney Muncy Record

Description The color(s) orange and black is/are claimed as a feature of the mark. The mark consists of the styli□ ed word "ISTIM" in black with orange of Mark

dots above the two letters "I".

Type of **TRADEMARK** Mark **PRINCIPAL** Register Live/Dead

Indicator

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ASSIGN Status TTAB Status

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Word Mark LONG LIFE PAD

Goods and Services

IC 010. US 026 039 044. G & S: Electric massage apparatus and parts and fittings therefor; massage apparatus and parts and fittings therefor; galvanic therapeutic appliances, namely, electrodermal stimulators for use in treating skin conditions and tumors and parts and fittings therefor, low frequency electric therapy apparatus and parts and fittings therefor, electrotherapy devices for providing transcutaneous electrical nerve stimulation and parts and fittings therefor. FIRST USE: 19990701. FIRST USE IN COMMERCE: 20120820

Mark

Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design

Search

26.09.03 - Incomplete squares; Squares, incomplete

Code Serial

88330279 Number

March 7, 2019 **Filing Date**

Current **Basis**

1A:44E

Original

1A;44D Filing Basis

Published

April 14, 2020 for

Opposition

 $\textbf{Registration}_{6088324}$

Number

Date

Registration June 30, 2020

Owner (REGISTRANT) OMRON HEALTHCARE Co., Ltd. CORPORATION JAPAN 53, Kunotsubo, Terado-cho, Muko-shi Kyoto JAPAN 617-0002

Attorney of

Timothy J. Lyden Record

Priority

February 20, 2019

Date Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PAD" APART FROM THE MARK AS SHOWN

Description Color is not claimed as a feature of the mark. The mark consists of the words "LONG LIFE PAD" in styli□ ed font within a partial square

of Mark border with rounded edges. The words and design are comprised of a series of shaded dots with unshaded borders.

Type of **TRADEMARK** Mark Register **PRINCIPAL**

Live/Dead LIVE

Indicator

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TSDR ASSIGN Status

TTAB Status

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Word Mark LONG LIFE PAD

Goods and Services

IC 010. US 026 039 044. G & S: Electric massage apparatus and parts and fittings therefor; massage apparatus and parts and fittings therefor; galvanic therapeutic appliances, namely, electrodermal stimulators for use in treating skin conditions and tumors and parts and fittings therefor; low frequency electric therapy apparatus and parts and fittings therefor; electrotherapy devices for providing transcutaneous electrical nerve stimulation and parts and fittings therefor. FIRST USE: 19990701. FIRST USE IN COMMERCE: 20120820

Mark

Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search

10.05.25 - Bathroom articles, soap dishes; Cotton balls; Cotton swabs; Dental floss; Emery boards; Eye patches; Feminine hygiene products; Files (nail); Floss, dental; Nail clippers; Nail files; Polisher/buffers, nail; Shoe horns; Tooth picks; Vibrators, massage

Code Serial

88330259 Number

Filing Date March 7, 2019

Current 1A;44E **Basis** Original 1A;44D Filing Basis

Published

April 14, 2020

Opposition

Registration ₆₀₈₈₃₂₃

Number

Registration June 30, 2020

Date

Owner (REGISTRANT) OMRON HEALTHCARE Co., Ltd. CORPORATION JAPAN 53, Kunotsubo, Terado-cho, Muko-shi Kyoto JAPAN 617-0002

Attorney of Record

Timothy J. Lyden

Priority Date

February 20, 2019

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PAD" APART FROM THE MARK AS SHOWN Disclaimer

Description Color is not claimed as a feature of the mark. The mark consists of the words "LONG LIFE PAD" in styli□ ed font within a partial square borde of Mark with rounded edges placed against an irregular shaped background design. The words and square border design are comprised of shaded

dots with unshaded borders. A design of larger to smaller shaded dots appears at the top of the irregular shaped background design.

Type of **TRADEMARK** Mark **PRINCIPAL** Register

Live/Dead Indicator

LIVE

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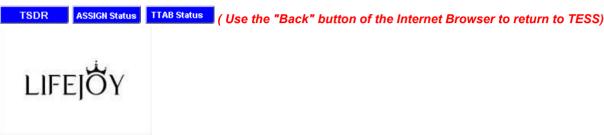
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Word Mark LIFEJOY

Goods and Services

IC 010. US 026 039 044. G & S: Abdominal belts; Acupuncture instruments; Acupuncture needles; Apparatus for cellulite treatment, reduction and elimination; Bandages, elastic; Compression garments; Corsets for therapeutic use; Cosmetic apparatus using ultrasound for performing aesthetic skin treatment procedures; Cosmetic apparatus, namely, light based devices providing mainly pulsed light for performing non-ablative aesthetic skin treatment procedures; Crutches; Elastic stockings for surgical purposes; Elastic stockings for medical purposes; Electrical weight loss body belt; Electrically-powered apparatus for treating skin by applying low level light and sonic vibrations to the skin; Electronic aesthetic skin treatment devices using light emitting diodes, namely, infrared, red, orange, yellow, green, and blue wavelengths for generating light rays; Electronic light therapy apparatus for the skin; Electronic medical appliances for wound healing; Electronic stimulation apparatus for nerves, skin, muscles for physical therapy purposes; Face masks for use by health care providers; Feeding bottles; Inhalers for medical purposes; Lasers for the cosmetic treatment of the face and skin; Lasers for the cosmetic treatment of the face, skin, hair follicles; Light emitting devices, namely, lamps and LED devices for treatment of a variety of skin conditions; Massage apparatus; Maternity support belts for medical purposes; Medical apparatus for facilitating the inhalation of pharmaceutical preparations; Medical apparatus for measuring skin hydration; Medical diagnostic apparatus, analytical apparatus for medical purposes and blood pressure measuring apparatus; Medical electrodes; Microdermabrasion apparatus; Phototherapeutic apparatus for medical purposes; Phototherapeutic apparatus for medical purposes, namely, a LED (light-emitting diode) light source for medical and aesthetic skin treatments; Post-operative pressure garments; Pulse measuring devices; Pulse meters; Pulse rate monitors; Sphygmomanometers; Strait jackets; Abdominal hernia belts; Elastic stockings for surgical use; Orthopedic belts; Surgical and medical apparatus and instruments for use in orthopedic surgery. FIRST USE: 20191115. FIRST USE IN COMMERCE: 20191115

Mark

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Drawing Code Design

24.11.02 - Crowns open at the top

Search

Code

26.09.01 - Squares as carriers or squares as single or multiple line borders

Serial

88717410 Number

Filing Date December 6, 2019

Current **Basis** Original Filing Basis

Published

April 14, 2020

Opposition

 $\textbf{Registration}_{6090512}$

Number

Registration June 30, 2020

Date Owner

(REGISTRANT) Huang Wengiang INDIVIDUAL CHINA No. 19, Xinlian Village, Yangqing Town Suixi County Guangdong CHINA 524396

Attorney of Record

Wayne V. Harper

Description of Mark

Color is not claimed as a feature of the mark. The mark consists of styli□ ed words "LIFEJOY" with a crown on the top of "O".

Type of **TRADEMARK** Mark **PRINCIPAL** Register Live/Dead LIVE

Indicator

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ASSIGN Status TTAB Status

(Use the "Back" button of the Internet Browser to return to TESS)



Word Mark MED SPA CARE

Goods and Services

IC 010. US 026 039 044. G & S: Acupressure mats; Acupuncture instruments; Apparatus for acne treatment; Apparatus for acupuncture therapy; Apparatus for cellulite treatment, reduction and elimination; Apparatus for magnet therapy; Electric acupuncture instruments; Electric foot spa massagers; Electric massage appliances, namely, electric vibrating massager; Electrical weight loss body belt; Electrotherapy devices for providing transcutaneous electrical nerve stimulation, infrared heat and compression; Foot massage apparatus; Lasers for the cosmetic treatment of the face and skin: Massage apparatus: Massage apparatus for eyes: Microdermabrasion apparatus; Microneedle dermal roller: Moxibustion apparatus; Skin care analy ☐ ers and light therapy equipmentnamely, a black-light blue lamp unit for use in identification of a variety of skin conditions; Ultrasonic therapy machines and apparatus. FIRST USE: 20180608. FIRST USE IN COMMERCE: 20180608

Mark

Drawing (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Code Design

02.03.22 - Busts of women in profile; Heads of women in profile; Portraiture of women in profile; Women - head, portraiture or busts in profile

Search 03.23.01 - Butterflies; Moths

26.01.03 - Circles, incomplete (more than semi-circles); Incomplete circles (more than semi-circles) Code

Serial 88278342 Number

Filing Date

January 28, 2019

Current **Basis** Original Filing Basis

Published

June 11, 2019 for

Opposition

 $\textbf{Registration}_{\ 5843438}$ Number

of Mark

Registration August 27, 2019 Date

Owner (REGISTRANT) Lili,Zhuang INDIVIDUAL CHINA No. 452, Zhuangnei, Zhuangnei Village, Tu□ hai Town, Hui'an County, Fujian CHINA 36233

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MED SPA CARE" APART FROM THE MARK AS SHOWN

Description Color is not claimed as a feature of the mark. The mark consists of the image of a crescent, within which is a woman holding a butterfly. Under

the image is the styli ☐ ed wording "MED SPA CARE".

Type of **TRADEMARK** Mark Register **PRINCIPAL** Live/Dead

LIVE

Indicator

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TSDR

ASSIGN Status

TTAB Status

(Use the "Back" button of the Internet Browser to return to TESS)

somamed

Word Mark SOMAMED

Goods and Services

IC 010. US 026 039 044. G & S: Transcutaneous electronic nerve stimulator apparatus (TENS); Electronic muscle stimulator apparatus for medical purposes; Electronic pulse nerve stimulator apparatus; Pain management products, namely, ultrasonic stimulators; Magnet therapy nerve stimulator apparatus; Laser therapy nerve stimulator apparatus; Esthetic massage apparatus; Massage apparatus; Vibromassage apparatus; Galvanic belts for medical purposes; Galvanic therapeutic appliances, namely, massage apparatus; Physiotherapy massage apparatus; Electric acupuncture instruments; Traction apparatus for medical purposes; Medical apparatus and instruments for stimulating nerve and muscle and improving neural and muscular adaptations; Corsets for medical purposes. FIRST USE: 20180101. FIRST USE IN COMMERCE: 20180101

Standard Characters Claimed

Mark Drawing

(4) STANDARD CHARACTER MARK Code

Serial 87662267 Number

Filing Date October 27, 2017

Current 1A **Basis** Original 1B **Filing Basis**

Published

January 29, 2019 for

Opposition

Number

Registration July 23, 2019 Date

Owner (REGISTRANT) Ho, Hoi Ming Michael INDIVIDUAL CANADA 1B, Tower10 of the Terrace 28 Tsing Ying Rd. Tuen Mun, N.T. HONG KONG

Attorney of Record

Thomas Lee

Type of TRADEMARK Mark **PRINCIPAL** Register Live/Dead

Indicator

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TSDR

ASSIGN Status

TTAB Status

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somastim

Word Mark SOMASTIM

Goods and Services

IC 010. US 026 039 044. G & S: Transcutaneous electronic nerve stimulator apparatus (TENS); Electronic muscle stimulator apparatus for medical purposes; Electronic pulse nerve stimulator apparatus; Pain management products, namely, ultrasonic stimulators; Magnet therapy nerve stimulator apparatus; Laser therapy nerve stimulator apparatus; Esthetic massage apparatus; Massage apparatus; Vibromassage apparatus; Galvanic belts for medical purposes; Galvanic therapeutic appliances, namely, massage apparatus; Physiotherapy massage apparatus; Electric acupuncture instruments; Traction apparatus for medical purposes; Medical apparatus and instruments for stimulating nerve and muscle and improving neural and muscular adaptations; Corsets for medical purposes. FIRST USE: 20180301. FIRST USE IN COMMERCE: 20180301

Standard Characters Claimed

Mark Drawing

(4) STANDARD CHARACTER MARK

Code

Serial Number

87662241

Filing Date October 27, 2017

Current 1A **Basis** Original 1B **Filing Basis**

Published

January 29, 2019 for

Opposition

 $\textbf{Registration}_{\ 5814207}$ Number

Registration July 23, 2019 Date

Owner (REGISTRANT) Ho, Hoi Ming Michael INDIVIDUAL CANADA 1B, Tower10 of the Terrace 28 Tsing Ying Rd. Tuen Mun, N.T. HONG KONG

Attorney of Record

Thomas Lee

Type of TRADEMARK Mark **PRINCIPAL** Register

Live/Dead Indicator

LIVE

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Word Mark VOMEDIC

Translations The wording "VOMEDIC" has no meaning in a foreign language.

Services

IC 010. US 026 039 044. G & S: Alarms and sensors to be worn on a person while exercising for the purpose of monitoring heart rate; Apparatus for physical training for medical use; Body composition monitors; Computeri□ ed medical reording and analysis apparatus for the diagnosis and treatment of arrhythmias; Cosmetic apparatus using ultrasound for performing aesthetic skin treatment procedures; Electrical stimulation apparatus for nerves, muscles, skin for physical therapy, rehabilitative and pain management purposes; Electrocardiographic (ECG) recorders and electrocardiographic (ECG) digital plasters sold as a unit; Electrodes for medical use; Electromedical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators; Electronic muscle stimulators for medical purposes: Electronic nerve stimulators for medical purposes: Foot massage apparatus: Health monitors comprising sensor that monitor the health of the elderly or disabled in their own homes; Heart monitors; Heart rate monitoring apparatus; Low frequency electric therapy apparatus; Low frequency electromagnetic therapy apparatus; Massage apparatus and instruments; Medical apparatus and instruments for treating cardiovascular disease; Medical apparatus for diagnosing or treating respiratory conditions; Medical devices for treating sleep disorders; Portable medical devices with sensors to monitor the physical movements of a patient wearing or carrying the device. FIRST USE: 20191124. FIRST USE IN COMMERCE: 20191124

Mark Drawing

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Code Design

Search 24.13.25 - Cross, ankh; Cross, Maltese; Other crosses, including ankh, Maltese

Code Serial

88717237 Number

December 5, 2019 Filing Date

Current **Basis** Original Filing Basis

Published

April 14, 2020 for

Opposition

 $\textbf{Registration}_{\ 6090483}$ Number

Registration June 30, 2020 Date

Owner

(REGISTRANT) SHENZHEN LEADING PERFECTION TECHNOLOGY CO., LTD limited company (ltd.) CHINA 4th Floor, Building J, Yusheng Industrial

Park, Jiuwei, Xixiang Town, Bao'an District, Shen hen CHINA 518102

Attorney of

Tony Hom Record

Description of Mark

Color is not claimed as a feature of the mark. The mark consists of styli dwords "VOMEDIC" and there is a hollow cross in the middle of the ltter "D".

Type of **TRADEMARK** Mark Register **PRINCIPAL** Live/Dead

LIVE Indicator

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Record 1 out of 1

ASSIGN Status TSDR **TTAB Status** Use the "Back" button of the Internet Browser to return to TESS) TECHNOLOGY

Word Mark

MXT MILLENNIUM X TECHNOLOGY

Goods and Services

IC 010. US 026 039 044. G & S: Cervical collars; Orthopedic devices for diagnostic and therapeutic use; Heating pads for medical purposes; Heating pads, electric, for medical purposes; Cold or hot therapy wrap; Brace and supports for knee, back, foot, neck, ankle, shoulder, arm, elbow, leg, hip, groin, wrist, thumb, hand and finger, for medical use; Orthopedic cushion; Compression garments; Massage apparatus and instruments; Massage chairs with built-in massage apparatus; Electronic stimulation apparatus for neck, shoulder, forearm, upper arm, back, abdomen, waist, hip, leg, and feet, for physical therapy purposes. FIRST USE: 20190221. FIRST USE IN COMMERCE: 20190221

Mark

Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design

Search

26.17.05 - Bands, hori□ ontal ; Bars, hori□ ontal ; Hori□ ontal line(s), b(x) or bar(s) ; Lines, hori□ ontal

Code

Serial 88476525

Number

Filing Date June 17, 2019

Current 1A Rasis Original 1A Filing Basis

Published

January 14, 2020

Opposition

Registration ₆₀₂₂₃₆₅ Number

Registration March 31, 2020 Date

Owner

(REGISTRANT) Ma, Xiaotong INDIVIDUAL CHINA 1545 Westchester Blvd Westchester ILLINOIS 60154

Attorney of Record

Ge (Linda) Lei

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TECHNOLOGY" APART FROM THE MARK AS SHOWN

Description Color is not claimed as a feature of the mark. The mark consists of the letters "MXT" split hori□ ontally in the middle with the words

of Mark "Millennium X Technology" written in the blank middle space of each respective letter.

Type of **TRADEMARK** Mark **PRINCIPAL** Register Live/Dead

LIVE Indicator

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ASSIGN Status

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STROBODY

Word Mark STROBODY

Goods and Services

IC 010. US 026 039 044. G & S: Abdominal corsets; Abdominal pads; Acupuncture needles; Cupping glasses; Elastic stockings for surgical purposes; Electric massage apparatus for household use; Electrotherapy devices for providing transcutaneous electrical nerve stimulation, infrared heat and compression; Force and motion testing apparatus for physical rehabilitation; Gloves for massage; Massage apparatus; Medical apparatus and instruments for use in surgery; Milling apparatus for dental purposes; Nursing bottles; Orthopaedic footwear; Physical therapy equipment in the nature of foam rollers, manually-operated resistance tubing, and weighted balls; Soporific pillows for insomnia; Surgical apparatus and instruments for medical, dental or veterinary use; Vibromassage devices; Electric acupuncture instruments. FIRST USE: 20190925. FIRST USE IN COMMERCE: 20190926

Mark

Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial 88687775 Number

Filing Date November 11, 2019

Current 1A **Basis** Original Filing Basis

Published

April 14, 2020

Opposition

 $\textbf{Registration}_{\ 6089539}$ Number

Registration June 30, 2020 **Date**

(REGISTRANT) Guang ☐ hou Dahao Electronic Technology Co., Ltd. LIMTED LIABILITY COMPANY CHINA Room 1419, Building C4 No. Owner

91 Kefeng Rd, Huangpu District Guang hou CHINA 510000

Attorney of

Record

Adriano Pacifici

Description of Mark

Type of

TRADEMARK Mark **PRINCIPAL** Register

Live/Dead Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG

Color is not claimed as a feature of the mark. The mark consists of the wording "STROBODY" in styli□ ed font.

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ASSIGN Status TTAB Status

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Toncur

Word Mark TONCUR

Translations The wording "TONCUR" has no meaning in a foreign language.

Services

IC 010. US 026 039 044. G & S: Alarms and sensors to be worn on a person while exercising for the purpose of monitoring heart rate; Apparatus for magnet therapy; Blood glucose meter; Breast milk storage bottles; Clinical thermometers; Dental instruments, namely, oral irrigators; Dermabraders; Devices for measuring blood sugar for medical purposes; Ear plugs for swimming; Electrically-powered apparatus for treating skin by applying low level light and sonic vibrations to the skin; Electromedical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators; Electronic light therapy apparatus for the skin; Exercise machines for therapeutic purposes; Heart monitors; Heart rate monitoring apparatus; Lasers for the cosmetic treatment of the face and skin; Massage apparatus; Massage apparatus and instruments; Medical apparel, namely, women's garment for use in medical examination and treatment; Nasal irrigation vessel; Nebuli⊡ ers for respiration therapyPosture correction device, namely, an adjustable harness to correct one's posture for medical purposes; Sphygmomanometers; Sterile disposable oxygen humidifiers and nebuli□ ers for respiratory therapy sold pre-filled with water; Sterili□ ation units for medical instruments; Vibrating massage mitts for pts; Blood pressure monitors. FIRST USE: 20191128. FIRST USE IN COMMERCE: 20191128

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK Code

Serial

88717450 Number

Filing Date December 6, 2019

Current **Basis** Original Filing Basis

Published

April 14, 2020 for

Opposition

Registration ₆₀₉₀₅₂₀ Number

Date

Registration June 30, 2020

(REGISTRANT) GUANGDONG SUBSTANBO TECHNOLOGY CO.,LTD. LIMITED LIABILITY COMPANY CHINA 801,Bldg D,Bantian International Owner Center No.5 Huancheng South Rd,Bantian St Longgang Dist,Shen□ hen CHINA 518000

Attorney of Record

Devasena Reddy

Type of **TRADEMARK** Mark Register **PRINCIPAL** Live/Dead LIVE

Indicator

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ASSIGN Status

TTAB Status

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TENSMATE

Word Mark TENSMATE

Services

Goods and IC 010. US 026 039 044. G & S: Electric massage apparatus for household use; electric massage appliances, namely, electric vibrating massager; massage apparatus; massage instruments; massaging apparatus for personal use; electromedical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators; electronic stimulator for pain relief and muscle performance; electrotherapy devices for providing infrared heat and compression; vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes. FIRST USE: 20141108. FIRST USE IN COMMERCE: 20141108

Standard Characters Claimed

Mark

Drawing (4) STANDARD CHARACTER MARK

Code Serial

86318599 Number

June 24, 2014 Filing Date

Current 1A **Basis**

Original 1B Filing Basis

Published

November 11, 2014 for

Opposition

Registration 4828170

Number

Registration October 6, 2015 Date

(REGISTRANT) Hi-Dow International, Inc. CORPORATION MISSOURI 2555 Metro Blvd. Maryland Heights MISSOURI 63043 Owner

Attorney of Record

Chuck McCloskey

Type of **TRADEMARK** Mark **PRINCIPAL** Register

Live/Dead Indicator

LIVE

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ASSIGN Status TTAB Status

(Use the "Back" button of the Internet Browser to return to TESS)



Word Mark TENSTIM

Goods and Services

IC 010. US 026 039 044. G & S: Electronic stimulation apparatus for muscle and nerves for pain management for physical therapy purposes; Electrotherapy devices for providing transcutaneous electrical nerve stimulation, infrared heat and compression; Massage apparatus; Massage apparatus and instruments; Electrical stimulation apparatus for muscles for relaxation purposes; Electromedical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators; Electrotherapy stimulation apparatus comprising electrical nerve and muscle stimulators, for pain management for use with humans; Medical devices, namely, pulse generators for muscle performance in the nature of muscle stimulation; Vibrating apparatus used to stimulate muscles and increase strength and physical performance for health and medical purposes. FIRST USE: 20170419. FIRST USE IN COMMERCE: 20170802

Mark

Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design

01.07.01 - Globes with outlines of continents Search

Code

17.07.25 - Geiger counters; Metal detectors (hand-held); Seismograph; Windsock

Serial

87557844

Number Filing Date

August 6, 2017

Current **Basis**

Original

Filing Basis

Published

April 24, 2018 for

Opposition

Registration 5511519 Number

Date Owner

Registration July 10, 2018

Description

(REGISTRANT) Geo□ y Solutions LLC LIMITED LIABILITY COMPANY NEVADA 126 Coper Rd Glocester RI Glocester RHODE ISLAND

of Mark

The colors red, light blue, grey, and white is/are claimed as a feature of the mark. The mark consists of the red wording "TENSTIM" in styli□ ed form, with a styli□ ed light blue pulse underneath, pushing the lettr "I" up, and a grey and white styli□ ed image of a globe separate by three grey and white lines from the wording. Apart from the white line and the white in the globe, the color white merely represents transparent background and is not claimed as a feature of the mark.

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live/Dead Indicator

LIVE

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TSDR

ASSIGN Status

TTAB Status

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Polish Pro

(4) STANDARD CHARACTER MARK

Word Mark POLISH PRO

Services

Goods and IC 010. US 026 039 044. G & S: Electromedical rehabilitative and pain management products for clinical and home use, namely, electrical nerve and muscle stimulators, ultrasonic stimulators, magnet therapy stimulators and laser therapy stimulators; Manually-operated exercise equipment for physical therapy purposes; Massage apparatus; Massage apparatus and instruments; Massaging apparatus for personal use; Physical rehabilitation, physical therapy and sports medicine equipment all designed specifically for medical use, namely, shoulder stretcher using a cable; Electrical stimulation apparatus for muscles for rehabilitative, pain management and recovery purposes. FIRST USE: 20180901. FIRST USE IN COMMERCE: 20180901

Standard Characters Claimed

Mark

Drawing Code

Serial

Number

88275977

Filing Date January 25, 2019

Current 1A Rasis Original Filing Basis

Published

June 4, 2019

Opposition

Registration ₅₈₃₈₈₆₀ Number

Date

Registration August 20, 2019

(REGISTRANT) Thomas Pepe INDIVIDUAL UNITED STATES 9119 Highway 6, Suite 230 #186 Missouri City TEXAS 77459 Owner

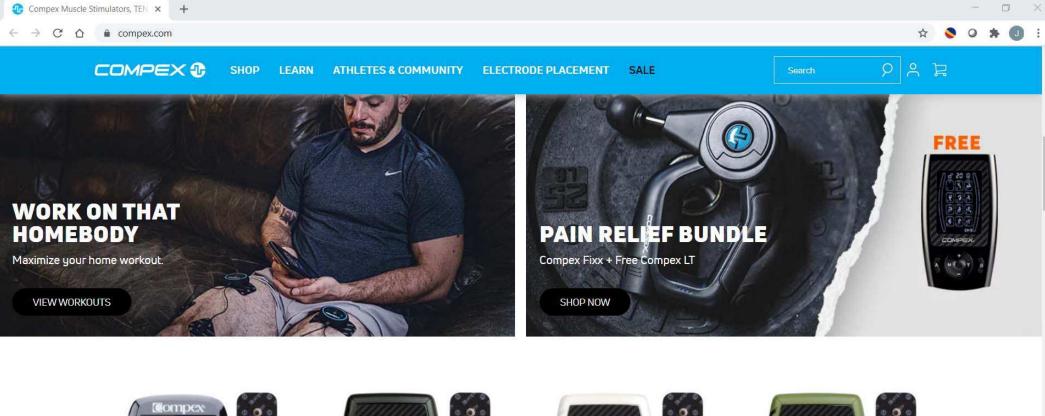
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Type of **TRADEMARK** Mark Register **PRINCIPAL** Live/Dead LIVE

Indicator

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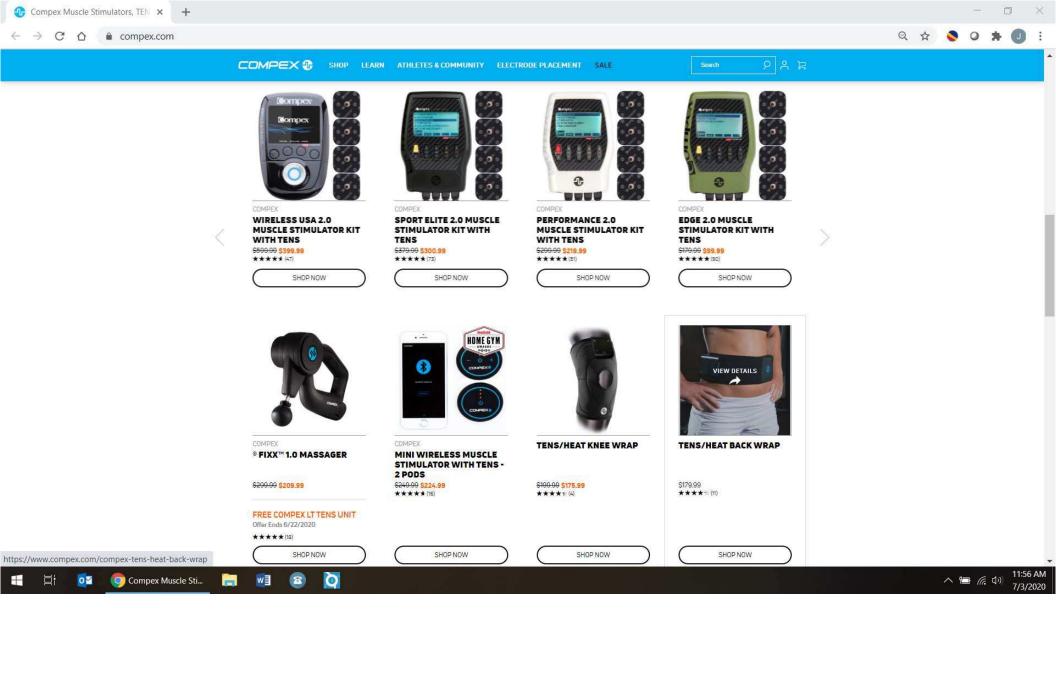


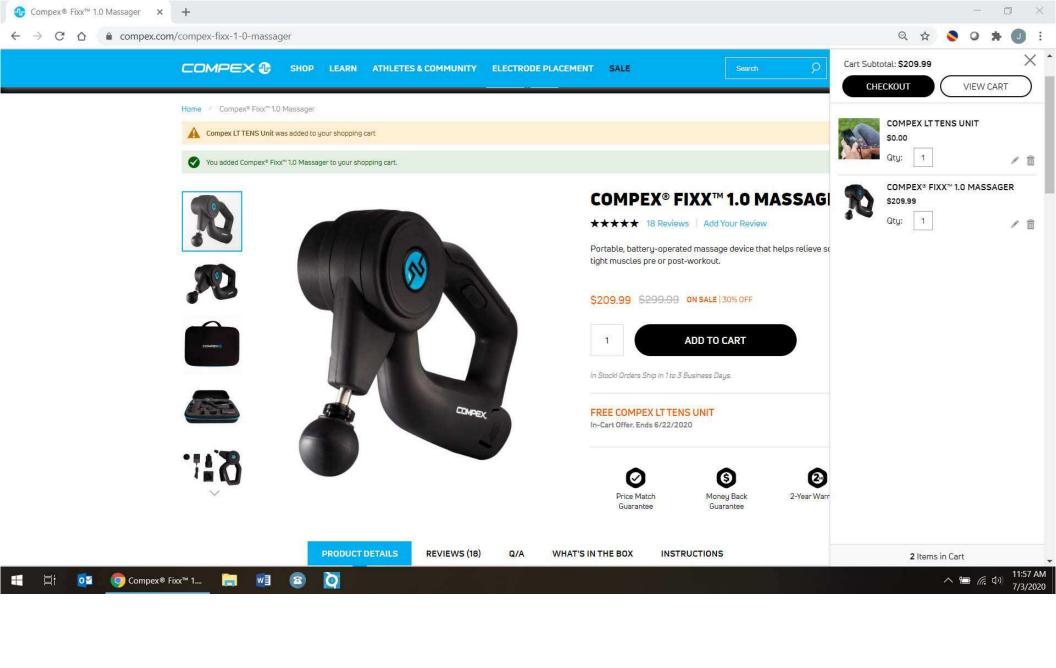


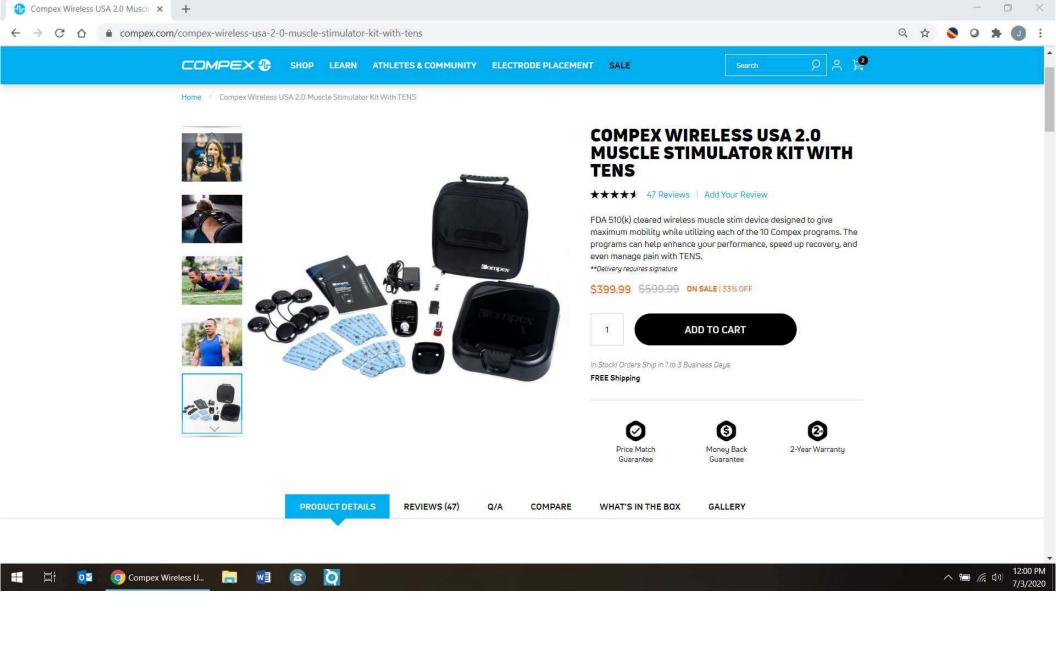


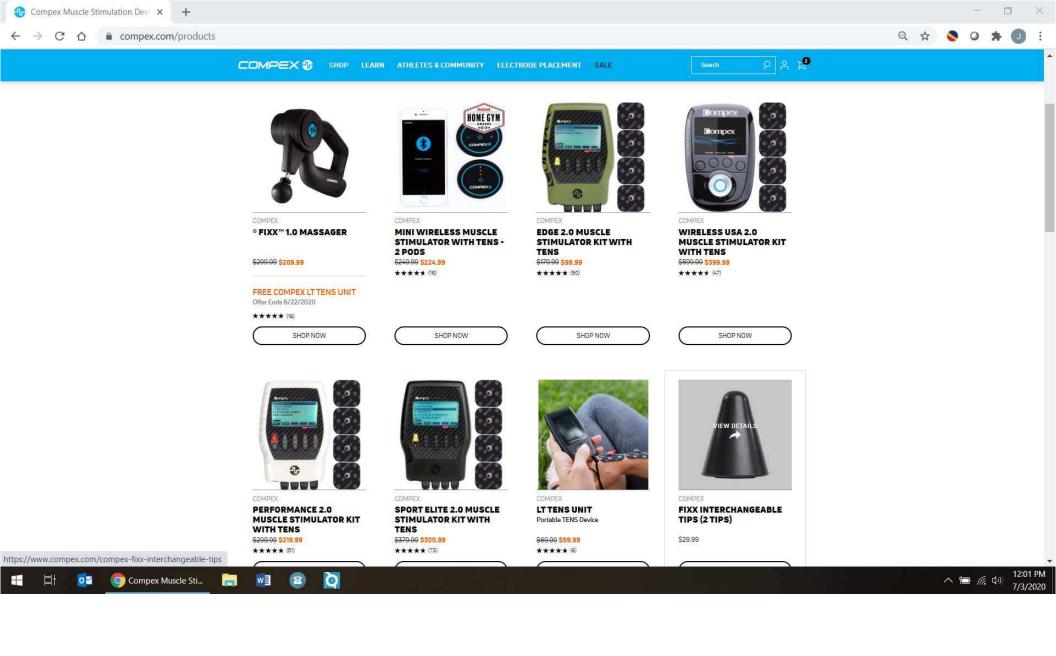


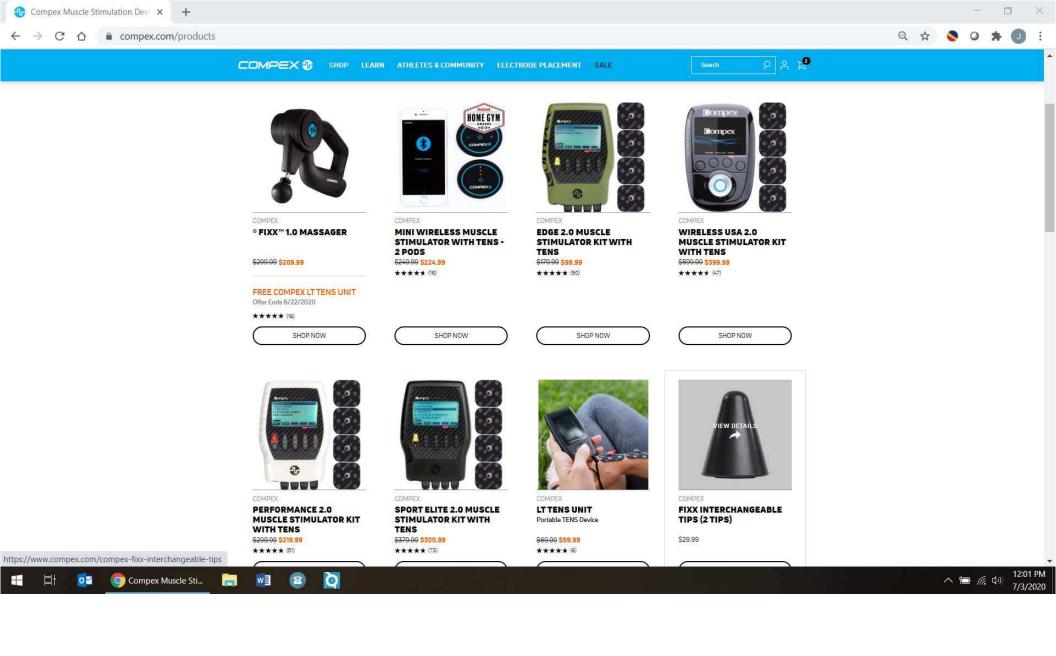






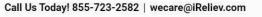






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Premium TENS + EMS Therapeutic Wearable System



\$179.95 \$249.95 Get 28% off today!

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Wired

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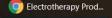


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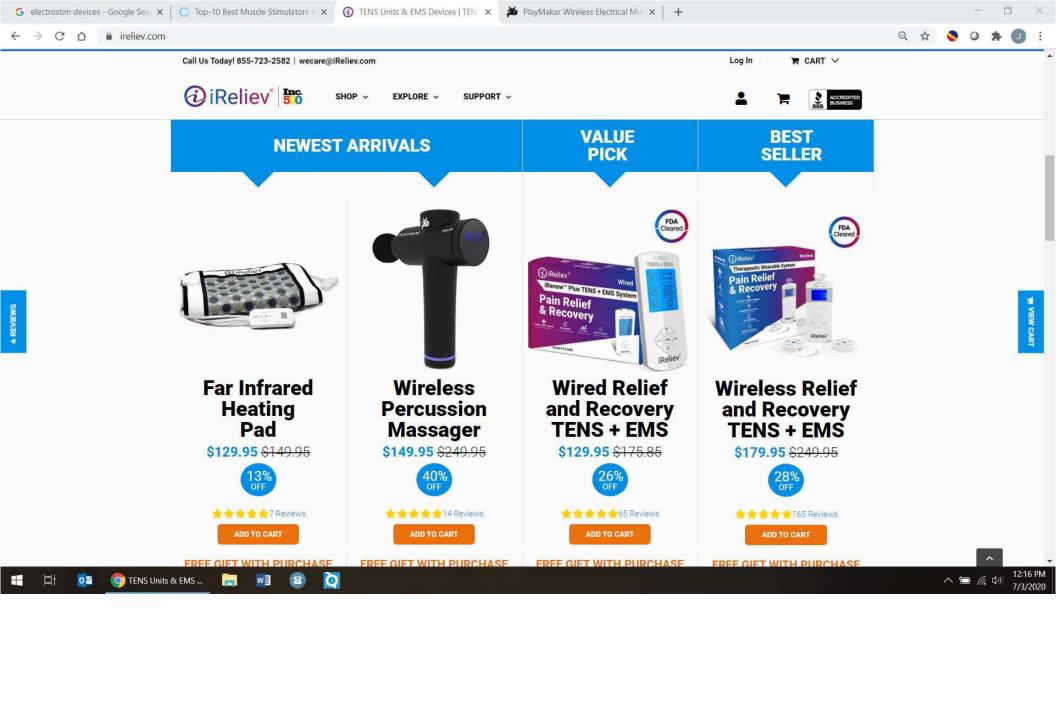


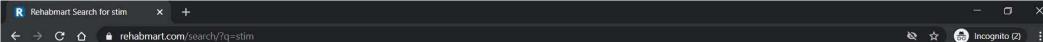












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From \$90.10

SKU: ME-ME 212 Rehabmart ID: 1824 Category: TENS Units



Twin Stim TENS and EMS Combo

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BLD Stim 3 Muscle, Nerve, and Interferential Four Channel Stimulator

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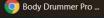


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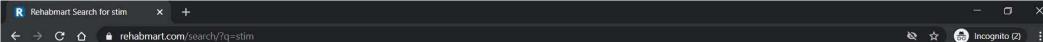












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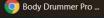


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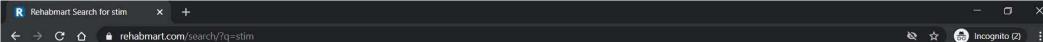












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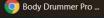


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Body Drummer Pro Standard Percussion Massage Gun











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Rehabmart ID: 48725 MPN: BDPRO

Brand: Pain Management Technologies

Rehabmart is a certified Pain Management Technologies authorized dealer!



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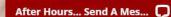
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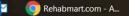
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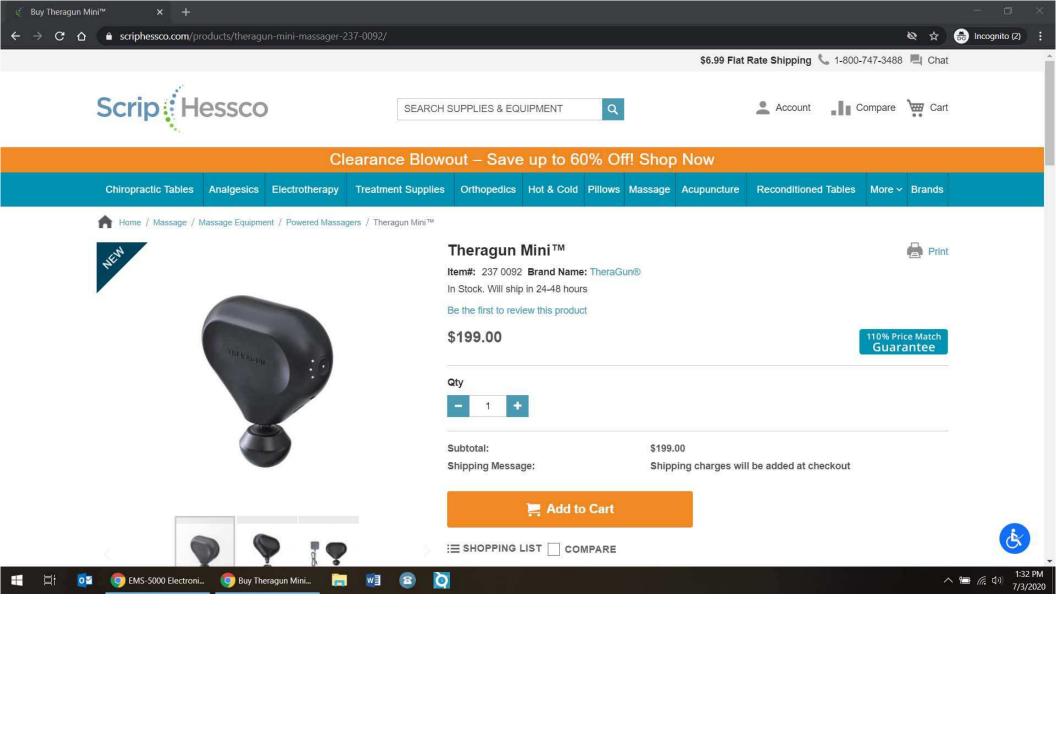


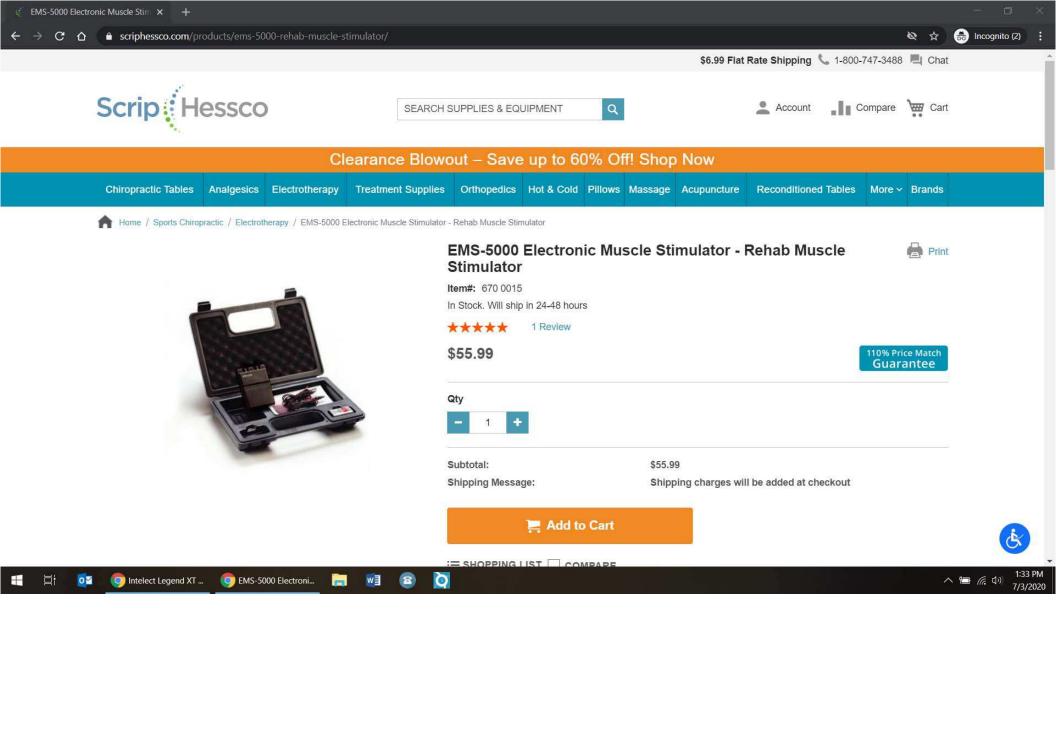














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Full body massage by Beurer

Customised relaxation at the touch of a button

Beurer massagers are a practical aid for wellness – whether it's a penetrating tapping massage, a soothing vibration massage, the optional infrared heat function or mobile operation with our mini massager. For blissful relaxation just when you need it most!



Infrared massager

MG 80

- Penetrating tapping massage for relaxation
- Double-head massage
- Continuously adjustable massage intensity



Infrared massager

MG 70

- Penetrating tapping massage for relaxation
- Versatile application thanks to removable handle
- Continuously adjustable massage intensity

> Details

> Compare



Tapping massager

MG 55

- Penetrating and relaxing tapping massage
- For relaxing and loosening muscles
- Continuously adjustable massage intensity

> Details > Compare



Tapping massager

MG 510 to go

- Extra-long battery life of 2 hours
- For relaxation of the muscles and regeneration after exercise
- Penetrating and soothing tapping massage

> Details

Compare





- Rotating massage head and 3-way adjustable handle
- Ideal for targeted and spot massage

> Details > Compare



- Infrared heat can be selected separately
- 3 interchangeable massage attachments (2x nub attachment, brush attachment)

> Details

> Compare



Spa mini massager

MG 17

- Water-resistant exfoliation device and massager
- Gentle vibration massage
- 12 massage nubs

> Details > Compare



Mini massager

MG 16 red

- Gentle vibration massage
- Relaxation for any occasion

 at home, at the office or on the move
- Ideal for back, neck, arms and legs

> Details

> Compare



Mini massager

MG 16 green

- Gentle vibration massage
- Relaxation for any occasion

 at home, at the office or on the move
- Ideal for back, neck, arms and legs

> Details > Compare



Tapping massager

MG 100

- Sandblasted aluminium housing
- Penetrating and relaxing tapping massage
- Double-head massage

> Details

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English ▼ Q



Products | medical | Pain therapy and muscle stimulation

Electrostimulation by Beurer

For pain relief and muscle stimulation

The principle of electrostimulation devices is based on the imitation of impulses in our bodies that are transferred to nerve and muscle fibres with electrodes via our skin. The electrodes can be applied to many parts of the body; the electrical impulses are completely harmless and virtually painless. The electrical impulses that are sent into the tissue influence the transmission of stimulation into nerves, nerve centres and muscle groups.

TENS/EMS

Beurer TENS/EMS devices are used to treat pain and for relaxation and regeneration, as well as muscle stimulation.

> Product overview



EM 80 3-in-1
Digital TENS/EMS unit



EM 70 Wireless
Wireless TENS/EMS device with
remote control



EM 59 Heat

Digital TENS/EMS device with heat

function

Sitemap

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7/3/2020 TENS/EMS □ beurer



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Products | medical | <u>Pain therapy and muscle stimulation</u> | TENS/EMS

Beurer TENS/EMS electrostimulation

Electrostimulation with convincing results

TENS stands for "transcutaneous electrical nerve stimulation"; EMS stands for "electrical muscle stimulation". Beurer develops and produces EMS and TENS devices and offers a wide range of devices for transcutaneous electrical nerve stimulation and electrical muscle stimulation. Ideal for regeneration.



Shoulder TENS

EM 26

- Pain therapy (TENS)
- Wear-free water contact electrodes, easy application
- For use in combating pain in the shoulder area







Menstrual Relax

EM 50 Menstra al Relaa

- Can relieve menstrual or endometriosis pain
- Combination of heat and TENS
- Reusable
- With battery







Digital TENS/EMS device with heat function

EM 59 Heat

- Pain therapy (TENS)
- Muscle stimulation (EMS)
- Heat function
- Relaxation and massage







Wireless TENS/EMS device with remote control

EM 70 Wireless

- Pain therapy (TENS)
- Muscle stimulation (EMS)
- Relaxation and massage
- Incl. remote control unit

> Details > Compare



EM 80 3-in-1

Dain thorany (TENS)



Digital TENS/EMS unit

EM 49

Dain thorany (TENS)

7/3/2020 TENS/EMS □ beurer



English ▼

massage

> Details > Compare

massage

> Details > Compare

Back belt

EM 38

- For use in combating pain in the lower back area
- 4 wear-free contact electrodes made of conductive carbon material
- No contact gel or replacement electrodes required (water contact electrodes)

> Details > Compare



Knee and elbow TENS

EM 29 2-in-1

- Pain therapy (TENS)
- For use in combating pain in the knee/elbow
- Wear-free water contact electrodes made from conductive carbon material, easy to use

> Details

> Compare



Wrist / lower arm TENS

EM 28

- For use in combating pain in the wrist
- Wrist cuff adjustable with buckle fastener
- 2 wear-free contact electrodes made of conductive carbon material
- No contact gel or replacement electrodes required (water contact electrodes)

> Details > Compare



Ankle TENS

EM 27

- For use in combating pain in the ankle
- Ankle cuff adjustable with hook-and-loop fastener
- 2 wear-free contact electrodes made of conductive carbon material
- No contact gel or replacement electrodes required (water contact electrodes)

> Details

> Compare



EMS pad

EM 20 Sia pack

- For use on the stomach
- Electrostimulation of abdominal muscles
- Targeted application

> Details

> Compare



EMS pad

EM 20 Neck

- For application in the neck and shoulder area
- Massage in the neck and shoulder area
- Targeted application

> Details

> Compare

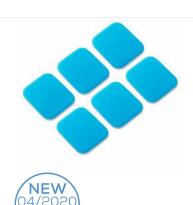
7/3/2020 TENS/EMS □ beurer





English ▼

Entroo nearteplacement



EN CONTENSUE GINEIGE

replacement set

- 3 x gel film set
- For use with EM 50 Menstrual Relax

> Details



set

- Size: 45 x 45 mm
- 8 self-adhesive gel pads

> Details



EM 70 Wireless replacement set

- 2 large pads: 190 x 95
- 2 medium pads: 110 x 75
- 4 small pads: 50 x 50 mm

> Details



Replacement set small electrodes

For use with EM 40, EM 41, EM 41.1, EM 49, EM 80, EM 95

> Details



Replacement set large electrodes

For use with EM 40, EM 41, EM 41.1, EM 49, EM 80

> Details



EMS pad

Replacement set EM 20 Si**2** pack

- For use with EM 20 Sixpack
- Self-adhesive gel film set

> Details



EMS pad

Replacement set EM 20 Neck

- For use with EM 20 Neck
- Self-adhesive gel film set

> Details

Sitemap

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EXHIBIT 58

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ipping



Rechargeable & Wireless

PlayMakar MVP Percussion Massager

\$199.95 \$149.95

Get 25% off today!

Limited time price! Ships same day if ordered before 1:00 pm CST.

Relax and recover faster with our professional-grade, high powered percussion massager. Features a true ergonomic handle and lightweight design. Six speeds pinpoint the level of deep massage that you need. Rapid, repetitive strokes stimulate blood flow increasing your range of motion so you can perform better.









Quantity





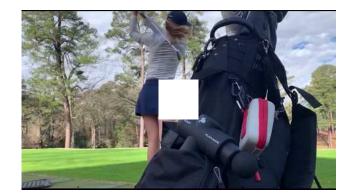
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PlayMakar MVP

Features you will love.

The MVP is a wireless percussion massager designed with you in mind to relax tense muscles, minimize recovery time, and increase range of motion so you can feel and perform better, losely, more relaxed. This precision engineered massage tool delivers the right combination of power, portability, and low noise.

- · 6 Levels of Intensity ranging from 1200 to 2700 PPM
- · Quiet and powerful at 45 DB
- · 10mm percussion technology for a deeper massage.



Maximize Your Percussive Therapy



Our varic with pred treatmer

Stroke Length

* REVIEWS

A Stroke of Excellence.

The PlayMakar® MVP offers deep percussive muscle therapy that uses rapid, repetitive strokes to stimulate blood flow & heat. Our 10 mm stroke delivers an effective muscle treatment that is perfect for muscle recovery and safe warm-up.

Percussion VS Vibration

VIEW CAR

True Percussive Therapy

Instead of just applying vibration to the surface of the skin, percussion is able to get a deeper penetration that allows for increased blood flow to the targeted areas. This helps promote the release of nutrients important for healing the body.

What's Included

REVIEWS

MVP-1000 Massager (QTY: 1)

Large Round Head:

for large muscle groups (QTY: 1)

Medium Round Head:

for medium muscle groups (QTY: 1)

Fork Head:

for neck and spine (QTY: 1)

Flat Head:

for all parts of the body (QTY: 1)

Bullet Head:

for joints, deep issue, & trigger points (QTY: 1)

Spade Head:

for back and neck (QTY: 1)

Wall Charger: (QTY: 1) Downloadable User Manual
Need more help?

MVP-1000 Massager (QTY: 1) Large Round Head:

for large muscle groups (QTY: 1) Medium Round Head:

for medium muscle
groups
(QTY: 1)

Fork Head:

for neck and spine (QTY: 1)

Flat Head:

for all parts of the body (QTY: 1)

Bullet Head:

for joints, deep issue, & trigger
points
(QTY: 1)

ger

Spade Head: for back and

neck (QTY: 1) Wall Charger: (QTY: 1)

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PlayMakar PRO Electrical Muscle Stimulator \$199.95-\$259.95

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PlayMakar SPORT Electrical Muscle Stimulator

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The New PlayMakar Sport PRO-500 Muscle Stimulator has Arrived. Priced for Athletes at Every Level.

Philadelphia 76ers' Trey Burke Joins
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What is the Difference Between a TENS Unit vs EMS?

5 Reasons to Use EMS in Conjunction with Strength Training

5 Tips for Athletes to Recover Muscles Faster

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REVIEWS















Wired



PlayMakar SPORT Electrical Muscle Stimulator

\$149.95 \$129.95

Get 13% off today!

The features of the PlayMakar® SPORT make it versatile and portable without sacrificing power. This system comes with 10 pre-set programs designed to help improve the quality of muscle warm-up, build strength, assist recovery, maximize endurance, and manage pain. Implementing these tools in a solid training regime can give athletes the competitive advantage they need to achieve their personal best.











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Product Description

Premium Features Without The Premium Price.

This highly effective wired muscle stimulator combines Electrical Muscle Stimulation waveforms for muscle warm-up, strength, endurance, recovery and TENS for pain management. The PlayMakar SPORT was designed to be the most highly effective device in its class but still offer premium features like a backlit display and rechargeability. Built for athletes at every level that demands a versatile muscle stimulator at a great price.

- Targeted explosive strength mode.
- · 25 levels of adjustable intensity.
- · 3-5 hours of use time per charge.





10 Pre-set Programs

EMS

JUMP START WARM UP

Program I should gently prepare the body for exercise by gradually increasing the heart rate and circulation; this will loosen the joints and increase blood flow to the muscles. Stretching the muscles prepares them for physical activity and prevents injuries.

MUSCLE ENDURANCE

Program 4 uses a low frequency pulse which may favor slow twitch fibers, for potential development of aerobic capacity and capillary supply. It helps to improve fatigue resistance during long duration and moderate intensity exercise.

MUSCLE RECOVERY

Programs 2 produces muscle twitches at a low frequency. Ideal for muscle recovery from fatigue to help decrease muscle stiffness. Great for recovery and relaxation following an intense workout.

MUSCLE STRENGTHENING

Program 5 uses a pulse frequency appropriate to help fast twitch muscle fibers. It may help improve anaerobic capacity and may help improve muscle strength. The exercise comprises of a sequence of work phases separated by longer relaxation phases.

ACTIVE RECOVERY

Program 3 is similar to 2, except that the muscle twitch rate slows down during the session. It feels like a tapping massage, but softer than Program 2. Use it after intense exercise to promote recovery and relaxation.

EXPLOSIVE STRENGTHMODE

Program 6 uses a burst pulse frequency appropriate for fast twitch muscle fibers. It may help improve anaerobic capacity and may help improve muscle strength.

TENS



Why PlayMakar SPORT?

Gain the Competitive Advantage.

When athletes don't have adequate time or energy to implement recovery time, EMS can be an extremely beneficial tool. Active recovery practices that encourage circulatory mechanisms within the body can help facilitate a more complete and expedient recovery. PlayMakar P2 and P3 programs produce muscle twitches at a low frequency. Ideal for muscle recovery from fatigue to help decrease muscle stiffness. Great for recovery and relaxation following an intense workout.

What is TENS and EMS?

What is TENS?

TENS stands for "Transcutaneous Electrical Nerve Stimulation". It's a safe, non-invasive drug-free method of pain relief used by doctors for over 30 years. TENS works by blocking the pain signals from traveling to the brain through low voltage pulses to the skin. As a result, it produces endorphins, the body's feel-good chemical.

What is EMS?



EMS stands for "Electrical Muscle Stimulation". It is the elicitation of muscle contraction using electrical impulses. EMS helps activate the muscles to assist in the increase of strength and endurance, and to speed up recovery. Once



electrode pads are applied onto the skin, the electrical impulses interact with your motor nerves to send signals that cause your muscles to contract. This is the same natural action you feel when you work out your muscles.

Become a PlayMakar

Made for You.

The PlayMakar SPORT is not just for professional athletes. This muscle stimulator is good for pros, collegiate athletes, and even weekend warriors. Anyone who is looking to reach their peak performance in training will love what the new PlayMakar SPORT has to offer. With 25 different settings of intensity, two separate channels for use of 2 or 4 pads, and easy to use presets, the PlayMakar SPORT was designed to be a game changer.

What's Included

PRO-500 Remote (QTY: 1) 2X4 Large Snap Electrodes (QTY: 2)

2X2 Small Snap Electrodes (QTY: 4)

Snap Lead Wires (QTY: 2)

Single USB Charger & Adapter (QTY: 1)

PlayMakar Tote Bag (QTY: 1)



Belt Clip Hoster (QTY: 1) PRO-500 Remote (QTY: 1)

2X4 Large Snap Electrodes (QTY: 2)

2X2 Small Snap Electrodes (QTY: 4)

Snap Lead Wires (QTY: 2)

Single USB Charger & Adapter (QTY: 1)

PlayMakar Tote Bag (QTY: 1) Belt Clip Hoster (QTY: 1)

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PlayMakar PRO Electrical Muscle
Stimulator

\$199.95-\$259.95

Compatible with PRO-500 Wired Device
PlayMakar SPORT Snap Electrodes
\$16.00

PlayMakar Power Gel, Pain Reliever Topical \$14.95-\$99.95

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Wireless









2 Year Warranty

30 Day Returns

Free 2-3 Day Shippin



PlayMakar PRO Electrical Muscle

Stimulator

★★★★★ 8 Reviews

\$249.95 \$199.95

Completely wireless, the PlayMakar PRO is the ultimate take with you anywhere electrical muscle stimulator system. Comes with 14 programs designed to help build strength, maximize endurance, assist recovery, improve quality of warm-up, manage pain, and massage away tension in just one device.

Choose your Setup

TWO PODS \$249.95

FOUR PODS \$349.95 \$259.95

VIEW CAI



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Product Description

Untethered Muscle Stimulation.

Completely wireless, the PlayMakar PRO is the ultimate take with you anywhere electrical muscle stimulator system. Comes with 14 programs designed to help build strength, maximize endurance, assist recovery, improve quality of warm-up, manage pain, and massage away tension in just one device.

- No wires whatsoever.
- 25 levels of adjustable intensity.
- 3-5 hours of use time per pod & 5-10 hours on the hand control.



14 Pre-set Programs

EMS

JUMP START WARM UP

Program 1 should gently prepare the body for exercise by gradually increasing the heart rate and circulation; this will loosen the joints and increase blood flow to the muscles. Stretching the muscles prepares them for physical activity and prevents injuries.

ACTIVE RECOVERY

Program 4 activates the muscle in a short contraction/relaxation cycle. It feels like a kneading massage, smoother than P2/P3. Use it after intense exercise to promote recovery and relaxation.

MUSCLE RECOVERY

Programs 2 produces muscle twitches at a low frequency. Ideal for muscle recovery from fatigue to help decrease muscle stiffness. Great for recovery and relaxation following an intense workout.

MUSCLE ENDURANCE

Program 5 uses a low frequency pulse which may favor slow twitch fibers, for potential development of aerobic capacity and capillary supply. It helps to improve fatigue resistance during long duration and moderate intensity exercise.

ACTIVE RECOVERY

Program 3 is similar to 2, except that the muscle twitch rate slows down during the session. It feels like a tapping massage, but softer than Program 2. Use it after intense exercise to promote recovery and relaxation.

MUSCLE STRENGTHENING

Program 6 uses a pulse frequency appropriate to help fast twitch muscle fibers. It may help improve anaerobic capacity and may help improve muscle strength. The exercise comprises of a sequence of work phases separated by longer relaxation phases.

TENS

Portable

★ REVIEWS



Powerful. Wearable. Concealable.

Easily wear and conceal your use of electrotherapy with portable wireless pods. The Receiver Pods are 2.35" in diameter and .55" in height. Each pod can be adjusted to your liking, and you can run as many pods as you would like on one single system. You can also adjust electrotherapy intensity individually for each pod. This controlled treatment helps you meet your needs and facilitates acceleration of muscle performance.

What is TENS and EMS?

What is TENS?

TENS stands for "Transcutaneous Electrical Nerve Stimulation". It's a safe, non-invasive drug-free method of pain relief used by doctors for over 30 years. TENS works by blocking the pain signals from traveling to the brain through low voltage pulses to the skin. As a result, it produces endorphins, the body's feel-good chemical.

What is EMS?

EMS stands for "Electrical Muscle Stimulation". It is the elicitation of muscle contraction using electrical impulses. EMS helps activate the muscles to assist in the increase of strength and endurance, and to speed up recovery. Once electrode pads are applied onto the skin, the electrical impulses interact with your motor nerves to send signals that cause your muscles to contract. This is the same natural action you feel when you work out you muscles.



What's Included



PRO-1000 Remote (QTY: 1)



Expandable Receiver Pods (QTY: 4)



2.75X4 Large Snap Electrodes (QTY: 2)







Dual USB Charger & Adapter (QTY: 1)



PlayMakar Tote Bag (QTY: 1)

Downloadable User Manual

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2.75X4 Large Snap Electrodes (QTY: 2)

2.75X2.75 Small Snap Electrodes (QTY: 4)

Dual USB Charger & Adapter (QTY: 1)

PlayMakar Tote Bag (QTY: 1) Downloadable User Manual

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For Use With PRO-1000

PlayMakar PRO Expandable Receiver Pods

\$99.95 \$79.95 20% off Elastic Wraps Hold Pods in Place Pod Wraps for Arms & Legs \$25.95-\$29.95

Compatible with PRO-1000 Wireless Device PlayMakar PRO Snap Electrodes \$16.00

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PlayMakar® develops FDA cleared, medical grade athletic training and recovery tools for professional athletes, trainers, sports medicine doctors, therapists, and consumers. elevated customer experiences, and developing training tools that help

and recover faster, just like the pro's.

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Philadelphia 76ers' Trey Burke Joins PlayMakar to Promote

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2" x 2" Premium White Cloth Electrodes - 4/pack

\$1.95

InTENSity 2" x 2" Premium White Cloth Electrodes - 4/pack

\$1.50

2" x 2" Premium Blue Cloth Electrodes - 4/pack

\$1.95

Home > TENS & Electrotherapy, > InTENSity Devices > InTENSity Micro Combo TENS & Microcurrent Combination Unit



4.7 *****
Google
Customer Reviews



InTENSity Micro Combo TENS & Microcurrent Combination Unit









InTENSity Micro Combo TENS & Microcurrent Combination Unit

Availability: In Stock

On sale: \$69.95

*** 25 Review(s) FREE SHIPPING

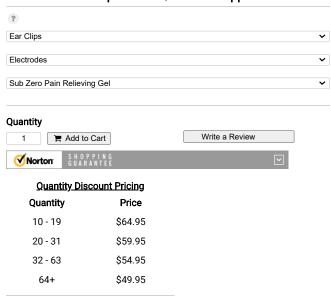
Instruction Manual: Click Here

Quick Start Guide: Click Here

Part Number: DI9698

Questions about this item? Ask here. (See 5 Questions)

Choose Product Options and/or Extra Supplies



Description Customer Reviews Questions and Answers

The **InTENSity Micro Combo** is a 2-in-1 combination electrotherapy device, offering Microcurrent and TENS therapy in a single digital unit that can be used for a variety of musculoskeletal issues. Featuring 4 TENS modes and 3 Microcurrent modes, the InTENSity Micro Combo delivers highly versatile stimulation for effective pain relief. All settings are adjustable, and the microcurrent mode is adjustable from 0 to 0.7 mA.

TENS is a non-invasive, drug-free method of controlling pain that uses electrical impulses sent to the nerve endings in a particular area of your body to modify your perception of pain. TENS does not, nor is it meant to, cure any physiological problem; it only helps to control pain.

Microcurrent stimulation consists of a very faint electrical current sent into the cells of the body in a given area. The current is so faint that it is measured in millionths of an amp (or microamps) and is often not felt by the user at all. Microcurrent essentially stimulates and increases energy production in the cells of your body and promotes the healing of tissues. Often used for Transcutaneous Vagus Nerve Stimulation (tVNS), in conjunction with Ear Clip Electrodes, as well, for several different conditions. Consultation with a trained medical professional always recommended first.

Recommended For:

- · Relaxation of muscle spasms
- Prevention of muscle retardation of disuse atrophy
- · Increasing local blood circulation
- Muscle re-education
- · Immediate post-surgical stimulation
- Maintaining or increasing range of motion

nitus (ringing of the ear)

lief from anxiety and depression in adults

4.7 ★★★★ Google Customer Reviews

Product Features & Specifications:

- · Simple to operate, portable electrotherapy device for pain management
- · Combines TENS & Microcurrent which are used for pain relief and electrical muscle stimulation
- Channel: Dual, isolated between channels
- Power Source: 1x standard 9-volt battery or AC adapter (100-240V)
- Dimensions: 4.5" x 2.55" x 0.9"
- Weight: 0.28 lb. with battery
- Timer: Adjustable from 1-60 minutes, or (C) for Continuous use
- Electrode Detection Function:
 - o Amplitude level will be reset to 0mA when it reaches 12mA or greater and an open circuit at either channel is detected.
 - o Optimal electrode placement is about 2-3 inches apart.

• 1 Year Manufacturer Warranty

- · Package includes everything needed to start using the device right away:
 - o InTENSity Micro Combo Unit
 - o 45" Lead Wires
 - o 1x Pack of 4x high quality Self-Adhesive Electrodes
 - 1x 9V Battery
 - A/C Power Adapter
 - · Hard Plastic Carrying Case
 - o Instruction Booklet

Programs & Settings:

- Wave Form
 - o TENS: Monophasic Square
 - o Microcurrent: Monophasic Square

Pulse Rate

- ∘ TENS: 1 150 H□
- ∘ Microcurrent: 0.1 150 H□

· Pulse Width

- o TENS: 50 300 □S
- ∘ Microcurrent: 2 200 □ S

Output Voltage

- o TENS: Constant Current
- o Microcurrent: Constant Current

Current

- TENS: 0 105 mA
- Microcurrent: 0 0.7 mA

Modes

- o TENS: 4 treatment modes
 - Burst (B)
 - Normal (N)
 - Pulse Width Modulation (M)
 - Pulse Rate Modulation (M1)
- o Microcurrent: 3 treatment modes
 - Constant (N)
 - Pulse Width Modulation (M)
 - Pulse Rate Modulation (M1)

• Time

 $\circ~$ Adjustable in 1 minutes steps from 1-60 minutes, or (C) for Continuous use.













Replacement Belt Clip For 1st Generation InTENSity Devices

\$0.99 In Stock

★★★★★ (6)

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CareTec IV 4-in-1 Combo with TENS, EMS, Interferential, & Russian Stim + Free A/C **Adapter Included**

\$119.95 \$99.95

In Stock FREE SHIPPING

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A/C Power Adapter & USB Cord for 2nd Generation InTENSity Devices

\$14.95

Out of Stock

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Replacement Battery Cover for 2nd Gen **InTENSity Devices**

\$1.95 In Stock

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Replacement Carrying Case for 2nd Generation InTENSity Devices

\$9.95 In Stock

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Lithium-Ion Charger for 2nd Generation InTENSity Devices Lithium Battery

\$10.95

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Top Sellers



InTENSity 2" x 2" Premium White Cloth Electrodes - 4/pack

\$1.50

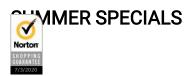
TENS 3000 3 Mode Analog TENS Unit with Timer

\$17.95

TENS 7000 2nd Edition Digital TENS Unit with 5 Modes and Timer

\$28.95

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4.7 ★★★★ Google Customer Reviews



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InTENSity 10 Digital TENS Unit (RED

★★★★ (8)

\$49.95 Back Order

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<u>Protective Disposable Ear Loop Medical</u> <u>Face Masks - 50/Pack</u>

★★★★★ (1)

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KN95 Protective Respirator Face Masks -10/Pack

★★★★★ (1)

\$39.95 In Stock

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[FT-F41] Non-Contact Infrared Forehead **Thermometer**

★★★★★ (1) \$64.95

In Stock FREE SHIPPING

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<u>Liquid Hand Sanitizer - 8oz Spray Bottle - 80% Topical Alcohol</u>

\$6.95

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TENS 3000 3 Mode Analog TENS Unit

with Timer

***** (590)**

\$24.95 \$17.95

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TENS 7000 2nd Edition Digital TENS Unit

with 5 Modes and Timer

★★★★★ (619)

\$34.95 \$28.95





Twin Stim 2nd Edition - TENS & EMS Combo

★★★★★ (41)

\$44.95 \$34.95

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InTENSity 10: Easiest to Use TENS Unit with 10 Pre-Set Pain Relieving Programs

★★★★★ (406)

\$39.95

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<u>Electrode Variety Starter Bundle + Pain</u> <u>Relief Gel</u>

\$19.95 In Stock

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BodyStim Conductive Elbow Brace

\$44.95 In Stock

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<u>Ultra TENS 2nd Edition 2-in-1 Portable</u> <u>Ultrasound & TENS Combo</u>

****** (14) \$219.95 \$199.95 In Stock FREE SHIPPING

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2" x 3.5" Premium White Cloth Electrodes - 4/pack

** * * * (134) \$3.25 \$2.95 In Stock



BodyStim Conductive Back Brace

\$64.95

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BodyStim Conductive Knee Garment

★★★★★ (1) \$44.95 In Stock

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InTENSity 2" x 2" Premium White Cloth Electrodes - 4/pack

★★★★★ (222) \$1.50

In Stock

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Richmar MicroBlock Antimicrobial White Cloth Electrodes

★★★★★ (8) \$2.99 In Stock

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BodyStim Conductive Neck Garment

★★★★★ (5) \$44.95 In Stock

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<u>US 1000 3rd Edition Portable Ultrasound Therapy Device</u>

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2" Round White Cloth Electrodes (TYCO Gel)

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Quattro 2.5 Clinical Electrotherapy Unit with TENS, EMS, IF 2 Pole, IF 4 Pole, and Russian Stim

***** (16) \$699.95- \$599.95

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ComboCare Clinical Electrotherapy & Ultrasound Combo Unit

 $\star\star\star\star\star$ (4) \$1,199.95 \$999.95 In Stock FREE SHIPPING

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Elixicure Hemp-Infused Superior Pain Relief Cream

\$24.99 - \$64.99

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Sub Zero Cool Pain Relief Gel

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T-Back Compression LSO Back Brace (Coded L0637)

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STRENGTHBRACE Universal Hinged Knee **Brace**

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Fiber Filled Cervical Indentation Sleep **Pillow**

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★★★★★(1) \$14.95 \$8.95 In Stock

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★★★★★ (3) \$9.95 \$5.00 In Stock

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Venti TENS Digital Pain Relief System

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InTENSity Micro Combo TENS & **Microcurrent Combination Unit**

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Tototec T-Blade Myofascial Release Tool

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Tototec T-Ball Trigger Point Therapy Tool

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Roscoe Medical Fingertip Pulse Oximeter

★★★★★ (1)

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<u>Icy Wrap Cold Compression Therapy</u> <u>Support Wrap For Pain & Recovery</u>



<u>VibRelief - Percussive Vibration Massage</u> Gun

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2" x 2" Premium White Cloth Electrodes - 4/pack

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Home > TENS & Electrotherapy > TENS Units > Twin Stim 2nd Edition - TENS & EMS Combo



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Twin Stim 2nd Edition - TENS & EMS Combo







Twin Stim 2nd Edition - TENS & EMS Combo

Part Number: DS2202 Availability: In Stock

On sale: \$34.95

★★★★★ 41 Review(s)

Instruction Manual: Click Here

Questions about this item? Ask here. (See 7 Questions)

Choose Product Options and/or Extra Supplies





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Quantity	Price
10 - 31	\$31.95
32 - 63	\$29.95
64+	\$27.95

Description

Customer Reviews

Questions and Answers

The Twin Stim 2nd Edition Digital TENS & EMS Combo is a portable, easy-to-use device, combining TENS (Transcutaneous Electrical Nerve Stimulation) with EMS (Electrical Muscle Stimulation) electrotherapy, allowing many options to address pain.

- · Relieve your pain by using the TENS Mode.
 - · TENS is a non-invasive, drug free method to control your pain by sending tiny electrical impulses through the skin to target the nerves. In many cases, this stimulation will greatly reduce or eliminate pain.
- · Strengthen your muscles by using the EMS Mode.
 - EMS is widely used in hospitals and sports clinics to treat muscle injuries, to re-educate paraly ed muscles, and to prevent atrophy in affected muscles.

Product Features:

- Channels: Dual Channel
- Pulse Amplitude: Adjustable, 0-100 mA
- Voltage: 0 50V (Load: 500 ohm)
- Pulse Rate: Adjustable, from 2 to 150 H□, 1 H□/step
- Pulse Width: Adjustable, from 50 to 300 microseconds, 10□□S/step
- Wave Form: Asymmetrical Bi-Phasic Square Pulse



Time: Adjustable, 2□90 seconds, 1 Sec./ step

Time: Adjustable, 2⊑90 seconds, 1 Sec./ step

mp Time: Adjustable, 1⊡8 seconds, 1 Sec./ step, The "On" time will increase and decrease in the setting value.

tient Compliance Meter: This unit can store 60 sets of operation records. Total recorded time is 999 hours.

4.7 **** Google Customer Reviews

- Timer: Adjustable, from 5 to 60 minutes or Continuous. Adjustable in 5 minutes each step. Treatment time counts down
 automatically.
- · 1 Year Manufacturer Warranty
- · Package comes with everything you need to start treatment right away.
 - o 1x Twin Stim 2nd Edition Stimulator
 - o 45" Lead Wires
 - o 1x Pack of Four High Quality Self-Adhesive Electrodes
 - o 1x 9V Battery
 - Hard Plastic Carrying Case
 - o Instruction Booklet

Product Specifications:

2 EMS Modes:

- Synchronous: Stimulation of both channels occurs synchronously. The "ON" time including "Ramp Up" and "Ramp Down" time.
 Therefore, the setting of ON Time should be no less than two times of the "Ramp" time in this mode. ON TIME Ramp up +
 Ramp down
- Alternate: The stimulation of CH2 will occur after the 1st contraction of CH1 is completed. In this mode, the setting of ON Time should be no less than two times of the "Ramp" time. The OFF Time should be equal to, or more than, the ON Time. ON TIME Ramp up + Ramp down OFF TIME ON.

• 5 TENS Modes:

- o Burst Mode (B): Burst rate: Adjustable, 0-5 5H□; Pulse width adjustable, 50□300uS; Frequency fixed = 100 H□
- o Normal Mode (N): The pulse rate and pulse width are adjustable. It generates continuous stimulation based on the setting value.
- Modulation (M) mode is a combination of pulse rate and pulse width modulation. The pulse rate and width are automatically varied in a cycle pattern. The pulse width is decreased by 50% from its original setting in 0.5 second, then the pulse rate is decreased by 50% from its original setting in 0.5 second. Total cycle time is 1 second. In this mode, pulse rate(2-150H) and pulse width(50-300S) are fully adjustable.
- The <u>SD1</u> (Strength-Duration) mode consists of automatic modulation intensity and pulse width in 40% range. The intensity is always increasing while the pulse width is decreasing and vice-versa. The intensity is decreased by 40% while the pulse width is increased by 40% in 5 seconds. In the next 5 seconds, the intensity is increased by 40% while the pulse width is decreased by 40%. Total cycle time is 10 seconds. Pulse rate(from 2□150H□) and pulse width (from 50□300S) are fully adjustable.
- o The <u>SD2</u> (Strength-Duration) mode consists of automatic modulation intensity and pulse width in 70% range. The intensity is always increasing while the pulse width is decreasing and vice-versa. The intensity is decreased by 70% while the pulse width is increased by 70% in 5 seconds. In the next 5 seconds, the intensity is increased by 70% while the pulse width is decreased by 70%. Total cycle time is 10 seconds. Pulse rate(from 2□150H□) and pulse width (from 50□300S) are fully adjustable.











Related Items



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Sale



InTENSity Select Combo TENS, EMS, IF, & Microcurrent Unit + Free A/C Power Adapter Included

TENS 3000 3 Mode Analog TENS Unit with Timer



\$79.95 \$44.95 In Stock **** (157) \$149.95 \$89.95 In Stock FREE SHIPPING **** (154) Add To Cart

\$24.95 \$17.95 In Stock **** (590)

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Accessories

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Vitamin E

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\$2.95

In Stock

2oz Electra TENS Lotion with Aloe and

8.5oz SignaSpray Electrode Solution & Skin Prep

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2" x 2" Premium White Cloth Electrodes -4/pack

\$2.25 \$1.95 In Stock **** (432)

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Bifurcation Cables: Turn 4 Electrodes Into Premium Lead Wires with Alligator Clip Ends

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InTENSity 2" x 2" Premium White Cloth Electrodes - 4/pack

\$1.50

2" x 2" Premium Blue Cloth Electrodes - 4/pack

\$1.95

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VibRelief - Percussive Vibration Massage Gun









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VibRelief - Percussive Vibration Massage Gun

Part Number: VR-MASGUN

Availability: In Stock Questions about this item? Be the first to ask here.

Your Price: \$99.95

Quantity



Description

VIB-M-RELIEF

Percussive Vibration Massage Gun For Recovery & Relief

The VibRelief □ Professional Massage Gun helps relieve muscle aches, soreness and stiffness, promote blood flow and relieve lactic acid and helps accelerate warm up and recovery. This complete kit deep tissue massager comes with all of the tools you need, including 4 message heads specific for different body parts designed to relieve your muscle in warm up exercises and take away the soreness and stiffness of muscle after high-intensity activities.

The VibRelief has 30 speeds and a very powerful percussion vibration, giving you from 1200 to 3200 frequency professionally designed strokes per minute (1,800 to 4,800 pulses per minute). Unlike the older massagers, the noise level is remarkably low at 45 dB because of the unique Quiet Glide technology and 24V Brushless high-torque motor. Enjoy the cordless massager gun equipped with 2400 mAh high-quality lithium battery which can keep working about 4 -6 hours after a full charge. When you first use the VibRelief please full charge the unit for 4 Hours. The OLED touch screen display shows speed level and power indicator so you don't have to worry about power outages. A nice carry case is included, so you can take the muscle massage gun anywhere easily.

Main Features

- Brush-less motor brings a more stable and comfortable experience
- High-frequency vibration, 30-gear adjustable
- Ergonomic massage head can provide a comfortable massage experience while reducing the damage to the bones and muscles
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EXHIBIT 60

HEALTH & FITNESS

5 Easy Ways to Jump-Start Your Fitness Goals in 2019



BY JENNA RENNERT January 12, 2019



Photographed by Theo Wenner, Vogue, April 2016

It's the second week of January and should you need further inspiration to hit the gym—beyond the preachy Instagram shares and email blasts invading your inbox—let the season's coolest health gadgets and cutting-edge beauty products provide you with supreme motivation. From a post-workout massage tool to a set of deliciously scented natural deodorants that are pretty enough to leave out on the bathroom counter, here are five ways to jump-start your 2019 fitness goals.



Mirror, \$1,495, mirror.co Photo: Courtesy of mirror.co

Live-stream your workouts from the comfort of your own home with <u>Mirror</u>, a custom virtual experience that streams various classes (Pilates, boxing, yoga) and takes up literally no space in your living room.



Theragun G3 Pro, \$599, theragun.com Photo: Courtesy of theragun.com

The revolutionary machine known to relieve tight muscles and tough-to-get knots is now lighter and better at preventing injuries than ever before. Should that deep-tissue foot massage not be in the cards for you this week, consider this your arch-saver, especially after taking off those new Jimmy Choo stilettos.



The Larq Bottle in Himalayan Pink, \$95, livelarq.com Photo: Courtesy of livelarq.com

The world's first self-cleaning water bottle has arrived. Larq's smart and chic design eliminates up to 99.99 percent of bacteria found in water, thanks to a special UV-C LED light.



Covergirl Lash Blast Active Mascara, \$7, target.com Photo: Courtesy of target.com

Covergirl's latest cosmetic innovation is this sweatproof mascara designed to last 24 hours, meaning clump-free lashes that last from breakfast to Barre class and beyond.



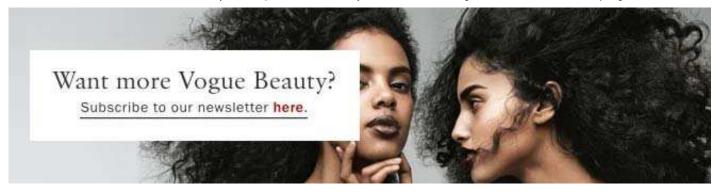
Myro Deodorant, \$10 each, mymyro.com

Protect against sweat and bad vibes with Myro's unisex aluminum-, paraben-, and talc-free deodorants that release surprising scents like jasmine, lavender, and vetiver. The chic tubes are completely customizable and reusable—plus, the brand will send you an automatic replacement bullet of your choice after purchase.



Brazyn Life Morph Collapsible Foam Roller in Midnight, \$68, brazynlife.com

<u>Foam-roll your way</u> to a more flexible body—anytime, anywhere—with Brazyn's collapsible version. It transforms the otherwise bulky stretching device into a portable tool made for lengthening limbs on the go.





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TheraGun G2PRO















The TheraGun is a popular recovery gadget that looks like an electric drill.

It works like one, too. Press the button and it whirs to life, but instead of driving a screw into a piece of lumber, it drives a high-density foam attachment into your hamstring.

The TheraGun utilizes a vibration frequency that's designed to override the body's natural pain signals (http://blog.stack.com/2017/04/14/the-theragun-the-recovery-tool-athletes-actually-like-using/). That means the device can work on the muscle with pressure deeper than most people's natural pain tolerance would allow.

This type of deep vibration therapy causes muscles to rapidly contract and relax and greatly improves blood flow to allow more oxygenated blood to flow to the muscles, helping them flush out waste and deoxygenated blood and take in nourishments and nutrients quicker and more efficiently.

The result is decreased lactic acid and faster recovery.

The guns first seemed to start popping up in the pro sports world a couple years ago, and they quickly caught on like wildfire among elite athletes.

Julio Jones was spotted using a TheraGun during Super Bowl LI, as was Kyrie Irving during the 2017 NBA Finals.

"Oh my gosh, it's a lifesaver," Detroit Lions wide receiver Marvin Jones told ESPN (http://www.espn.com/blog/detroit-lions/post/_/id/31411/its-a-lifesaver-the-drill-sounding-hand-held-power-massager-keeping-nfl-players-loose) of the TheraGun in 2017. "I can't live without it anymore...I use it before every game, stuff like that. When I use it, I could go out there and just start running. I wish I had it early on."

The company's most current model, the TheraGun G2PRO, sells for \$599.

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Updated: August 10, 2018



Brandon Hall (https://www.stack.com/expert/brandon-hall) - Brandon Hall was the Director of Content for STACK. He is a Certified Strength and Conditioning Specialist by the NSCA. He graduated from (https://www.stack.com/expert/brandon-hall)
Lafayette College with a Bachelor's degree in English. He was a four-year letter winner at tight end on Lafayette's FCS football team. He's passionate about fitness,
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EXHIBIT 62

Fitness | June 28, 2018

All About the TheraGun, the Self-Massage Device That's Taking Over Instagram

Experts explain what it can and can't do.

By Leah Prinzivalli



providing a sensory input, like the nonpainful stimulation from the TheraGun, to a spot that hurts, may help temporarily block the pain signals (or "close the gates") traveling to your brain.

Keep in mind that while the TheraGun—and other massage devices—may be a temporary fix for local, low-level, muscle-related pain, Oswald says, you should see a physician if you experience any intense, widespread pain, or think you may have an actual injury. Normal muscle soreness usually feels achy, stiff, tight, or tender, and eases up after a few days; an injury will often cause a sharp, stabbing, or deep pain that lingers.

"When you constantly use [a device] to block the pain stimulus, you're just getting a quick solution," says Giordano. That's fine to potentially help dull pesky post-workout soreness, but if you think you might actually be injured, you should see your doctor to find out what's wrong so that they can help you come up with the best long-term treatment plan.

A decent amount of research suggests self-myofascial release (self-massage) can have positive effects ranging from increased flexibility to enhanced recovery. Some research even suggests that massage therapy after strenuous exercise may help reduce delayed-onset muscle soreness (DOMS) and improve muscle performance. But devices like the TheraGun are still waiting to be put to the test. "There hasn't yet been a randomized, controlled study of hundreds of people," says Giordano.

Despite the lack of research on the tool's benefits, neither of the experts in this story are concerned about its safety. "I think this is a great tool if used correctly," Giordano says. That means using the device to help ease soreness when it's appropriate, and not using it in place of treatment for an actual injury.

Buy it: Theragun G₃Pro, \$599, theragun.com

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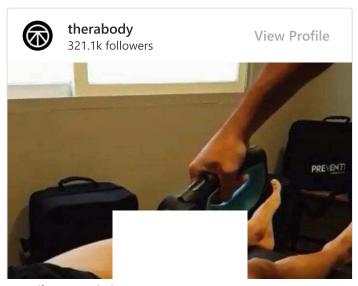
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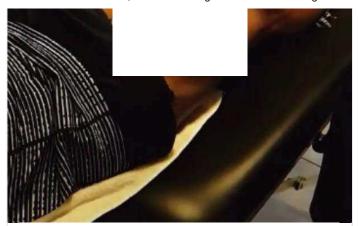
If you follow fitness-loving celebrities like Ashley Graham and Kevin Hart, you've probably seen the Theragun pop up in your feed. The massage device looks like a power drill and rapidly pounds the body at 40 beats per second, using something called "percussive massage therapy" to supposedly relieve muscle pain. The newest version, the G₃PRO, costs \$599, and is marketed for at-home use. So how exactly did a physical therapy device become so trendy?

The TheraGun was invented by chiropractor Jason Wersland, D.C, after a motorcycle accident left him with a herniated disc and back pain. To help manage his pain, Wersland decided to try percussive massage therapy, which he defines for SELF as a "form of deep soft tissue manipulation." Think of the percussive motion as a beating or hammering movement, versus just vibration. He created the TheraGun to bring this therapy to athletes looking for ways to improve muscle recovery.

The TheraGun isn't the only percussive massage device on the market created for this purpose, though it may be the most ubiquitous. Competitors like the Hyperice Hypervolt, \$349, and TimTam Power Massager, \$250, utilize similar technologies (and also look kind of like power drills), and there are plenty of other self-massage devices out there that use this sort of percussive motion.

Ultimately, the TheraGun—and similar devices—just gives you a high-powered massage, William Oswald, D.P.T., clinical instructor of rehabilitation medicine at NYU Langone's Rusk Rehabilitation Center, tells SELF. "The idea behind [the TheraGun] is to improve blood flow and circulation, which is good for short-term relief of acute muscle soreness, but it doesn't have long-term benefit," Oswald explains. You can use the TheraGun the same way you would use a foam roller or massage ball to roll out a tight or sore muscle, he adds, but the force it produces may actually help you reach deeper muscles.





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"Percussive massage therapy can be used on anyone," Dan Giordano, D.P.T., C.S.C.S., cofounder of Bespoke Treatments Physical Therapy, tells SELF. Its potential to relieve pain is based on a medical idea known as the gate control theory, he explains. In essence, the theory suggests that



Leah is a New York-based reporter and writer. She received her B.A. in English and Politics from New York University, and is currently a M.A. candidate in Creative Publishing and Critical Journalism at the New School. Her fitness coverage has been published in the Washington Post, The Atlantic, Outside, and... Read more

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EXHIBIT 63

Los Angeles Times

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Inspired by the L.A. Marathon? Here are 10 secrets veteran runners know all about



Elite runners at the start of the 30th L.A. Marathon at Dodger Stadium, in 2015. (Marcus Yam / Los Angeles Times)

MARCH 16, 2018 | 11:30 AM



Prepare to get bit by the running bug.

The L.A. Marathon takes place on Sunday, which means you're about to be bombarded with inspirational images of super-fit people giving it their all. Want to join in? You probably know you'll need high-quality kicks, sun screen and a beginner's training plan for getting up off the couch. (One of the most popular apps out there is <u>Couch to 10K</u>.) So here are 10 secrets to running a great race that only veteran runners know. They cover running gear, race-day strategy and even changes to your form that might help you actually enjoy pounding the pavement, and run your best race:

For the record:

2:35 PM, **Mar. 20, 2018** An earlier version of this article gave the product name of the muscle massager as the Theragun G2. It is the Theragun G2Pro. The article also misspelled the last name of the device's inventor, Jason Wersland, as Werland.

1. When in doubt, walk

Famed running coach Jeff Galloway, a 10,000-meter runner on the 1972 U.S. Olympic team, revolutionized marathon training for the masses with his run-walk-run method, which uses walking breaks to help beginning runners avoid injury. But the method also helps veteran marathoners set personal records. Just a few of the reasons why it works: Switching to a moderately fast walk gives your running muscles a break, allows you to grab a sip of water while still moving, helps lower core body temperature and gives you control at a time when you psychologically need it. If you're struggling during a run, don't be too proud: Just walk for a minute or two until you feel ready to run again. jeffgalloway.com

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Prevent chafing. (Sportslick)

2. Get lubed

Nothing ruins a nice run like miles of blisters and chafing. That's why lubricating all your friction-sensitive body parts (inner thighs, toes, armpits) with some sort of skin cream is a must. There are plenty to try on the market. We like Sportslick, an antibacterial, antifungal waterproof gel with a Vaseline-like feel. Applied by hand, it

won't miss the nooks and crannies you might with a roll-on lube. \$12 for a 3.8-ounce tube or \$5 for a 0.8-ounce size you can carry in your fanny pack. sportslick.com

::



Secures your essentials while you're on the go. (FlipBelt)

3. Carry it

You may need a cellphone, car key, cash and electrolyte tablets, but you don't need them bouncing around and wrecking your stride. The solution: the Flipbelt Classic, a comfortable, 4-inch-wide waist-band loop of sweat-wicking poly-Lycra that form-fits around your hips. (So no chafing from buckles or snaps.) Zip items into the belt, then flip it inside out to fix them in place around your waist. A rear zippered pocket on the outside keeps other items handy. \$34.99. flipbelt.com

::



Loosen tight muscles. (Theragun G2 Pro)

4. Knead for speed

Tight calves and hamstrings? Vibrational massage before a race helps work out the kinks, fast — a perfect job for the cordless Theragun G2 Pro. Popular with NFL trainers, this handled power tool lets you to get to hard-to-reach body parts and uses jackhammer-like movement to ease your pain. According to inventor Jason Wersland, a Culver City chiropractor, 20 seconds is more than enough to loosen up a tight muscle, with longer sessions appropriate for post-race recovery. \$600. theragun.com

::



Avoid cramping. (SaltStick)

5. Avoid cramps

Many people get cramps during a marathon because they've sweated out too many electrolytes, which regulate nerve and muscle function. Sports drinks can help. But some runners swallow an electrolyte tablet or two every hour during a marathon. (Do yourself a favor: Discuss it with your doctor before giving it a try.) One we like: Saltstick Caps, which replace sodium, potassium, magnesium and calcium lost during a grueling workout. The capsules are widely available at stores that specialize in running and outdoors gear. saltstick.com

::

6. Watch those hands

Arm swing is ignored by most runners but shouldn't be. A vertical arm swing — elbows and hands smoothly moving in a straight line, front to back, as you run — propels all

your energy and momentum forward. But many of us swing cross-chest — elbows splaying out to the sides, hands swinging back and forth across the middle of the body — which sends your energy sideways and leaves you "rotating like a washing machine on every stride," says Owen Anderson, author of "Running Form." "That wastes energy, stresses your joints and causes you to run a slightly crooked line." Tip: If you can see the back of your hands as you run, you are crossing your chest. Gently remind yourself to keep elbows in at your side, Anderson advises. Soon, it will become second nature. Also, balled-up hands create excessive muscular tension and contribute to a cross-chest swing. So relax the hands.

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7. Bigger is better

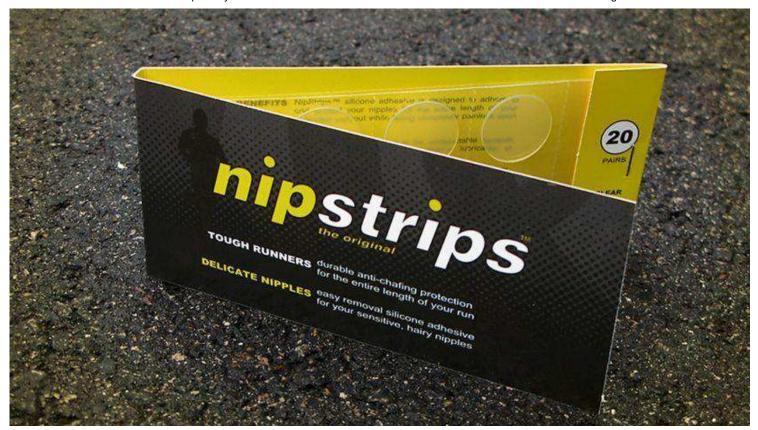
Wear a hat or visor to keep sun off your face — the bigger the bill, the better. \$19.95. phidippides.com/running-apparel/

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8. Take the 'talk test'

People "bonk" and hit the dreaded running wall by pushing too hard and going anaerobic — outstripping your body's ability to deliver enough oxygen to meet its needs. You want to stay in the aerobic zone. How to do that? The "talk test," says Carl Foster, co-author of "Be a Better Runner." That means being able to speak in full sentences without gasping. To check yourself, try to say the Pledge of Allegiance out loud, while you're running. If you can't get through it without sucking for air, slow down.

::



Prevents chafing. (Nipstrips)

9. Nip It

Male marathoners don't want to read these words, but deal with it, dudes: bloody nipples. If you have a tendency to get rubbed raw, cover up with a couple bandages or go upscale. NipStrips aren't cheap but are discreetly clear, stay stuck and peel off painlessly — and hairlessly. \$14.99 for 20 pairs. nipstrips.com

::

10. The pre-race warmup

Experienced runners swear by the warm-up. We suggest you try it in training before putting it to the test on race day. "To run your best time, you need to get into your 'second wind' groove before you hit the starting line," says legendary L.A. coach Laszlo Tabori, who became the third man in history to run a sub-4-minute mile and went on to train several Boston and New York Marathon winners. He's famous for a 45-minute

pre-marathon that many would consider a workout all its own. So, when you're up to it, try this abbreviated version of his famous "Second Wind Warmup": a 10-minute jog, three 50-yard sprints, a five-minute rest and four 20-yard sprints before you head to the starting line.

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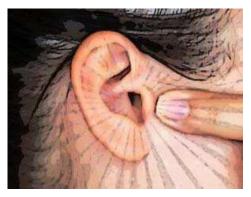
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EXHIBIT 64



Fitness

Is the Theragun Worth It?

Athletes like Kyrie Irving and Antonio Brown have turn to "percussive therapy" to treat stiff, sore muscles. We decided to see what all the hype is about.



BY CHRIS GAYOMALI

August 10, 2018

Back in the spring, after dragging my out-of-shape butt through a 10K, I went to the local massage spot down the block from my apartment, a small business I'm always happy to frequent. There was still snow on the ground and my body had taken a pounding, leaving my back stiff as an icicle. This time, the only therapist available was the owner—all 4-foot-11 of her—who I'd never met before and who was, I'd soon realize, something of a Final Boss in the massage game.

Anyway, I stripped down to my undies and lay face down on a table. She examined my back with her hands while a "My Heart Will Go On (Remix) feat. Wood Flutes" looped in the background. She shook her head, and asked what the hell I'd been doing to myself. I mumbled something she found unsatisfactory, at which point the Boss removed her glasses, paused for a beat, and crouched down low to whisper something:

I'm sorry. I'm gonna have to fuck you up.

(This may or may not be a direct paraphrase.)

The next hour was a blur. In the darkness, I had failed to notice the two parallel bars directly over the table, which the Boss conveniently used to balance herself as she Chun-Li stomped my coiled back muscles into a pasty slurry. When she finished, the sanitation paper was crumpled and I was sweating like Paul Manafort on the witness stand, but my back felt fucking amazing. I felt 10 years younger, and like Tom Brady, I've become a convert to the Church of Soft Muscles ever since.

Watch:

Stretches to Have Mercy on Your Aching Lower Back



Riding that wave, I recently procured a Theragun, a therapy tool used by pro athletes and trainers that similarly pulverizes you. You may have seen the device being used on Kyrie Irving's back in the middle of a game; Antonio Brown is also a huge fan. Invented by a chiropractor named Jason Wersland, the thing is basically a mini-jackhammer with a

multitude of hard, sponge-y attachments that turn your muscles into jelly using "percussive therapy." It feels like getting hundred-hand-slapped by a buff leprechaun.



"This therapy most definitely provides the secret sauce to your muscles that allows better blood flow and relaxation, when done at the correct time with the correct pressure," Wersland explains in an email. He created the device a few years ago, after a motorcycle accident left him with a herniated a disc, and it has ballooned into a whole thing ever since.

The main advantage of the Theragun over, say, the stress knot-attenuating superpowers of a foam roller, is that you can target specific problem areas in miniature. Like the Boss, it packs a WALLOP—and even hurts a bit at first, when you don't know what to expect—but after a few seconds, a small sense of euphoria washes over the problematic area like a warm bath. It is bliss. I like to use it before weekend basketball games, running it over my legs and back for 15 seconds per muscle group, to get everything nice and loose and (hopefully) prevent anything from tearing. Then I use it again afterward to recover.

There are a few downsides. First, this thing ain't cheap. A Theragun 2.0 will set you back around \$600. It's also as loud as a power drill—to the point that I try not to use it after 9 P.M. so as not to disturb my apartment neighbors. (Wersland says it's a problem they "have been working on for many years.")

Still, there is something wonderfully addictive about it, especially as your joints get creakier and recovery days stretch out into weeks. I've seen the Boss a few times since, and she seems slightly less grouchy at the heap of tense garbage in front of her. It's like the old song goes: "Your body is a wonderland / I'm sorry, I'm gonna have to fuck you up / da-da-dap / da-da-dap / da-da-da-da."

EXHIBIT 65



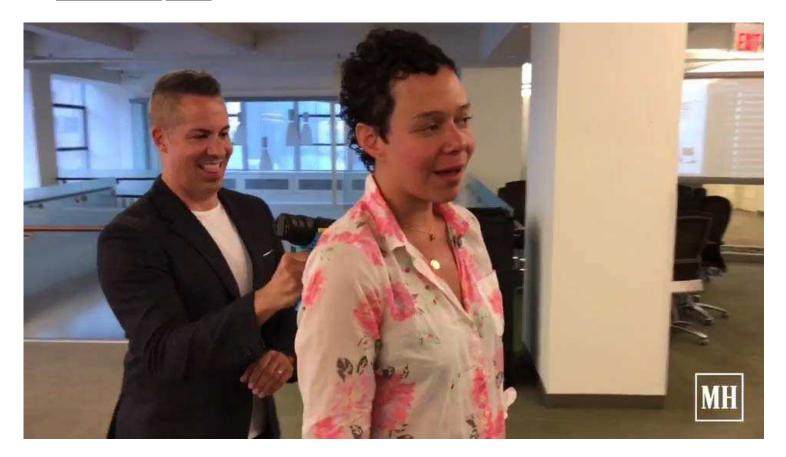
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Meet the Theragun, the NBA's Secret Sideline Weapon

The \$600 tool is now popping up as an item to quickly loosen muscles among pro athletes

BY EBENEZER SAMUEL, C.S.C.S. JUN 15, 2017



You may not be able to drain three-pointers and dissect the Golden State Warriors the way Kyrie Irving does, but you just may be able to borrow his secret weapon against injuries.

Because the Cleveland Cavaliers point guard apparently has some help in staying healthy. During all the hubbub over the Warriors trouncing Irving's Cavs for the NBA title, you may have missed a brief Monday night shot of Irving on the sidelines, a



GO UNLIMITED.

That gun is called a <u>Theragun</u> and while it's pricey at \$600, it's also an emerging tool for athletes looking to get a quick fascia fix on game days.

The Theragun looks more like a power tool than your average recovery device, but it's a powerful tool in the right hands. Essentially, it's aiming to do the same thing you try to do when you foam roll, loosening muscles and relaxing tendons. We brought a Theragun into the *Men's Health* Manhattan offices to try it out on ourselves, and the device certainly got raves. Most people enjoyed it - some, even a little too much.

For Irving, it seemed to work throughout the NBA Finals - and even this season. The guard played in a career-high 72 games this year, and he was at his best over the last three games of the Finals, dropping 34.7 points a night in a losing Cavs cause.

The Theragun works just as easily for you, too. We at *Men's Health*'s Manhattan offices have put the device through its paces over the last few weeks. It draws quick stares because of its intimidating exterior (nobody really wants to get a "massage" from a construction tool), but just as quickly, those stares turn to smiles when people feel the surprisingly gentle pulse of the Theragun along their backs and shoulders.

The Theragun seems to work well on tight muscles, relaxing them in a matter of minutes, and despite the rugged exterior, it never actually hits the body with enough force to cause even the slightest bit of pain. The battery lasts for days if you're using the Theragun for less than an hour a day, and the device is convenient enough that you can use it in a variety of situations, even running it across tight chest muscles while on the bus (warning: expect stares).

At some point, you'll have to put the device on the charger for a few hours, and naturally, the charger for the 12-volt battery looks like something you'd find in your dad's old collection of power tools.

Then again, maybe the Theragun is supposed to look that way; what better way to hide Kyrie Irving's secret muscle-relaxation tool in plain site?



EBENEZER SAMUEL, C.S.C.S.

Ebenzer Samuel, C.S.C.S., is the fitness director of Men's Health and a certified trainer with more than 10 years of training experience.

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EXHIBIT 66



SPORTS

Recovery Revolution: How Sports Tech Dethroned Opioids

by **Beatrice Hazlehurst** 29 June 2018





For years, pain medication has been relied on to treat athletes' injuries but as the country wakes up to the dangers of opioid addiction, more and more trainers and sports medicine doctors alike are turning to mind-boggling, high-tech (and pill-free) treatments to aid in a player's recovery, pain management and healing.

Calves crossed, forearms folded, gluteus nestled comfortably into a soft surface, we adjudicate seemingly impossible feats. "He's not going to make that," or "That landing was off," we scoff as the super humans on screen bend, stretch, leap, propel and flip themselves, putting every muscle and joint through immense stress in the name of competition and, additionally, entertainment for those of us watching comfortably from our couches. But what becomes of these bodies after the finish line is crossed, the game ends or the results are in? When the adrenaline ebbs away, what's left is a composition of cells ambling towards recovery, and the technology helping them to do it.

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The sports wellness field is overwhelmed with options promising quick fixes and opportunities to hop on new trends. While many of these treatments might administer temporary relief, often the remedies that can create a lasting impact (generally the most sought-after) are those that weren't initially intended for sports at all, but accident rehabilitation. Take the TheraGun, for example, an invention created by a Los Angeles-based chiropractor, Dr. Jason Wersland. Formulated to manage his own pain after a motorcycle accident, the vibrating, power tool-resembling device uses a combination of frequency, amplitude and torque to, in Wersland's words, cause a "percussive force on the nervous system [that] overrides pain signals to the

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hands. The foam ball is run over the necessary areas, producing what feels like "woodpecker-like" vibrations of 33-40 jabs per second, relaxing the muscle (think someone lightly scissoring their hands over your body at hyper speed). It's like getting a deep tissue massage that alleviates lactic acid build-up and soreness in minutes, and the results can compound over time for long-term change. The product quickly gained popularity among pro athletes, and suddenly, Atlanta Falcons player Julio Jones, experiencing cramps mid-game, was running off the field to use his TheraGun and returning pain-free. Boston Celtics player Kyrie Irving and Los Angeles Rams defensive back Marcus Peters have also been seen using TheraGuns mid-game.





dealing with for some time," Wersland says. "After one treatment with a TheraGun, he said he had never felt anything get to the root of the problem. He said he actually felt the knot deep in his shoulder release and thanked me over and over again."

Wersland has a plethora of stories like these. He speaks of a track athlete who used the product after feeling her hamstring tear during a warm-up — after using the TheraGun, she ran her fastest time later that day and qualified for the Olympics. Now, TheraGuns are found in every major league sports locker room across the States, even at the 2018 Super Bowl, according to Wersland. Its popularity has now permeated entertainment, with the company experiencing an influx of A-List celebrities purchasing the device like normal people (that is, directly from the site as opposed to reaching out to test the technology for free). Justin Bieber and the Hadid sisters are among those who have sought out TheraGuns, something Wersland claims is a response to the fact that, unlike many other sports wellness products, TheraGun emphasizes righting your body when it's at rest, as opposed to during workouts.

Dr. Wersland's mission with TheraGun, like many cutting-edge products at the forefront of sports wellness, is to shift pain management away from opioids. But localized percussive therapy is just one of many techniques to propel recovery. Serbian sports doctor Marijana Kovacevic, who has treated many soccer players in her country as well as athletes around the world, refused to use painkillers to treat her patients, claiming pain is our body's alarm system and something "that shouldn't be instantly extinguished but followed and treated accordingly so the pain would go away by itself." Famous for her unconventional techniques, Kovacevic has been nicknamed the "placenta doctor" for rumors surrounding her use of female placenta fluid in treatments. The former manager of the Premier League football club Liverpool, Rafa Benitez, even petitioned to bring Kovacevic on permanently after her remarkable impact on players. Kovacevic recalls one soccer player arriving in Belgrade with a muscular rupture and, following her treatment, scoring a goal with that same leg in a game...five days later.

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Years of research in her specialty, muscle regeneration (the body's natural reparation of torn muscles), have culminated in her ability to heal injuries — that usually require a month of recovery — in five days. Kovacevic uses a special machine called a "Hidrofor" that massages muscles using "an electromagnetic field" and "physiological gel so the skin would remain unharmed after the therapy," a treatment combination that can even heal years-old injuries. In layman's terms, the cosmetic roller-massage machine goes to work on the muscles while the electricity heats the body tissue. "[Patients] will leave with fully healed muscles on which there are no traces left of the previous injury — the muscle is fully regenerated on which there is no



popularity among sportsmen and women for their healing and boosting capabilities. In hyperbaric oxygen therapy, which counts Olympic swimmer Michael Phelps among its adherents, patients enter specialized chambers that provide increases in oxygen and pressure, accelerating the healing of crush injuries and other wounds not responding to treatment. There have also been studies looking at the efficacy of hyperbaric oxygen therapy when it comes to alleviating anxiety.

Users are encased in the pod, which resembles a kind of post-apocalyptic human hibernation chamber straight out of an '80s sci-fi flick, for 20 minutes apiece.

On the other end of the spectrum, Cyclic Variations in Adaptive Conditioning (or CVAC) pods mimic high-altitude oxygen levels by restricting O2 and forcing the body to adapt to the increased demand for oxygen. Users are encased in the pod, which resembles a kind of post-apocalyptic human hibernation chamber straight out of an '80s sci-fi flick, for 20 minutes apiece. The CVAC pod stimulates the production of oxygen-rich blood cells, removes lactic acid and boosts circulation, all of which can improve focus and endurance. The body responds and adapts to physical stressors at play during CVAC treatments, like changes to air pressure, temperature and oxygen levels, in the way it might to aerobic (low-intensity cardio like jogging) and anaerobic (high-intensity cardio) exercise. The difference is that users are said to receive many of the same benefits without having to engage in physical activity. Tennis star Novak Djokovic is said to be a big fan. Allen Ruszkowski, the CEO of CVAC, says athletes have reported personal records in their respective sports after incorporating CVAC sessions in their training. Like Wersland, he hopes tools like CVAC will minimize athletes' and coaches' dependence on pharmaceuticals when it comes to their healing.

Of course, it's not just bodily injuries athletes must overcome to get back in the game but those affecting the brain and nervous system, too. Like Wersland, robotics engineer Kevin Maher developed a device as a solution to a personal challenge. After doctors told Maher and his wife that their four-year-old daughter, who was afflicted with cerebral palsy, would improve her balance with intensive vestibular stimulation (things like somersaults and log rolls) every day, Maher designed a tool using a carseat and plywood that would strap in the user and flip her around. Almost two decades on, Maher's original carseat-and-plywood prototype evolved into a "multi-axis rotating chair integrated with an interactive laser targeting system" called the GyroStim. Users are bounced upside down and around while using pinpoint lasers to hit certain marks; think of a carnival ride mixed with an intense VR video game. Maher explains GyroStim

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now athletes are banging down the door to incorporate the brain-based training into their routines. One unnamed MMA big shot undertook five sessions prior to his title fight in Vegas and told Maher after winning he made moves that wouldn't have been possible prior to GyroStim.

"[He] texted me right after the fight saying he was never hit during the entire fight," Maher remembers. "He said he saw every punch and kick coming, like the other guy was in slow motion...The gains are real and they definitely persist. They don't just wear off like stimulants, supplements and other athletic performance enhancing products."

Much of the technology athletes use today is derived from treatments, performance enhancers and remedies dating back decades, centuries or even millennia. Altitude simulators were deployed as asthma treatments in the 1930s, and a proto-form of cryotherapy, the hottest (or coldest) new trend among athletes, was used by the ancient Greeks to treat inflammatory conditions (it's said that Hippocrates used ice and snow in his treatments). Cryotherapy surfaced again in the 1970s when Japan's Dr. Toshima Yamaguchi started using extreme cold exposure to treat arthritis and developed the first cryo chambers (nitrogen gas-filled boxes that reach temperatures much colder than possible in nature, as in -246 degrees Fahrenheit). Patients don gloves, footwear, tube socks, mask and ear protection and step into the chamber for three minutes — the time may increase as your tolerance and the frequency of your visits do. Michael Perrine, the owner of Vitality NYC, a New York City-based wellness clinic that offers cryotherapy, among other treatments, explains that while cryotherapy has only become known to athletes recently, its reputation has spread like wildfire as a "drugless method of lowering inflammation and pain reduction." Results are felt immediately, ranging from inflammation reduction to mood stabilization to accelerated tissue repair. "I think activating the body's innate healing capabilities is going to take precedence over external supplements and nutrient loading," Perrine says. "That's a powerful shift in paradigm."

A CVAC pod

Like TheraGun, cryotherapy has been heartily embraced by celebrities (Snoop Dogg recently posted a video of himself undergoing treatment) and, also, members of the general public. As wellness becomes a bigger and bigger industry, more and more treatments that originated in sports medicine (or accident rehabilitation) are now trickling down to the masses. Perhaps there's no bigger example of this in recent history than Gatorade. Originally created by a group of University of Florida scientists in 1965 as a way for the campus football team, the Gators (hence the name), to replenish electrolytes, boost energy and increase hydration, Gatorade has



"He said he saw every punch and kick coming, like the other guy was in slow motion..."

Today, treatments like cryotherapy are becoming increasingly more affordable (a session goes for an average of \$70), and more and more regular people are joining up with groups of friends to go in on a \$600 TheraGun, says the company. It's the "What's Their Secret?" effect: As athletes and celebrities take to social media to share images of themselves experiencing the sub-zero wonders of a cryo chamber or the soothing effects of the TheraGun, more and more of the public will follow suit — if anything just to satiate curiosity as to whether or not the technology really impacts one's well-being.

So if our bodies respond this well to below-freezing cold, what happens when we engulf ourselves in extreme heat? Well, before Sunlighten mPulse, not much. Saunas were an effective way of sweating out toxins, sure, but only full-spectrum infrared saunas like the mPulse provide near, mid and far infrared at their peak wavelengths — each penetrating the body differently and providing different health benefits: detoxification, weight loss, pain relief, antiaging, cardio and relaxation. The heat increases circulation, reducing lactic acids and promoting regeneration. "As your body absorbs high levels of infrared, it begins to heal at the cellular level," claims Sunlighten marketing director Brooke Basaldua.

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Volleyball player Kelsey Robinson, Team USA Olympic medalist, used to have severe back pain from repeatedly landing on the ground. But now her knees and back are able to bounce back seamlessly after repeated sessions in the mPulse, she claims. She also says her endurance and flexibility have grown and she no longer feels lethargic after a five-hour training session. She hopes the rest of the sports industry will similarly embrace recovery technology.

"I think activating the body's innate healing capabilities is going to take precedence over external supplements and nutrient loading," Perrine says. "That's a powerful shift in paradigm."

"At 25, my rehab, recovery is just as important as my weights and skill work on the court," Robinson says. "I think we'll start to see more of an emphasis on technology that can help us



The athlete will be able to compete at 40 [years-old] pain-free."

This reality might be closer than it appears. Tom Brady, the New England Patriots' 40-year-old quarterback, has garnered a reputation for enthusiastically experimenting with recovery technology, even creating his own line of pajamas with Under Armour that absorb infrared wavelengths emitted by the body and reflect them back as "far infrared" — otherwise known as a sleepwear sauna. To his credit, Brady is tapping into a gold mine. As effective as sessions with Marijana Kovacevic or frequent go-rounds on the GyroStim, may be, many athletes want to self-medicate in the comfort of their own space. One advantage pharmaceuticals have enjoyed for so long is the fact they can be pulled out anytime, anywhere, to manage the pain.

"This will allow the athlete to play for a longer time at a higher level without having to just maintain their body. The athlete will be able to compete at 40 [years-old] pain-free."

It hasn't taken long for more advanced methods of recovery to follow suit. NormaTec's patented compression technology (it comes in boots and full-body suits) enhances circulation and can be transported from the gym to the game and home again. Originally formulated by the late physician and bioengineer Dr. Laura Jacobs to treat patients with circulatory-related disorders, NormaTec is a powerful two-hour deep tissue massage in minutes, with pulsing, gradients and distal release to alleviate pain. Now, NormaTec's CEO (and Dr. Laura Jacobs' son), Gilad Jacobs, reveals 97 percent of pro teams use NormaTec for rehab benefits. From the Lakers to the Red Sox, teams are constructing NormaTec recovery rooms and traveling with the systems. Like TheraGun, entertainment giants are catching on — Drake and Zac Efron both organically shared images of themselves using NormaTec — as well as fitness's most famous faces: early-adopters LeBron James, Simone Biles, Russell Wilson and Justin Verlander.

"#NormaTecandChill" has even become a popular hashtag. Whereas admitting the use of external recovery resources might have once been considered a sign of weakness, or at the very least laughable, the widespread adoption of products like NormaTec proves a shift in how athletes approach their physical (and mental) wellbeing.

"As fitness centers offer access to top recovery technology, more mainstream athletes will follow suit and make recovery a top priority," NormaTec CEO Gilad Jacobs says. He continues, "With more athletes continuing to compete seriously into later years, the boundaries of human performance are truly being challenged...and sports technology will continue to become more portable, easier and more convenient."



Floyd Mayweather smiling from deep within the depths of a cryo chamber, we are slowly veering away from medication and supplements to instead embrace cutting-edge products that rehabilitate the body and mind from the outside in. Wellness doesn't have to be a distant goal, but a lifestyle. If the same time and energy is afforded to recovery as it is training, there might soon be no limit to human performance.

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Photo via Getty



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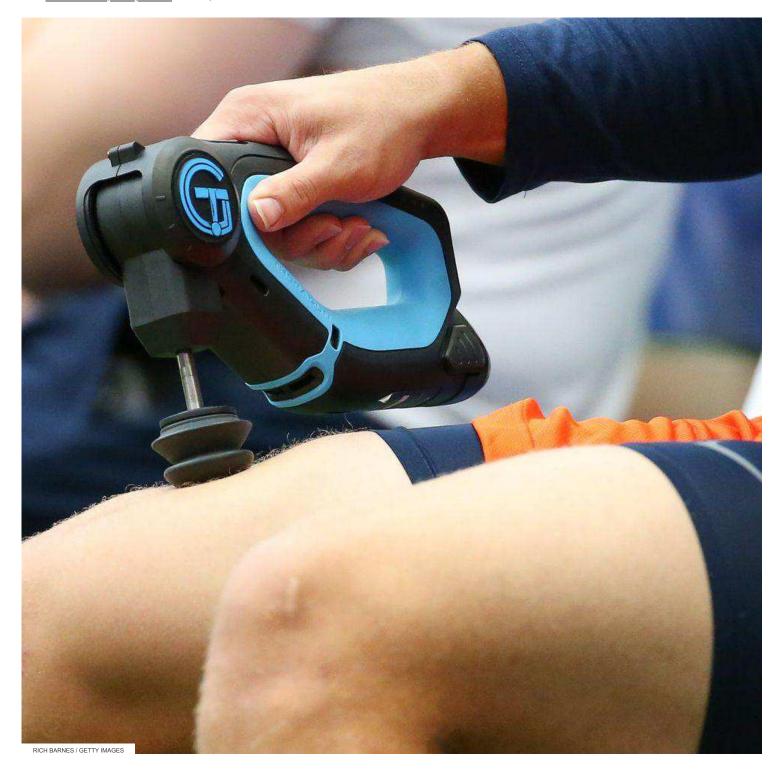
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Everything You Need To Know About Massage Guns

Get ready to bounce back from workouts faster, and accelerate your gains, too!

BY DAN GIORDANO, D.P.T., C.S.C.S. APR 1, 2019





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It looks like a power tool, and can sound like one, too. But it just may be your best method of recovering from a tough workout — and warming up, too.

Meet the massage gun, the hot new trend that just may be landing in a gym near you. Over the last three years, more and more people have grown aware of the need to increase blood flow in muscles, whether you're training or recovering. Various methods have grown popular to do that, with everything from foam rollers to vibration therapies to standard massage landing in gyms.



<u>Click here</u> to learn more about the Men's Health expert advisory board.

ERIC ROSATI

The massage gun inhabits this same space, and while it's supported by limited research, the theory behind it is sound, and it has the potential to change the way you warm up and recover. Several pro athletes have been seen using massage guns during games, with NBA star Kyrie Irving the most prominent. In the 2017 NBA Finals, Irving was spotted midway through a critical game lying on his back, a trainer using one to keep him loose.

But athletes aren't the only ones using this to keep their bodies in top form. Also known as percussive therapy, I've been using massage guns on my clients for several years and the results have been strong. If you train hard and are looking for an edge, a way to recover more quickly and get into your workouts more aggressively, this is a device you should consider.

What Exactly Is a Massage Gun?

The massage gun trend is a relatively new one in fitness. You've used foam rollers before, and vibrating foam rollers appeared on the market three or four years ago. The theory behind these foam rollers was that the vibrations confused something called the Golgi tendon response, which would help to relax tight muscles.

Then, two years ago, the Theragun took off, kicking off a wave of massage guns. Hyperice's Hypervolt and several others followed, and earlier this year, Theragun introduced the Theragun G3 Pro (below).



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The massage gun generally looks something like a power tool, and once it's turned on, it whirs like one too (although recent models have quieted that). To use it, you simply aim it at your skin, about an inch away, and let it pulsate back and forth, relaxing muscles and promoting bloodflow in much the same way a vibrating foam roller does. It's easier to use than a foam roller though, and more natural.

In theory, massage guns also offer a chance to modulate pain. What about pain modulation? Well, the pain you feel typically manifests as a specific frequency. Healthy nerve impulses should react to pain in milliseconds, but at certain frequencies, your pain may not be able to keep up with that. So in theory, a massage gun vibrating at the right frequency may "trick" the nervous system into blocking pain. We call this the "pain gate theory".

How You Use Your Massage Gun

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Part of the beauty of the massage gun is that it's incredibly easy to use. Just point at a target, press, and let it do its work. But to get the most out of your massage gun you'll want to keep a few basics in mind.

HAVE YOU EVER USED A MASSAGE GUN BEFORE?

<u> </u>	
YES!	UM, NO.

Before you get started, turn it on, so that the head begins pulsing. Then float it along the desired muscle that you're trying to loosen or warm up. There's never a need to press extra-hard with your massage gun; the pulses do their job. When you find a trigger point, a tight, knotty area of muscle that's a little more painful and sensitive than the rest of the muscle, linger on that area, just as you would with a foam roller.

Move your massage gun slowly along the muscle. There's no need to rush the process. Enjoy the massage.

Your Massage Gun Game Plan

Before Your Workout





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When you're done with your workout, your body's in a heightened state. But a massage gun can, in theory, help you relax your nervous system. The sooner you fire up your parasympathetic nervous system, which helps govern rest and relaxation, the sooner your body shifts into recovery mode.

To use the massage gun to do this, fire it up and spend 90 to 120 seconds moving up and down each muscle group. Again, you're doing this throughout the muscle belly, not near joints. This will help relax your muscles.

DAN GIORDANO, D.P.T., C.S.C.S.

Dan Giordao, D.P.T., C.S.C.S., is the co-founder of Bespoke Treatments, which specializes in sports and orthopedic rehab with an emphasis on manual therapy and strength and conditioning.

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Massage guns are primarily thought of as "recovery" tools in today's fitness culture, but you can use them for either situation. In fact, using them as a warmup tool helps get you off the hook of that dreaded foam rolling ordeal.

In theory, the percussive therapy is doing several things you want in a warmup. First off, it's heightening bloodflow in your targeted muscles. Secondly, the pulsating is turning on your sympathetic nervous system, the fight-or-flight system that preps your body for activity and sport.

To use the massage gun to prime for a workout, take aim at the muscle group you're going to train. So if you're going to bench press, you'll want to hit your pecs, or if you're going to do pulldowns and rows, you'll want to hit your lats. Spend 30 seconds on working along the muscle belly only; never venture toward a joint. Stay on the thickest part of the muscle. Work back and forth along the span of each muscle.

During a Workout

Between sets, you can also take advantage of a massage gun, loosening tense, tight areas so you can get more out of your next set. For example, you may feel your chest tighten slightly after a set of bench press reps and be tempted to stretch. But research tells us that statically stretching a muscle may decrease potential and force output. Instead, use your massage gun for 15 seconds on a muscle area that feels tense. This should increase blood flow and excite the muscle, loosening it again for the rest of your workout.

After Your Workout





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EXHIBIT 68

HEALTH & FITNESS

This Under-\$200 Tool Will Help You Soothe Tense Muscles at Home



BY JENNA RENNERT
May 8, 2020



Photographed by Steven Meisel, Vogue, November 2004

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With much of the country staying at home, DIY beauty routines have gotten a serious makeover. We've mastered the <u>at-home manicure</u>,, given ourselves facials, and even moonlighted as hair colorists—some more successful than others. This week, we're shifting focus to <u>tense muscles</u>—the result of <u>sitting too much</u>, not walking enough, and anxiety-inducing headlines that don't seem to stop. Unable to get a massage, I've turned to my Theragun device for relief.

Since its launch in 2016, <u>Theragun</u> has become a must-have for many professional athletes and gym enthusiasts alike. The portable percussive massage device reaches deep into muscles to stimulate blood flow, ushering in oxygen for better mobility and

recovery. It can be a life-changer, even for those who are less sporty. I don't like to travel without it—the gadget is especially helpful for my lower back after a long flight—and even more so when I've worn a pair of stilettos for 15 hours straight. Lately, although I've swapped my heels for a pair of comfy Gucci slides, the Theragun literally helps me get out of bed in the morning, when I've amassed so much tension in my shoulders that sitting up is unbearable. So imagine my excitement when I learned that the brand had launched a shiny new toy: a mini version of the original that's lighter, smaller, just as powerful, and almost half the price.

The Theragun mini is a three-speed massager that comes in at just under \$200. The matte black finish makes it looks more like something you'd see on the second floor of MoMA than in an at-home gym. Use it before bed, after a workout or even while you're watching Netflix. And when we're able to travel again, the mini will no doubt serve as a way more practical carry-on accessory, weighing just 1.5 lbs. Consider it the body care quarantine hero you didn't know you needed.



Theragun Mini

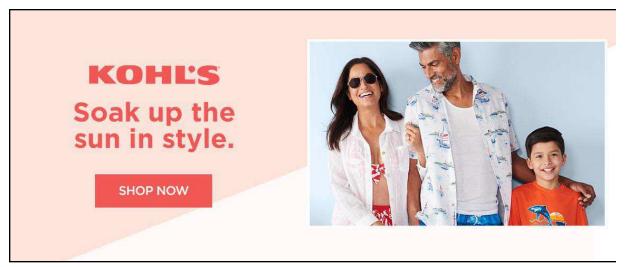
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Sports Illustrated



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Good Vibes Only: Percussive Massage Therapy Devices Are Making Waves in Sports

Kyrie Irving and Marcus Peters are among the athletes who're using percussive massage therapy devices to help treat cramps during games and loosen up stiff areas before sessions.

JAMIE LISANTI · JAN 22. 2018

It looks like a power drill, moves like a jackhammer and sounds like a machine gun, but you won't find the TheraGun G2PRO in a hardware store or an arsenal. The black-and-blue, handheld massage tool (\$599, theragun.com) is becoming increasingly popular in locker rooms and on the sidelines, as athletes turn to *percussive massage therapy* for quick relief for aching muscles.

The scientific concept behind this type of therapy is based on the gate control theory, which holds that a nonpainful stimulus (in this case, vibration) can suppress the feeling of pain.

"This isn't really massage—it's actually tricking your nervous system," says chiropractor and TheraGun founder Dr. Jason S. Wersland. Healthy nerve impulses will react to pain in milliseconds, he explains. "But if you put something on the area that moves faster, the brain can't keep up."

Powered by a 2,000-rpm motor, the TheraGun moves a dense foam ball attachment back and forth in a woodpecker-like motion at a rate of 33-40 times per second. When the vibrations and jabbing movements of the dense foam ball attachment combine and strike the muscle, it relaxes, allowing you to get into deeper layers of the tissue.

"When a person gets a massage or just uses a foam roller on their own, you can't get into that spot as effectively," says physical therapist David Reavy. "The vibration is so fast, you don't feel the pain and the muscle actually relaxes."

Percussive therapy is not a new concept—you've likely seen pulsating self-massagers at gift stores, and whole body vibrations are long-used by NASA to help prevent bone loss in astronauts—but the concentrated application provided can provide benefits beyond the typical myofascial release techniques, such as foam rollers, lacrosse balls and rolling sticks. (In my days as a college soccer player, I was definitely guilty of stealing my mom's rolling pin from the kitchen for some stubborn muscle knots.)

The TheraGun—and its competitors, such as the Tim Tam—are not only used for recovery. The device is easy to use, lightweight and portable, and athletes such as Boston Celtics guard Kyrie Irving and Kansas City Chiefs defensive back Marcus Peters have been spotted using it to loosen up stiff areas before sessions, and even during competition, to treat and prevent cramps.

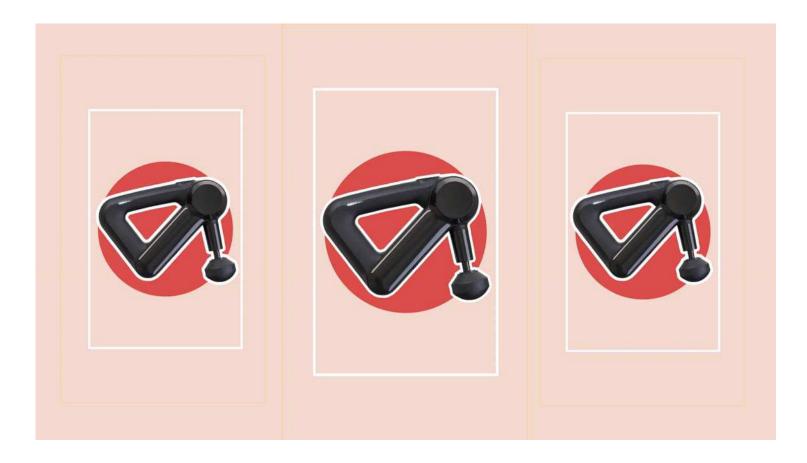
Dr. Wersland created one of the original models of the TheraGun as a result of his own struggle with muscle discomfort. After a motorcycle accident caused a herniated disc in his neck and intense pain, Dr. Wersland could not find relief until he started to tinker with an older vibrating device. Eight years later, he developed the brand's first model, the G1. Now, Dr. Wersland says, more than 100 pro teams and athletes around the world use the G2PRO for relief—even amateurs and weekend warriors are catching on.

"If you have a body, you have tissue and you have muscles, the [TheraGun] doesn't care if you're going to throw a football 70 yards or if you're going to go out and play catch with your son," says. Dr. Wersland. "In less time with much less pain, you can provide better therapy and better healing with vibration."



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Style

Theragun G3 Recovery Device Review — Why It's Worth the Investment

"In only a matter of weeks, I've found most of my aches and pains to have subsided."

BY MARILYN LA JEUNESSE

MAY 5, 2020

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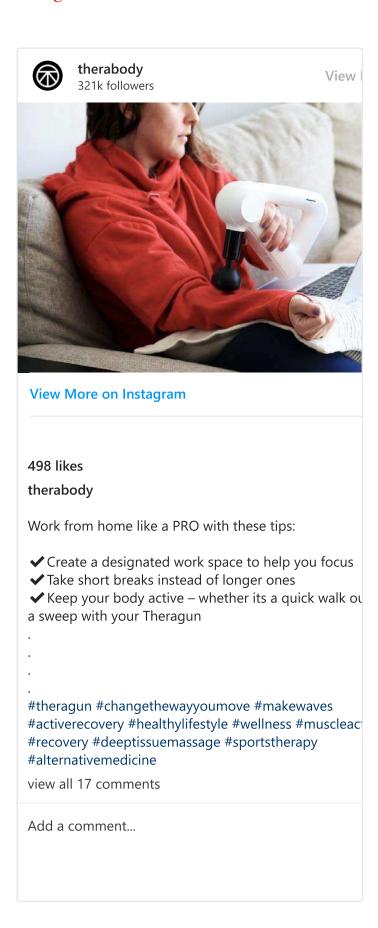
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I turned 26 last month and since then it seems as though my body hates me. Although there might not be any correlation between me delving into my late twenties and my I recently received a tester of this product and in only a matter of weeks, I've found most of my aches and pains to have subsided. Since my typical exercise routine of boxing and running a few miles a week has decreased since the official New York shelter-in-place action and my days of sitting on the couch with poor back support and a total lack of movement each day has increased, I've found Theragun, now rebranded as Therabody, to be my one saving grace. So far, it's helped my lower back pain almost disappear and even helped my restless leg syndrome on days when I can't fathom putting up with the uncomfortable for another minute.

The Theragun G3, which is marketed as the brand's quietest device to date, emphasizes deep muscle treatment, targeting specific areas with different speeds, techniques, and foam attachments. The device literally moves 40 times a second for deep therapeutic benefits! But, perhaps the most important aspect of the Theragun is not it's ability to massage areas of your body that would otherwise suffer (especially as most massage parlors and chiropractors are currently closed). Instead, the most important part is its ability to ease pain and discomfort throughout your body is its helpful app that includes techniques and stretches to help you get the most out of their product.

The app, which includes 18 different target areas and scenarios, is easy to navigate and makes using the Theragun so much easier (read: no more guessing if what you're doing is actually going to help your pain!). Although I have only tried three of the different techniques the app recommends, scrolling through there are great options for pre-workouts, post-workouts, jet lag, cramps, and even sleep. The product is especially useful for athletes who are looking to accelerate muscle warmup and recovery.

body seemingly giving up on me, I have never been more thankful to have a singular device in my home: Theragun G3.







While the Theragun has definitely helped my overall wellbeing since being isolated from the outside world, there are three quick things to note. The product, although relatively lightweight, is a bit bulky and difficult to handle if you're by yourself and trying to reach a certain spot or angle on your body. The second thing is that the device only has two-speed settings. As I have a highly sensitive body, I would have loved an ultra-light setting for a slower massage — this is a totally personal preference as the slower setting is perfectly acceptable. The third thing is that the

product, despite being the quietest model on the market currently, is still unexpectedly loud. I have thin walls, so using this product at night isn't possible — but that shouldn't stop anyone from purchasing said miracle device. After all, what's a little sound in comparison to a body that doesn't ache?

Overall, the Theragun is definitely worth the investment — especially if you're someone that lives with chronic pain or is extremely active. It's an unexpected tool that is surprisingly effective and its use can be easily personalized for your own experience. Plus, as we're all working from home for the foreseeable future, it's an excellent device to help assuage any uncomfortableness that comes from sitting improperly on your couch.



Theragun

Theragun G3

\$399 \$349

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EXHIBIT 71

The Theragun G₃ Is the Recovery Tool I Never Knew I Needed

If you hate foam rolling, you'll love using this high-tech massage tool that promises to relieve soreness and speed up recovery.

By Kylie Gilbert



No, Really, You Need This features wellness products our editors and experts feel so passionately about that they can basically guarantee it will make your life better in some way. If you've ever asked yourself, "This seems cool, but do I really ~need~ it?" the answer this time is yes.

As a *Shape* editor, this is perhaps the most shameful admission I can make: I never foam roll. Yes, I know muscle recovery is a crucial part of any good training program, but I never feel like I'm doing it 'right'—or that it's working—so I never make time for it beyond forced group settings. (It's true that you could be doing more harm than good if you're making one of these common foam rolling mistakes.)

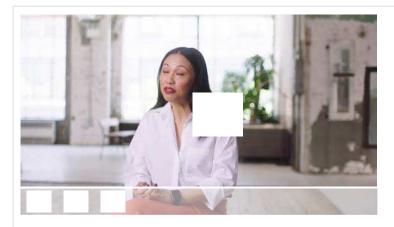
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using it to mitigate tight calves which she says are "riddled with trigger points". Associate editor Lauren, who was already diligent about her recovery found that her typical lacrosse and yoga balls couldn't hold up to the power of the G3 when it came to working out kinks. And post-half marathon, social media manager Marietta, used the Theragun to help her achy muscles recover—she even used it on the bottoms of her feet. (Pro tip: Use the Theragun G3 after a long day of walking around for the best foot massage *ever*.) All in all, everyone agreed that unlike foam rolling, using the Theragun feels like less of a chore—with more of an immediate sense of relief—which makes us want to actually use it

Bottom line: I never thought I'd be someone with a fancy massage gun, but now that I have one I never want to give up my new recovery routine. Seriously, this thing has been so life-changing I even stopped a stranger carrying one on the subway to share that I too, was a part of the Theragun club, and I'm not embarrassed to admit it.

Sold? Buy It, \$399, theragun.com

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How These Moms Got Their Groove Back

Having a child can mean big changes, but you're still you. Click to hear their full story and see how these moms find time for self-care.

From Coolsculpting

So when I had the chance to test the Theragun G3—one of the brand's new, streamlined percussion therapy devices—I was intrigued. It felt like a surefire way to *know* that I was really targeting the appropriate sore muscles or tender areas. In the month or two since using it, the G3 become my go-to way to unwind before bed—and it's helped relieve neck and hip pain that I wasn't able to on my own without a massage therapist. (Related: These Tech Products Can Help You Recover from Your Workout While You Sleep)

Interested? Some basic specs: The G3 is the mid-tier option in the Theragun line-up, making it more accessible at \$399 than the G3PRO, the most powerful professional-level model, which clocks in at \$599. (The most affordable option, the liv, is \$299 and even more lightweight and compact.) The G3, though, has two speeds—the standard, 'deep treatment' speed to break up knots and relieve muscle tightness and a lighter one for 'extra sensitive, sore areas.' Plus, it has a 60-minute built-in battery life, so you don't need to charge it constantly, depending on how often you're using it (or how often your roommate is stealing it.) The G3 is also the quietist Theragun ever (although tbh, it's still a bit too loud if you're trying to watch Bravo while massaging your neck at the same time.)

Shelf Style 101 With these twelve tips, you can curate any surface to show off your personal style. 0:16 / 0:40 From The Home Depot

My other fitness junkie coworkers say it's changed their recovery game, too. Executive editor Liz, who has overcome pretty much every major sports injury in the book, has been

EXHIBIT 72

We Tried the \$600 Personal Massager That Celebs Are Obsessed With

It's not cheap, but our editors are officially obsessed with this celeb-loved tool.

By Arielle Franklin

September 12_. 2018

Each product we feature has been independently selected and reviewed by our editorial team. If you make a purchase using the links included, we may earn commission.

You may have seen this funky-looking massage tool making the rounds on social media—celebs like Shakira and top athletes like three-time Olympian Kerri Walsh Jennings have posted glowing reviews of the TheraGun Professional Massager. The idea is to place the ball on sore muscles that need some TLC; pull the trigger and the ball will hammer away at 40-beats-per-second, manipulating and loosening tight spots.

Sounds awesome—but with the steep price tag, is it worth it? We had *Health* editors try it, and here's what they said.

To buy: \$600; amazon.com or theragun.com

"I take five SoulCycle classes a week, and my calves are chronically tight. I've tried everything from intensive stretching to acupuncture, but nothing has totally worked—until I tried this. After every class, I blasted my legs from ankle to upper thigh. Not only did I feel better, but I also found that I was able to perform better in my classes." —Bethany Heitman, executive editor

"Some Theragun fanatics told me they prefer using it before a workout to warm them up, but I found it most effective after. I used it for about 10 minutes after an intense boot camp. It feels like a good, deep massage, and it left me feeling looseygoosey—in a really good way!" —Arielle R. Franklin, senior contributing editor

"My husband and I work out six days a week, and by the end, we're definitely a little tight. So we were both really excited to try this. I liked it, but my husband was even more into it. He lifts weights and found it useful in his recovery, plus he

loved that it looks like a power tool. I'd say it's totally worth the cost if you work out regularly." —Heather Muir Maffei, beauty director

People Claim This 5-Minute Japanese Towel Exercise Will Give You Flat Abs—But Here's What Trainers Think

If an exercise seems too good to be true, it probably is—especially when it promises to give you a flat stomach.

By Christina Oehler

Let's face it: sit-ups can be rough—your abs burn, your neck tenses up, your hips start to get sore. The truth: A toned stomach takes a lot of hard work (or a lot of cash, if you can consider the <code>Emsculpt</code> route); and even after pounding out set after set of crunches, you're not destined to get washboard abs—those enviable six-packs are based just as much on genetics as they are the amount of work you put in. So when someone tells you about a new quick fix for a toned core—like a "flat-stomach" hack that includes just lying down—it's smart to be extra skeptical.

That's the case with a recent viral video posted by TikTok user @tiabagha promising flat abs. The routine goes like this: Lie on the floor with a rolled-up towel placed underneath your lower back (right behind your navel) and extend your arms and legs away from your body. Point your toes inward until they touch, and touch your pinky fingers together so that your palms face the floor. Lay there for five minutes, once a day for 10 days—that's it.

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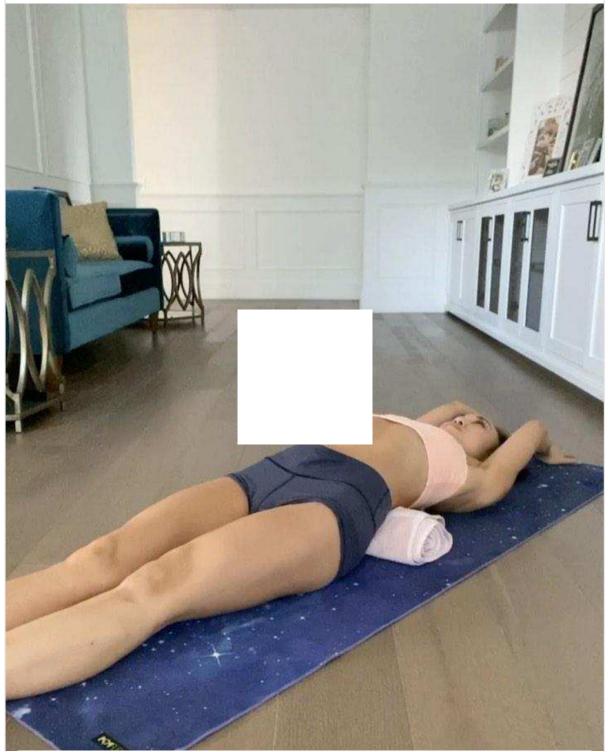
Since the video was first posted, it's received over 2.8 million likes and thousands of comments, and has even gotten some attention from Cassey Ho, fitness influencer and creator of Blogilates—but not in a good way. "I AM SO SICK OF FAKE FITNESS INFORMATION GOING VIRAL," Ho wrote in an Instagram post shared Wednesday, showing her performing the move to prove that the towel trick is "the latest trend that needs squashing."

Ho went on to explain the origin of the move, which was actually invented by Japanese reflexology and massage specialist, Dr. Toshiki Fukutsudzi.

According to Ho, Fukutsudzi came up with the stretch to help with lower back pain and fix your spine, but he also claimed that the move could help you lose weight by correcting the placement of the pelvis—that last part isn't true, says Ho.

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I AM SO SICK OF FAKE FITNESS INFORMATION GOING VIRAL. Latest trend that needs squashing? Laying on a towel to get abs in 10 days. 🔉 🔉 🔉 🖎 🐧 🐧 LITERALLY FUMING

OVER HERE. Watch the video to see where this myth came from. And read my latest blog post on blogilates.com to see how it all got out of control. (Bio link) I SWEAR. PEOPLE WILL BELIEVE IN FLYING PIGS BEFORE THEY BELIEVE IN EXERCISE AND HEALTHY EATING FOR WEIGHT LOSS. #blogilates

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"If all you had to do was lay down to get abs, we would all have six-packs by taking naps," said Ho, adding that, if you're really on a journey to get abs, you'll have to put in a lot of work—and even they, a washboard stomach may not be genetically-possible for you, because all bodies are different. "I am literally telling you right now that there is no shortcut," she said.

Mallory Creveling, ACE-CPT, a personal trainer based in New York City, agrees, explaining that while the move isn't necessary bad for you, it's not going to whip you into shape like it claims to. "While the towel trick might benefit body alignment (it could potentially help counteract a forward pelvic tuck posture), I'm sorry to say it wouldn't do much for weight loss," she says. "There's just no quick trick for that."

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That said, towels do deserve a spot in your core workouts—just not in the way the viral TikTok shares. "A towel can be a really good tool for increasing core strength," she explains. "You can use it for moves like a body saw, knee tucks, and pike-ups." Using a towel can also help enhance your post-workout stretching routine, by helping you go deeper into stretches when you struggle with flexibility.

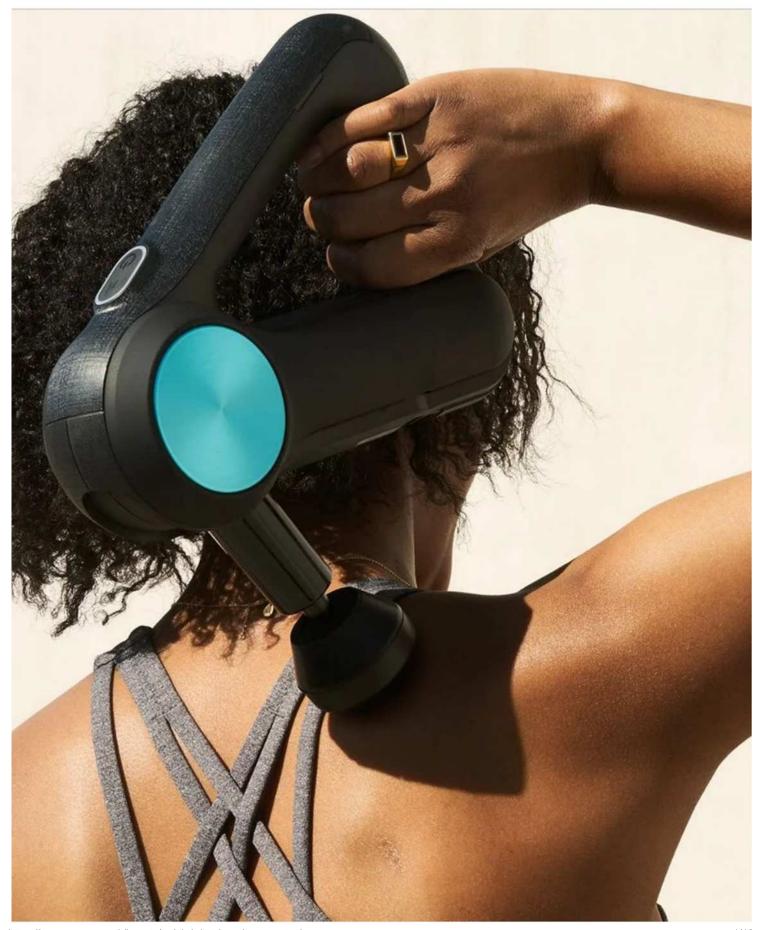
Overall, as much as we'd love to lie on the floor for a few minutes a day instead of sweat it out at the gym, toned abs are going to take a little more work than that, if that's your goal. If you need a place to start, you can check out this 10-move core workout or this fun, at-home boxing work out. But, fair warning: You're going to move and sweat.

EXHIBIT 73

VOGUE

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© Instagram: @therabody

WELLNESS

Consider This Tool Your Personal, Post-Workout Masseuse

BY LAUREN MURDOCH-SMITH

3 JUNE 2020



There's a gadget for everything nowadays: we use them to knead our bread; clean our teeth; dry our hair. The best do such a good job, we wonder how we ever got by without them. And the name to know now? The Theragun, the fitness tool that's taking the industry by storm.

While the Theragun has been around since 2016, the company behind it recently rebranded to <u>Therabody</u>, to represent the brand's tech-meets-wellness approach to recovery. The newest model (a fourth in the Thera-family), looks set to be the Dyson hairdryer of the fitness world, and alongside a line of CBD products called TheraOne, taps into this generation's obsession with all things wellness. Responding to huge growth in interest in its recovery devices, the company has developed massage therapy tools suitable for various levels of fitness.



BRITAIN



about it.

What does the Theragun do?

Developed by chiropractor Dr Jason Wersland after he experienced deep tissue pain following a motorcycle accident, the Theragun started life as a DIY power tool that Wersland fashioned to help aid his pain relief by delivering vibrations to the deep tissue. That early iteration inspired what became the Theragun, a handheld, power-driven device that uses percussive therapy to deliver quick-fire blows (2,400 per minute to be precise), to sore muscles.

Why do you need a Theragun?

With several attachments available to further focus your treatment, you can make its effects bespoke to you by changing the massage heads. The Cone and Thumb attachments are the most precise – perfect for when you want to target one area and really pinpoint an area of pain – while the Wedge was designed for shoulder blades and IT bands, so that you can use scraping motions to help flush out lactic acid from muscles. The Standard Ball attachment is the best all-rounder for small and large muscle groups, and is a good go-to for after a workout.

What's new about the fourth generation Theragun?

The latest Theragun tools all have QuietForce technology, so they're an instant improvement on their noisier predecessors. The new-gen gadgets all still offer the same 16mm amplitude and speed of 2,400 percussions per minute as the original tools. Three out of the four handheld devices now have smart technology, with built-in bluetooth that allows the tool to track your behaviour and habits, so that it can create guided routines for you using the new Therabody app. Users can now choose from five different speed settings, and the battery allows for 120 minutes of use once fully charged.

VOGUE

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Theragun PRO

Unless you are looking for a device that can withstand heavy usage in a commercial environment, the PRO (and its price tag) isn't necessarily for you. However it does offer quite a few extras as a professional recovery tool, such as an OLED screen to display the speed settings, a professional grade motor, two long-life batteries (five hours), four different rotating arm positions to allow you to easily access every part of your body. All of the available attachments come included with the PRO.

Theragun PRO, £549



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Theragun Elite

With a lot of the same benefits as the PRO, the Elite is the best choice for athletes and those who are training consistently. With 120 minutes of battery life, all attachments apart from the Supersoft come included.

Theragun Elite, £375



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Theragun Prime

The more affordable, and traditionally triangular, Theragun device, the Prime still gives you much of what you get with the Elite. It has the same battery life, speed settings and bluetooth capability, just with a simple LED indicator screen in place of the fancy OLED display. It it also includes four attachments.

Theragun Prime, £275



Theragun Mini

New to Theragun, the Mini is a pocket-sized, compact device that's perfectly portable and affordable for on-the go muscle massage. It has three speeds, 150

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Theragun Mini, £175

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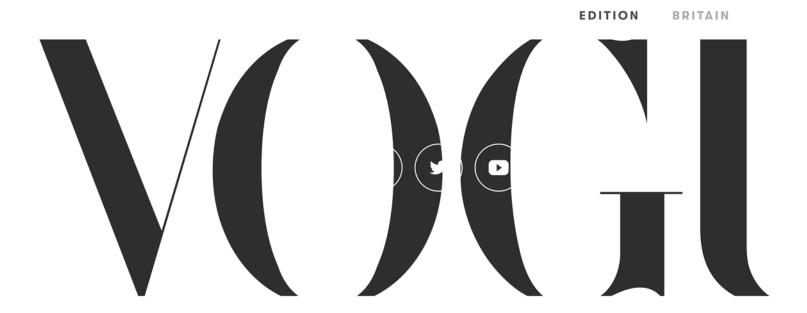
5 Of The Best Fitness Gadgets To Elevate Your Workout

BY HANNAH COATES 10 JANUARY 2020



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Why celebrities and athletes are going gaga for this massage gadget

Has the search for the ultimate massage tool finally come to an end? Fans swear by the Theragun, which promises muscle relief with rapid vibrations.



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BY RINA RAPHAEL

2 MINUTE READ

Perhaps you've seen it lauded by celebrities such as Chelsea Handler or Diddy. Or, maybe you spotted it on the Maroon 5 world tour (courtesy of Adam Levine's Instagram). Or when when DJ Khaled needed some self-care time by the beach. If you're a sports fan, you may have noticed Kyrie Irving take a time-out during the 2017 NBA Finals to use what looked like a splashy egg beater.

It's the Theragun, the wildly popular mechanical massage tool celebrated by both A-listers and the rest (provided we can afford the \$599 price tag). Celebrities, it should be noted, are not paid for their endorsement: They genuinely can't get enough of the jackhammer recovery gadget.

"Yes, the Theragun works!" model Ashley Graham wrote on her Instagram stories. "I use it on my traps and sciatic nerve also. This is not a paid promotion, I just wanna feel good."

Related: Drybar's founders launch a hip new massage chain

Created in 2008 by a Los Angeles chiropractor, Jason S. Wersland, Theragun is a cordless handheld device that provides deep tissue myofacial release by way of 16mm amplitude combined with 2,400 percussions per minute. Fans swear it can do do what their old Brookstone gadgets never could: treat muscle and joint pain, relieve tension, flush out lactic acids, and loosen tight knots. It's essentially an industrial-grade motor in the palm of one's hands.

"The ergonomics of the product is such that it can easily balance in your hand," Wersland tells *Fast Company.* "It doesn't require pressure. So you're allowing the torque in the machine that's inherent to the product do the work for you—not your hand pushing on the body."

Of course, the fact that it looks like the robotic version of a woodpecker adds its popularity. It's a peculiar-looking gadget that, when in action, draws attention (if not mesmerizes audiences). As Wersland explains, "So much of what we do now is on [Instagram] because it's a perfect product to use on social media. It really shows how it's moving the body—it's visually appealing to people."

Besides Hollywood and the sports industry, it's also been adopted by the greater medical community. Theragun claims hundreds of physical therapists worldwide now use the products on patients. In fact, Theragun is part of seven scientific studies to better understand its uses and effects on the body.

Related: Mattel employees share their top holiday gift picks

Apart from reimagining self-massage, Wersland boasts ambitious sights for his creation. He thinks it might even take a bite of the pharmaceuticals industry.

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ABOUT THE AUTHOR

Rina Raphael is a writer who covers technology, health, and wellness. Sign up for her wellness industry newsletter and follow her at @rrrins More

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[Photo: courtesy Stanley]





BY LAUREN STEELE

3 MINUTE READ

Ready to step things up at your campsite? Here are seven of our favorite outdoor items that combine smart design with serious functionality.

[Photo: courtesy Kelty]

Kelty Low Loveseat

The Kelty Loveseat is the piece of camping gear that I get the most consistent compliments on. It's cute, functional, cozy, and so spacious. Being able to stretch out on it with a book like I'm on a couch or sidle up to my partner while sitting next to the campfire is the ultimate luxury.

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Stanley Even-Heat Adventure Camp Pro Cook Set

Built like a Russian nesting doll, this 11-piece cookware set includes everything you need to cook whatever you fancy in the backcountry, including stockpot, frying pan, saucepan, collapsible cutting board, and a spatula. Plus, the stainless steel lends a sharp look while also ensuring that your meal heats and cooks evenly.

STANLEY PRO COOK SET - \$140

[Photo: courtesy VSSL]

VSSL First Aid Kit

The VSSL combo flashlight and First Aid Kit is sleek and functional: It's completely waterproof, exceptionally rugged (made of military-grade aluminum), and it weighs less than a pound. The bottom of the kit is a 200-lumen flood beam flashlight with four different lighting modes (bright, dim, red, and SOS). The top is an oil-filled precision compass. Inside, you'll find multi-use tape, bandages, 3M Steri-Strips, disposable thermometers, antiseptic towelettes, antibiotic and burn creams, aspirin, Advil, tweezers, an emergency whistle, safety pins, gauze, medical gloves, and blister pads. VSSL also offers the First Aid Mini Kit, which includes only the essential of the essentials. Or you can customize your own kit with the company's Build Your Own option.

FIRST AID KIT - \$125

FIRST AID MINI KIT - \$100

[Photo: courtesy Primus]

Primus Kuchoma Grill

Cooking while camping should be as easy as possible, and the Primus Kuchoma Grill makes it both simple and stylish. With a slim Scandinavian profile and lightweight design, the Kuchoma is more portable than the competition—but it boasts just as much cooking power and efficiency, thanks to the domed hood and high propane output.

KUCHOMA GRILL - \$190

Biolite CampStove 2

Brooklyn-based BioLite is known for its smokeless, wood-burning camp stove, which is beloved by campers for both its portability and its ability to multitask: The company's CampStove 2 actually generates electricity, so you can charge phones, lights, cameras, and more. All you need to do is feed the canister with the sticks and twigs around you or the company's all-natural wood pellets.

CAMPSTOVE 2 - \$150

[Photo: courtesy Yeti]

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LOWLANDS BLANKET - \$200

[Photo: courtesy Yeti]

Goal Zero Yeti 200X Portable Power Station

Planning to work remotely and need a way to charge a phone or even a laptop? The Yeti 200X Portable Power Station weighs only five pounds and is the size of a lunchbox, but it can charge a laptop up to four times (or a smartphone up to 20 times) on one single charge of its own. It's equipped with a high-speed power delivery port capable of powering up USB-C laptops, tablets, mirrorless cameras, and phones in a fraction of the time of other portable chargers.

YETI 200X POWER STATION - \$300

Looking for more recommendations? Check out our other handpicked suggestions.

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WORKOUT ESSENTIALS

The Celeb-Favorite Massage Tool Taking Over the Fitness World

By Suzy Forman



Theragun

Commen





Stretching can only do so much for sore muscles. We do it before and after our workout, but we still wake up feeling tight and uncomfortable — especially after an intense session at the gym. Sometimes it keeps us from hitting up the gym for the rest of the week because we're physically too sore to even walk properly!

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Our muscles do enjoy a nice stretch, but what they really love is a massage. One that reaches past the skin's surface to really target pain and tightness at their deep root. There's one device that does exactly that, and it's proven itself to be so effective that even huge celebrities and pro-athletes have declared themselves fans, including **Ashley Graham**, **Shakira**, **Adam Levine** and **Kyrie Irving**. Even the Kardashians are rumored to love it!



Theragun

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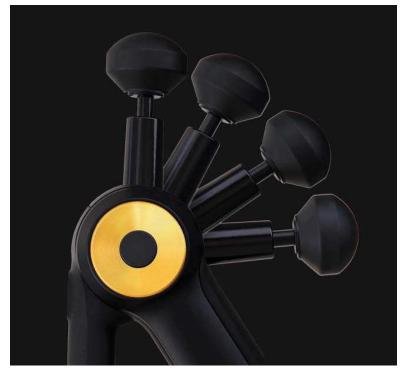
Get a Theragun starting as low as \$249!

The Theragun is "massage reinvented." It's a scientifically-calibrated massage device that may not only relieve sore and tight muscles, but also pain from conditions like carpal tunnel and plantar fasciitis. All we have to do is float it over the affected area, gliding it up and down as the repetitive strokes of the percussive therapy do their work, stimulating circulation, generating heat and relieving tension!

There are currently three models of the Theragun, with a few different color and material choices in between. The liv is the essential, most affordable model. It's lightweight and compact, with a max force of 30 pounds and a 45-minute battery life. It comes with two attachments and comes with a handy travel pouch!

The next model is the premium G3, available in both black and white. This model has two speed settings, a max force of 40 pounds and a 60-minute battery life. It comes with four pro attachments and a travel case!





Theragun

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The last model is the pro-level G3PRO, which has the original version available, as well as a 24-karat gold edition, in case you're feeling fancy. The G3PRO also has two speed settings, but it takes everything else up another notch. It has an adjustable arm, swappable batteries (and a 150-minute battery life), a max force of 60 pounds and six pro attachments!

Not sure where to get started once you have the Theragun's ergonomic handle in your hand? No problem. Download the app for step-by-step tutorials and tips! There's even more how-to info on the

site, too. Just know that whatever area you're targeting, you may find relief super fast. It's recommended that we spend a minimum of 15 seconds and a maximum of two minutes per muscle group, two to three times a day, so this is no big time commitment at all!

If you want to treat yourself this holiday season with something you'll use all year long, the Theragun is a top choice. You may want to pick an extra up for a roommate or significant other too, since they'll want to use yours all the time!

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We Tried the TheraGun, a New Recovery Tool Used by NFL Players

It's a unique way to break up muscle pain and get ready for the gym

BY BEN RADDING OCT 13, 2017



At *Men's Health*, we're always telling you about the best workouts that will guarantee results. But what about recovery? We're so glad you asked, because it's one of our favorite subjects. We're consistently on the lookout for new recovery techniques, and we think we've found a pretty solid one.

It's called the TheraGun, and it's a nifty tool for quick recovery from sore muscles. It's



knots and giving you better blood flow. The TheraGun has been used by athletes in the NCAA, MLB, and even the NFL, so we just had to give it a spin.

Lucky for us, *Men's Health* Fitness Editor Eb Samuel was feeling a little sore today, so we had Eb take the TheraGun on a test drive with founder and chiropractor Dr. Jason Wersland.

In the video above, Wersland helps Eb stretch out, giving his leg a little bit of motion—and then breaks up blood flow with the TheraGun. "If he's laying on his stomach and his leg is extended, the hamstring's taut," says Wersland. "I'll just move his leg around. I'm not pushing, just kind of letting it float on his body."

Wersland says you could do this motion—movement plus TheraGun—for between five and 20 minutes on each leg, and you'll be good to go for the gym. Eb's on his way to deadlift right now.

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EXHIBIT 77

NEWS SHOWS WATCH

Why Celebs Are Obsessed With Theragun—and You Will Be Too

Welcome to the world of percussive therapy. Your muscles will never be the same.

By CARLY MILNE MAY 14, 2020 12:00 PM TAGS ❤





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If you've been following celeb health and wellness practices, chances are you've seen the name **Theragun** pop up a lot. And there's a reason why: **it's a truly amazing percussive therapy device** that melts the tension right out of your muscles.

Since its inception, Theragun has won a devoted and loyal fanbase in Hollywood, and beyond. **Gal Gadot** sang its praises **as part of her workout recovery protocol. Jamie Lynn Sigler shared how she uses it for her MS. Chris Hemsworth** talked about how **he keeps one in his backpack to work out kinks in his muscles throughout the day. Shanina Shaik, Christiano Ronaldo** and **Rob Gronkowski** have also touted its use. And the more celebs talk about it, the more people want to know if the hype is real. Not only is it real, it's evolving into a whole new lifestyle.

"Every product we release has broken through barriers," says Dr. Jason Wersland, Founder and Chief Wellness Officer of **Therabody**. "The first products made a lot of sense for athletes to use on the sidelines or in the gym, and that's where I think people got the impression it was just for athletes. But as we have gotten stronger with our protocols and the science, and as our products have become more sophisticated it has really opened doors for us."

So much so that Dr. Wersland felt that Theragun should be available in a variety of environments beyond a doctor's office, like at spas. And with their new product line, that

plan may come to fruition. Theragun the company has now rebranded as Therabody, offering the percussive therapy devices they've become known for along with a new organic line of CBD products including lotions, massage oils, and balms to help soothe tired, sore and aching muscles.

And with the expansion of the line, Dr. Wersland's visions of Therabody's accessibility have grown, too. "These should be in a Delta Crown room and should be able to be used in an airplane," he says enthusiastically. "Women should use this when getting their nails or feet done! They are powerful, lightweight and quiet, which is a progression over the years. The holy grail to me has been to make a quiet product that I can give to my Mom to use in the house that wouldn't bring the house down."

Ultimately, that's what Dr. Wersland's goal is: for everyone to experience the benefits of a Theragun, whether it's a young gymnast just starting out, women who are postpartum and dealing with aches and pains after childbirth, pro athletes and body builders, office workers with shoulder tightness, and everyone in between. As he puts it, "Theragun's most basic fundamental purpose is to release tension, and we all have that."



READ
25 Things to Take Your Self-Care Ritual Next Level

It's this mindset that led to the company's launch of **four new percussive therapy devices**. The first thing you should know? They're quiet.

"The noise has been a constant battle for us," says Dr. Wersland. "With this new series, we made a brushless, magnet-driven motor. Because it's driven by magnets and not gears grinding on each other, it hums. And the harder the magnets are pushed together, the more power you create. When you drive it into your body, the motor revs up to meet that force so now you don't have the lag. The motor is quieter, the products are lighter and just a little bit smaller."

The new percussive line features the **Pro**, **Elite**, **Prime** and **Mini**. "The Mini fits in your purse and is strong, powerful and quiet," Dr. Wersland notes. "I was using it at the Dallas airport and no one knew what was I doing. I did it on the plane and did my hip-flexors and you couldn't hear it!" Both the Pro and Elite models feature Bluetooth technology that allows you to connect the device to an app, and the app communicates with the screen on the device. The app also collects data on your steps throughout the day and your heart rate via any complementary health app you may be using, which then informs your Theragun to build a special protocol for you, and runs the device from your phone.

"What's cool and practical about that is, if you just got back from a run and it's the first one, two, three times you use the product, the product on the app will guide you through the muscles to use from your run: how long to use it there, how much pressure to apply, what frequency you need to use it at, what attachment to use," Dr. Wersland explains. "It really is the next step for us as a tech-wellness company to incorporate this new, really intelligent, useful technology and apply it to these wellness products we have. We have so many people across the world who use our products, but a lot of their questions are like, 'My feet hurt or my knees hurt from a run, what do I do?' Now we have those protocols accessible to them."

Which brings us back to that original goal of getting a Theragun into the hands of everyone who needs one. But there's something else Dr. Wersland wants you to know: if you're intimidated by it, you really should just try it.

"For us, getting people under the gun really convinces them of what this is. There's nothing on the planet that makes you feel this way, and there's something about what this does," says Dr. Wersland. "I had a cerebral palsy patient wheel up to me at the Crossfit games. She had her legs strapped to her wheelchair because if she took them off, her knees would extend and rise up because her quads were so tight. It was the first time I'd worked on anyone with cerebral palsy, so I said, 'I'm going to let you do this, and I'm going to show you what to do.' By the time she was done, she had tears in her eyes and said she had never experienced relief like this, but she was really apprehensive because her legs were sore and even the touch was sometimes too much. She's now a spokesperson for us.

"I've experienced that so many times," he continues. "But I say that if you're apprehensive, just try it."

If you'd like to try a Theragun for yourself, shop the new line below!

Theragun Pro

With a rotating arm, ergonomic multi-grip, super quiet motor, smart app integration, 300 minutes of battery life and more, **this professional-grade device helps you reach 60% deeper into your muscle** (at 40x per second) than an average massager. It also offers five built-in speeds, and an option to customize the speed to your liking. Plus, you get six attachments to really work your muscles over.



\$599 Theragun

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Theragun Elite

A step down from the Pro, this device offers an ergonomic grip, the same quiet motor, smart app integration, 120 minutes of battery life and more, with options for a customizable speed range and three pre-set treatments you can use without connecting the device to your phone. It also integrates with Apple Health, Google Fit and Samsung Health for custom treatments.

\$399 Theragun

Theragun Prime

If you don't need all the bells and whistles of the Pro and the Elite, the Prime is the choice for you. It takes everything down to basics by giving you the essential features, like the quiet motor, four attachments, smart app integration, customizable speed and other standard features. But fret not, it'll still work the knots out of your muscles with precision and ease.

\$299 Theragun

Theragun Mini

Blast tension out of your body on the go (or stash one in your desk once you get back to the office)! **Compact and portable with three speeds**, 150 minutes of battery life and that same super-quiet motor, it'll fit in your purse, backpack, or even a jacket pocket, and will work your muscles like magic.

\$199 Theragun

Speaking of massages, Karlie Kloss' facialist shares an at-home massage that's "Pilates for your face"

—Originally published May 5, 2020, at 6:00 a.m. PT

TRENDING STORIES



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I hereby certify that on July 20, 2020 a true and correct copy of the foregoing **OPPOSER'S NOTICE OF RELIANCE** is being sent via email to Applicant Theragen, Inc.'s counsel of records as follows:

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/s/ Jessica Bromall Sparkman
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